

《中国社会科学引文索引》(CSSCI) 来源期刊
全国高校百强社科期刊

旅游科学

TOURISM SCIENCE

第26卷第2期 2012

Volume 26 Number 2



2

旅游研究中的三种社会心理学视角之比较

..... 彭 建 王 剑(1)

基于负责任旅游的政府管理行为 张 桓(10)

旅游供应链权力转移实证研究

..... 徐 虹 吕兴洋 刘宇青 等(19)

旅游服务外包的理论建构研究 范 培 田彩云(29)

旅行社顾客教育、顾客的心理受权及消费价值之间的关系

..... 韩小芸 张萨仁娜(40)

佛教寺庙旅游者类型研究

——基于观察法的实证分析 彭惠军 黄翅勤 罗 文 等(50)

九寨沟风景区日游客量预测研究

..... 刘柱胜 卿芳雅 戈 鹏 等(59)

旅游者对旅游“非营利”理念的感知研究

——基于扎根理论 熊 伟 胡 洋(67)

新视野

澳门会展旅游的发展模式及其推进路径

..... 梁明珠 钟金凤 廖奇辉(77)

旅游高职教育发展的问题与对策 宋德利(85)

A Comparative Analysis of the Three Social Psychological Perspectives in**Tourism Research PENG Jian, WANG Jian (1)****Government Management Behavior in Responsible Tourism ZHANG Fan (10)****An Empirical Study of Tourism Supply Chain Power Shift****..... XU Hong, LU Xingyang, LIU Yuqing, et al. (19)****A Study on Theoretical Framework of Tourism Service Outsourcing****..... FAN Bei, TIAN Caiyun (29)****The Relationships among Customer Education, Psychological Empowerment and****Perceived Value in Travel Agencies HAN Xiaoyun, ZHANG Sarenna (40)****Research on Tourists Classification of Buddhist Temple: Empirical Study****Based on Observation Methodology****..... PENG Huijun, HUANG Chiqin, LUO Wen, et al. (50)****A Study on Forecasting Daily Tourist Volume at Jiuzhaigou National Park****..... LIU Zhusheng, QING Fangya, GE Peng, et al. (59)****Research on Tourists' Perception of "Nonprofit Philosophy" in Tourism****Development: Based on The Grounded Theory XIONG Wei, HU Yang (67)****A Study on the Development Models of Macau MICE Tourism and****Its Advance Path LIANG Minzhu, ZHONG Jinfeng, LIAO Qihui (77)****Problems and Countermeasures on the Development of Higher Vocational****Tourism Education SONG Deli (85)**