

目 次

※本刊特稿※

南京市社区居家养老服务人才需求的调研分析与对策建议 蔡平,陈社育,胡滨(1)

思想政治教育研究

高职日常思想政治教育与企业文化融合的“333”实践路径 刘文静(6)

高职院校网络微动员现象与引导策略研究 张满东(10)

高职院校学风建设问题研究与思考——以南京城市职业学院财商分院学风建设为例 曹小林(14)

基于角色转换的高职学生成长规律研究——以南京城市职业学院为例 王煌珑,马慧,杨婷(18)

终身教育研究

继续社会化视域下的老年教育发展策略重构 景圣琪,高洪波,马素萍(22)

依托社区教育推进学习型城市建设的实践与探索——以南京市为例 陈云(26)

“1+7+61”终身教育站群系统运营中的问题与对策——以常州终身教育在线为例 葛俊芬,施苏苏(31)

职业教育研究

现代学徒制与工匠文化之关系考辩 章明霞(37)

黄炎培职业教育思想研究综述 杨立力,张琳(42)

高职院校传承与保护“非遗”现状的调查与思考——以常州为例 方佳(46)

课程与教学

跨境电商校企协同育人的优化路径探微 许利娜,滕静涛(50)

模因论指导下的英语习语教学研究 崔翠(55)

民族文化的传承与创新——高职院校公共艺术课程设置探析 何芳,王娜娜(59)

学校工作研究

高职院校合同管理的风险识别与控制 代利刚(64)

开放教育教务管理现状探究 景姗娜(69)

新形势下高职院校图书馆建设:挑战及对策 蔡保鹏(72)

《南京广播电视台大学学报》2019年第1—4期(总第94—97期)总目录 (77)

Journal of Nanjing Radio & TV University

(Quarterly)

Issue 4, 2019(The 97th issue)

Published on Dec 20, 2019.

Contents

Investigation and Analysis with Countermeasures and Suggestions on Talents Demands for Community-based Elderly Home Service in Nanjing	CAI Ping, CHEN She-yu, HU Bin(1)
“333” Practice Path of Integrating Daily Ideological and Political Education with Enterprise Culture in Higher Vocational Colleges	LIU Wen-jing(6)
Research on Network Micro-mobilization Phenomenon and Guiding Strategies in Higher Vocational Colleges	ZHANG Man-dong(10)
Research and Thinking on the Problems of Study Style Construction in Vocational Colleges: A Case Study on Finance and Business School of Nanjing City Vocational College	CAO Xiao-lin(14)
Research on the Growth Law of Higher Vocational Students Based on Role Transformation:Take Nanjing City Vocational College as an Example	WANG Yu-long, MA Hui, YANG Ting(18)
Reconstructing the Development Strategy of Elderly Education from the Perspective of Continuing Socialization	JING Sheng-qí, GAO Hong-bo, MA Su-ping(22)
Practice and Exploration of Promoting the Construction of Learning City Based on Community Education: Taking Nanjing as an Example	CHEN Yun(26)
Problems and Countermeasures in Operation of “1+7+61” Lifelong Education Station Cluster System: Taking Changzhou Lifelong Education Online as an Example	GE Jun-fen, SHI Su-su(31)
The Relationship between Modern Apprenticeship and Craftsman Culture	ZHANG Ming-xia(37)
A Summary of Research on Huang Yanpei’s Vocational Education Thought	YANG Li-li, ZHANG Lin(42)
Investigation on the Current Inheritance and Protection of “Intangible Cultural Heritage” in Higher Vocational Colleges: A Case Study of Changzhou	FANG Jia(46)
Research on the Optimization of School-Enterprise Collaborative Education on Cross-border E-commerce	XU Li-na, TENG Jing-tao(50)
The Implications of Memetics on English Idiom Teaching	CUI Cui(55)
Inheritance and Innovation of National Culture: Analysis of the Public Art Curriculum Setting in Higher Vocational Colleges	HE Fang, WANG Na-na(59)
Risk Identification and Control of Contract Management in Higher Vocational Colleges	DAI Li-gang(64)
Research on the Present Situation of Teaching Affairs Management in Open Education	JING Shan-na(69)
The Challenge and Countermeasure of Library Construction in Higher Vocational Colleges under the New Situation	CAI Bao-peng(72)