

ISSN 1008—2646



南京理工大学
学报

社会科学版

JOURNAL OF NANJING UNIVERSITY OF
SCIENCE AND TECHNOLOGY (SOCIAL SCIENCES EDITION)

1 2013
第26卷 总第138期

学报



1988 年 10 月创刊

2013

南京理工大学学报

1

社会科学版

(双月刊)

第 26 卷

总第 138 期 2 月 20 出版

· 知识产权研究 ·

- 试论知识产权的无形资产价值及其经营方略 吴汉东(1)
“名牌商标”的经济牵引功能及其法律保障和行业支持 董新凯, 汪吉利(7)
制作录音制品著作权法定许可的争论与思考 梅术文(15)
-

· 名家专栏 ·

- 关于我国高考加分政策改革的思考 杨东平(21)
-

· 十八大专题 ·

- 从党的建设和民族复兴的高度解读科学发展观 吴海勇(29)
提高科学技术对生态文明的支撑能力
——从新的视角解析十八大提出的“生态文明建设” 周志太(36)
-

· 现代诗研究 · (栏目主持:南京理工大学诗学研究中心)

- 特殊的逻辑智慧:悖论诗语的实质及其表现形式 陈仲义(44)
诗以言存:现代汉诗的语言魔方 陈卫(51)

徜徉在语言途中

——对几种诗歌语言观的辨析 苍耳(59)

语言:世界的生成或消解

——梦亦非《儿女英雄传》之“创世纪”片论 苏文健(66)

· 经济与管理研究 ·

2012 年诺贝尔经济学奖获得者学术成果综述 杜丽群(72)

从创集群理念到创新集群实践

——国外创新集群研究动态 杨连盛,朱英明,张鑫,吕慧君(77)

保荐人制度在中国股市蜕变为寻租制的经济学分析 周彩霞,翟金娟(86)

期刊基本参数:CN32 - 1516/C * 1988 * b * A4 * 96 * zh * p * ¥10.00 * 1000 * 13 * 2013 - 02

执行编辑 陈东林

英文翻译 陈莲洁

JOURNAL OF NANJING UNIVERSITY
OF SCIENCE AND TECHNOLOGY
(Social Sciences)

Feb. 2013

Vol. 26 No. 1

Sum. No. 138

CONTENTS

Intellectual Property: Its Intangible Asset Value and Administration Strategy	WU Handong(1)
On the Economic Promotion Functions of Famous Trademarks and Corresponding Legal Guarantee and Industry Support	DONG Xinkai,WANG Jili(7)
Contentions and Reflections on the Copyright Right Law Concerning Recording License Statutory	MEI ShuWen(15)
Reflections on Score Bonus Policy Reform in China's College Entrance Examination	YANG Dongping(21)
A New Interpretation to the Scientific Outlook on Development from the Perspective of Party Construction and National Revival	WU Haiyong(29)
On Improving the Supporting Capacity of Science and Technology to Ecological Civilization ——A New Interpretation Perspective of Ecological Civilization Construction Raised up in the 18th National Congress of the Communist Party of China	ZHOU Zhitai(36)
A Special Logic Wisdom: The Nature and Representation of Paradoxical Language	CHEN Zhongyi(44)
Poems' Reliance on Language for Persistence: Linguistic Magic in Chinese Modern Poems	CHEN Wei(51)
Pondering on Language ——A Critique to Different Viewpoints of Poetic Language	CANG Er(59)
Language: the World's Generation or Deconstruction ——“Genesis” Metaphors in MENG Yi - fei's Poem “ <i>Stories of Yong Heroes</i> ”	SU Wenjian(66)
A Review to the Academic Achievements of 2012 Nobel Laureates in Economics	DU Liqun(72)
Innovation Clusters: From Concepts to Practices ——New Trends in International Researches on Innovation Clusters	YANG Liansheng, ZHU Yingming, ZHANG Xin, LV Huijun(77)
An Economic Analysis to the Transmutation of Sponsor System into “Rent – seeking System” in Chinese Stock Market	ZHOU Caixia,ZHAI Jinjuan(86)