

《中文社会科学引文索引》(CSSCI) 来源期刊  
《中文核心期刊要目总览》来源期刊  
全国高校百强社科期刊

ISSN 1006-575X  
CN 31-1693/K

# 旅游科学

## TOURISM SCIENCE

第36卷第5期 2022      Volume 36 Number 5



TOURISM SCIENCE

5

合作何以共赢?酒店合作策略助推顾客绿色消费意愿以小拨大

效应研究 ..... 郭养红 胡兴安 (1)

虚拟如何触动现实?“新世代”感知视角下的虚拟旅游影响机理

研究 ..... 赵伟伟 罗盛峰 黄燕玲 (21)

旅游同伴对个体旅游体验影响机制研究 ..... 龙潜颖 徐 彤 (38)

中国户外音乐节空间格局演化与区位选择因素

..... 展亚荣 谷人旭 王腾飞 毕学成 (59)

## ·旅游经济·

需求侧视角下旅游特征部门工资变动影响因素研究

——基于投入产出分析框架

...查建平 周志坚 陈益蕤 孟宪焱 贺腊梅 谭 庭 (76)

旅游职业的计算机技能与工资极化

..... 郭 为 王 静 康 悅 (98)

How to Win-Win Cooperation? The Small Predicts Large Effect of  
Hotel's Cooperation Strategy in Nudging Customers' Green  
Consumption Intentions ..... *GUO Yanghong, XU Xing'an* (20)

How Does the Virtual Touch Reality? The Influence Mechanism of  
Virtual Tourism from the Perspective of the "New Generation"  
..... *ZHAO Weiwei, LUO Shengfeng, HUANG Yanling* (37)

Understanding the Impact of Travel Companions on Tourist  
Experiences ..... *LONG Qianying, XU Tong* (58)

Spatial Pattern Evolution and Impact Factors of Location Choice of  
Outdoor Music Festivals in China  
..... *ZHAN Yarong, GU Renxu, WANG Tengfei, BI Xuecheng* (75)

## •Tourism Economy•

A Research on the Influencing Factors of Wage Changes in  
Tourism-characteristic Sectors from the Demand-side Perspective:  
Based on the Input-output Modeling Framework  
..... *ZHA Jianping, ZHOU Zhijian, CHEN Yirui,  
MENG Xianyan, HE Lamei, TAN Ting* (97)

Computer Skills and Wage Polarization in Tourism Occupations  
..... *GUO Wei, WANG Jing, KANG Yue* (118)