

《中国社会科学引文索引》(CSSCI) 来源期刊
全国高校百强社科期刊

旅游科学

TOURISM SCIENCE

第27卷第4期 2013

Volume 27 Number 4



TOURISM SCIENCE

4

原住民对发展当地旅游业态度的研究综述

..... 杨劲松 王 葵(1)

国内海滨城市旅游目的地推拉动机关系机制研究

——“手段-目的”方法的应用 曲 颖 贾鸿雁(9)

“赛中会”型会议旅游者的综合形象感知及行为意向研究

——以2011年深圳 FISU 学术大会为例 陶卫宁 高志洋(24)

旅游上市公司多元化发展特征的实证分析

..... 段正梁 危湘衡 肖 勤(37)

基于价值转移方法的我国游憩活动价值评价

..... 赵 玲 王尔大(47)

中国旅游从业者职业忠诚度研究

..... 程绍文 胡 静 梁珮琳 等(61)

旅游产品价格波及影响:方法建构与实证测算 马仪亮(71)

风景名胜区土地经济密度差异特征研究

——以中国国家级风景名胜区为例

..... 罗文斌 夏赞才 郑群明 等(80)

酒店管理集团微博外部运营管理研究

——基于企业微博信息的统计分析 姜 红 司 文(89)

- Positive or Negative: A Systematic Review on Residents' Attitude
Toward Tourism *YANG Jinsong, WANG Kui* (1)
- A Study on the Push-Pull Motivation Mechanism in Domestic Coastal
Urban Tourism Destination Context: An Application of
"Means-End" Approach *QU Ying, JIA Hongyan* (9)
- A Study on Attendees' Motivations, Comprehensive Image Perceptions and
Post-Event Tourism Intentions: A Case Study of 2011 FISU Conference
in Shenzhen *TAO Weining, GAO Zhiyang* (24)
- An Empirical Analysis of Diversified Development Characteristics of Listed
Tourism Companies *DUAN Zhengliang, WEI Xiangheng, XIAO Qin* (37)
- A Study on Valuing Assessment of China's Recreation Activities:
A Benefit Transfer Approach *ZHAO Ling, WANG Erda* (47)
- A Research on Employee Loyalty in Tourism Industry in China
..... *CHENG Shaowen, HU Jing, LIANG Yueling, et al.* (61)
- Tourist Product Price Waves and Their Impacts: An Approach
Construction and Empirical Study *MA Yiliang* (71)
- A Research on Discriminative Features of Land Economic Density of
Scenic Spots: Taking the National Scenic Spots as a Case
in Point *LUO Wenbin, XIA Zancai, ZHENG Qunming, et al.* (80)
- A Research on Micro-Blogging External Operation Management of
Hotel Management Groups: Based on Micro-Blogging Information
Statistics and Analysis *JIANG Hong, SI Wen* (89)