

目 次

思辨争鸣

- “旅游学纵横:学界五人对话录(续)”之“从圈子走向学派:呼唤与路径”
..... 马 波,王 宁,肖洪根,谢彦君,保继刚(1)

理论探索

- 优质旅游内涵及发展路径的思考 胡抚生(9)
共享住宿:主客关系的变化与影响 李 力,苏俊仪(15)
全域旅游背景下的跨部门旅游协同治理机制研究 马海鹰,吴 宁(22)
将尺度观引入旅游统计工作的再思考 高元衡,刘丽芬,单妮娜,王 艳(28)
基于区间直觉模糊数的旅游项目群决策方法研究 潘芬萍,龚日朝(33)
基于多源数字足迹的大陆赴台湾旅游流的时空特征及其成因分析 张江驰,谢朝武(42)
展馆服务满意度的影响因素——基于上海展馆的调研分析 吴 佩,宋 波(52)
淮海经济区旅游经济效应空间分异研究——基于面板数据分析 赵桃桃,史春云,方 星,王 苗(60)
导游自由执业保险的现实困境与制度设计——基于利益相关者理论的视角 王业娜,韩玉灵(68)
大学生公益旅游价值内化及社会责任感生成机制的网络文本研究 肖 悅(76)

研究进展

- 国内外基于服务主导逻辑的旅游研究综述 吴 俊,黄佳佳(84)

其 他

- 《旅游论坛》征稿启事 (92)
《旅游论坛》在 2018 年度人大复印报刊资料转载指数排名喜获佳绩 封二
《旅游论坛》2018 年刊文转载情况统计 封三

刊名题词:钱其琛(国务院原副总理)

本期执行编辑:连云凯

英文编辑:江利华

封面设计:牟文辉

期刊基本参数 CN45-1363/K * 2008 * b * A4 * 92 * zh * P * ¥15.00 * 1000 * 12 * 2019-05

CONTENTS

Random Thoughts on Tourism Studies: A Dialogue amongst Five Scholars (III): Chapter Three - From “Circles” to “Schools” in Tourism Studies	MA Bo, WANG Ning, XIAO Honggen, XIE Yanjun, BAO Jigang(1)
The Study on the Connotation and Development Path of Quality Tourism	HU Fusheng(9)
Sharing Accommodation: The Changes of the Host-Guest Relationship and Its Impacts	LI Li, SU Junyi(15)
Research on the Cooperative Governance Mechanism of Cross-departmental Tourism under the Background of All-area Tourism-based Development	MA Haiying, WU Ning(22)
Rethoughts on Introducing Spatial Scale Perspective into Tourism Statistics	GAO Yuanheng, LIU Lifen, SHAN Nina, WANG Yan(28)
Research on Group Decision-making Method of Tourism Project Based on Interval Intuitionistic Fuzzy Number: Based on Comparative Analysis by Using Spatial Econometric Model	PAN Fenping, GONG Rizhao(33)
Spatial-temporal Characteristics and Cause of Mainland Tourist to Taiwan Based on Multi-Source Digital Footprints	ZHANG Jiangchi, XIE Chaowu(42)
The Influence Factors Analysis of Satisfaction Degree on Exhibition Hall Service ——Based on Survey Datas of Shanghai Exhibition Halls	WU Pei, SONG Bo(52)
Study on Spatial Differentiation of Tourism Economic Effect in Huaihai Economic Zone ——Based on Panel Data Analysis	ZHAO Taotao, SHI Chunyun, FANG Xing, WANG Miao(60)
The Realistic Dilemma and System Design of Tour Guides’ Free Practice Insurance ——From the Perspective of Stakeholder Theory	WANG Yena, HAN Yuling(68)
Web-based Text Analysis of Value Internalization of Voluntourism and Generative Mechanism of Social Responsibility	XIAO Yue(76)
A Review of the Domestic and Foreign Tourism Research Based on Service-Dominant Logic	WU Jun, HUANG Jiajia(84)