

目 录

远程教育·高职教育研究

- 南京市数字化社区学习资源整合之思考..... 张 煌(1)
- 论江苏终身教育体系的环境分析及生态优化 钱旭初(4)
- 无锡开放大学老年教育实践经验探析 申 花(9)
- “互联网+”时代全民阅读策略研究 段小芳 刘海涛 沈 巍(13)
- 无锡开放大学学习支持服务的探索研究——以开放教育无锡公交班为例 李 丽(16)
- 创新“3F”人才培养模式,培养双创型外贸人才——以南京城市职业学院国际经济与贸易专业为例
..... 刘 红 滕静涛(20)
- 校企合作视域下成人职业教育人才培养模式研究 茅徐斌(25)

课程与教学

- 基于混合式教学的高职院校公共选修课程教学改革的探索——以风光摄影课程为例 徐 君(30)
- 以项目为载体的高职“五级实训体系”构建与实践研究——以南京城市职业学院社区管理与服务专业为例
..... 孙 华(34)
- 工学结合背景下高职电子商务课程理实工一体化研究——以南京城市职业学院为例
..... 丁 亮 滕静涛 高 博(38)
- 第二课堂对学生核心职业能力培养的探讨与实践——以高职市场营销专业为例 刘义玲(42)
- 基于适航管理规定的高校无人机航拍课程实践环节分析 吴亚明(45)
- 英语公共课现状分析及模式探讨 李光衿(48)
- 关于辅助练习在羽毛球教学设计中的应用研究 孙 宇(51)
- 开放教育背景下公司概论课程教学方式改革及实践探析 吴 芳 吴 燕(54)

经济学研究

- 罗斯巴德的企业家理论简介 何树贵(56)
- 构建赣州区域金融中心探析——以赣南等原中央苏区振兴发展为背景 邓 婕(60)
- 浅谈招财宝变现功能背后的金融风险 张卫军(63)

社会学研究

- 社会生态学理论及其应用考述 徐京朝 赵壮壮 麻晨俊 孙 伟(66)
- 养老机构发展模式探析——以江苏为例 王 俊(70)

思想政治教育研究

- 高职院校共青团在思想政治教育工作中的引领作用——以南京城市职业学院共青团工作为例
..... 李 琳(73)
- 自媒体环境下高校网络舆情管理机制研究 张春兰(78)

学校工作研究

- 浅谈远程教育教师信息素养的养成 杜 俊(81)
- 学习型社会建设中成人教育教师角色的转型升级 高 洋(85)
- 浅析基层电大转型期开放教育招生营销策略 魏 芳(89)
- 新形势下加强师资队伍建设的几点思考 肖 嵘(92)

Journal of Nanjing Radio & TV University (Quarterly)

Issue 1, 2018(The 90th issue)

Published on Mar 20, 2018.

Contents

- Reflections on the Integration of Learning Resources in Digital Communities in Nanjing Zhang Huang(1)
- A Study on Environmental Analysis and Ecological Optimization of the Lifelong Education System in Jiangsu Province
..... Qian Xuchu(4)
- A Probe into the Practical Experience of Education for the Elderly in Wuxi Open University Shen Hua(9)
- Research on the National Reading Strategy in the Era of "Internet Plus" ... Duan Xiaofang, Liu Haitao, Shen Wei (13)
- A Study on the Learning Support Service of Wuxi Open University:Taking the Case of Open Education in Wuxi Bus
Class Li Li(16)
- Innovate the Training Mode of "3F" Talents, Cultivate the Talents of Double Creation Type in Foreign Trade
..... Liu Hong, Teng Jingtao (20)
- Research on talent training mode of adult vocational education from the perspective of school enterprise cooperation
..... Mao Xubin(25)
- A Probe into the Teaching Reform of Public Elective Courses in Higher Vocational Colleges Based on Mixed Teaching:
Taking the Case of the Landscape Photography Course as an Example Xu Jun(30)
- Research on the Construction and Practice of "Five Levels Practice Training System" in Higher Vocational Colleges with
Project as the Carrier Sun Hua (34)
- Vocational Colleges under the Background of Combination of Working and Learning
..... Ding Liang, Teng Jingtao, Gaobo(38)
- Discussion and Practice on the Cultivation of Students' Core Vocational Competence in the Second Class: Taking the
Case of the Marketing Specialty of Higher Vocational Education Liu Yiling(42)
- Analysis on Practical Process of UAV Aerial Photography Course in Colleges and Universities Based on Airworthiness
Management Regulations Wu Yaming (45)
- Research on the Integration of Theoretical and Practical Work of E-commerce Courses in Higher Analysis of the Present
Situation and Mode of English Common Course Li Guangjin(48)
- Research on the Application of Auxiliary Exercises in Badminton Teaching Design Sun Yu(51)
- Analysis on the Reform and Practice of the Teaching Mode in the Company's Introduction Course under the Background
of Open Education Wu Fang(54)
- A Brief Introduction to Rothbard's Entrepreneurship Theory He Shugui (56)
- A Study on Construction of Ganzhou Regional Financial Center: Under the Background of the Revitalization and
Development of the Former Central Soviet Areas, such as South Jiangxi Deng Jie(60)
- Analysis on the Financial Risk behind the Realizable Function of Zhaocaibao Zhang Weijun (63)
- Research on the Theory of Social Ecology and its Application
..... Xu Jingchao, Zhao Zhuangzhuang, Ma Chenjun, Sun Wei(66)
- Analysis of the Development Mode of Old-age Care Institutions: Taking the Case of Jiangsu Province
..... Wang Jun(70)
- Research on the Leading Role of the Communist Youth League in Ideological and Political Education in Higher
Vocational Colleges Li Lin(73)
- Research on the Management Mechanism of Internet Public Opinion in Colleges and Universities under the Self-media
Environment Zhang Chunlan(78)
- A Brief Discussion on Cultivation of the Teachers' Information Literacy in Distance Education Du Jun(81)
- Transformation and Upgrading of Teachers' role in Adult Education on the Construction of Learning Society
..... Gao Yang(85)
- Analysis on the Marketing Strategy of Enrollment in Open Education of Grass-roots Radio and TV Universities in the
Transition Period Wei Fang(89)
- Thoughts on Strengthening the Construction of Teachers' team under the New Situation Xiao Rong(92)