

旅游发展研究

2013.02

邮发代号 24-241

■《中文科技期刊数据库》全文收录期刊 ■“龙源期刊网”全文收录期刊 ■“万方数据——数字化期刊群”全文收录期刊 ■

国内统一刊号 CN37-1263/K 国际标准刊号 ISSN1007-0087
总第14期 广告许可证(鲁)工商广字3700004000060号

宁夏与阿拉伯国家旅游合作战略构想

杨学燕

海南旅游强制综合保险制度立法的实践与探讨

陈水雄 周义龙 陈水豪

黄河口旅游目的地构建研究

李万立

西藏生态旅游可持续发展途径研究

闫红瑛

旅游世界

JOURNAL OF TOURISM DEVELOPMENT

CONTENTS

- 06 Research on Strategic for Tourism Cooperation between Ningxia and Arab countries
.....YANG Xue-yan
- 11 Enlightenment from Tourist Gaze to City Tourism through Micro Blog Graphic——Evidences
from Xiamen.....ZHANG Qing-qing FANG Xv-hong
- 18 Enlightenment of Human Resources Management in China's Hotel Industry from Lewis Turning
Point.....WANG Peng QIAO Lei
- 22 Discussion of Compulsory Insurance in Tourism Legislation Practice In Hainan
.....CHEN Shui-xiong ZHOU Yi-long CHEN Shui-hao
- 28 The Practice and Design about Farmacyard Tourism.....LI Xiu-xia
- 32 Enlighten Tourism Development in Minority from "Backpacker" Phenomenon
.....CHEN Guang-jun
- 37 Research on Construction Yellow River Estuary as A Tourism Destination
.....LI Wan-li
- 44 Research on Sustainable Development Approaches of Eco-tourism in Tibet
.....YAN Hong-ying
- 48 Research on Operation Optimization of Red Tourism Attractions in Shanghai..... Dai Kun
- 52 Experience Tourism Development Research of Ancient Villages in Southern Anhui Farmhouse
Base on ASEB Grid Analysis.....LI Dan LIU Pei-gang
- 58 To Construction the Model of Regional Events Tourism Cooperation between Fujian and Taiwan
.....Fan Jing-dan HOU Zhi-qiang
- 63 Study on the Cultivation of Marketing Ability among Students Majored in Tourism Management
.....Yuan Min
- 68 Study of Tourism Effect based on Golf Event Marketing.....ZHOU Hua-ting
- 72 The Application of Local Characteristics in Hotel Design——Take Dongfang Hotel for Example
.....Zhang Hai
- 78 Research on Tourism Destination Marketing from the Angel of Smart Tourism
.....LIN Ruo-fei SONG Zhang-hai