

《中文社会科学引文索引》(CSSCI)来源期刊
《中文核心期刊要目总览》来源期刊
全国高校百强社科期刊

ISSN
CN



QK1933484

旅游科学

TOURISM SCIENCE

第33卷第2期 2019

Volum 33 Number 2



TOURISM SCIENCE

2

中外邮轮旅游研究回顾与展望

——基于研究对象演变分析

.....徐虹 杨红艳 韩林娟(1)

林语堂的旅游观及其《论游览》一文的时代意义

——民国时期的旅游嬗变与传统旅游之挽歌

.....任唤麟(19)

移动性范式下的徒步体验研究

——以徽杭古道为例

.....朱璇 江泓源(27)

不确定环境下旅游供应链联盟企业关系资本策略的演化博弈分析

.....刘嫻 赵中华(42)

国内潜在游客媒介使用行为、信任与旅游行为意图的关系研究

.....王洁洁 郑鹏(59)

任务类型、主观自我效能和感知服务风险对游客社会化搜寻

策略的影响研究

.....余菜花 廉同辉 陈瑞婷 李彤(73)

A Retrospect and Prospect of Chinese and Foreign Cruise Tourism Research:

An Analysis Based on the Evolution of Research Objects

..... XU Hong, YANG Hongyan, HAN Linjuan (1)

On Lin Yutang's View of Tourism and the Epoch Worth of His *On Going*

about and Seeing Things; An Evolution of Tourism during the Republican

Period and a Recollection of Traditional Tourism

..... REN Huanlin (19)

A Study on the Hiking Experience under the Mobility Paradigm:

A Case Study on Old Huizhou-Hangzhou Ancient Trail

..... ZHU Xuan, JIANG Hongyuan (27)

An Evolutionary Game Analysis on Relational Capital Investment Strategies of

Tourism Supply Chain Alliance Enterprises in an Uncertain Environment

..... LIU Xian, ZHAO Zhonghua (42)

A Study on the Media Use Behavior, Trust, and Behavioral Intentions of

Domestic Potential Visitors

..... WANG Jiejie, ZHENG Peng (59)

A Study on the Impact of Task Type, Subjective Self-efficacy and

Perceived Service Risks on Tourists' Social Search Strategy

..... YU Caihua, LIAN Tonghui, CHE RuiTing, LI Tong (73)

ISSN 1006-575X



万方数据

ISSN 1006-575X

CN 31-1693/K

国内邮发代号: 4-654

定价: 12.00元