

1988 年 10 月创刊

2017

南京理工大学学报

2

社会科学版

第 30 卷

(双月刊)

总第 163 期 4 月 20 日出版

• 南社研究 •

- 宁调元铁窗三年的诗歌创作及其特色 孙之梅, 周芳(1)
粤籍南社社员地理分布研究
——以文化场域、文化认同为视角 欧俊勇(7)
-

• 热点聚焦 •

- 浅谈 G20 杭州峰会与未来世界经济的发展 王建中(15)
杭州 G20 峰会与联动、包容的世界经济 何丰, 周青梅(22)
-

• 动商研究 •

- 动商与中国人口发展战略研究 曹锋(31)
健美运动——培养大学生动商的最佳选择 宋平, 李员厂(37)
-

• 经济与管理研究 •

- 基于服务企业、员工、消费者三方互动的品牌价值提升策略 薛云建, 崔淑鸿, 吴长新(40)
电子交易平台下网络商家的信用甄别与提升机制研究 黄慧丹(47)
-

• 知识产权研究 •

- 地方商标战略中的政府采购政策探讨 徐升权(53)

• 文学与语言研究•

- 简论白族巨子赵式铭的文学创作 孟 健(58)
孟浩然《夜归鹿门歌》诗句顺序有误 郑同文,郑琦琛(64)
毛姆与张爱玲小说中的家庭观比较 郑素华(67)
翻译美学视角下曹文轩作品英译的审美再现 肖 辉,罗思宇(72)
对比修辞框架内的英汉语篇迁移研究 丁 婷(76)
-

• 综合研究•

- 公共选择理论视角下乡村服务型社区治理的现实困境与破解路径 王兰芳(81)
边缘社区包容性治理的制度探析 刘培功(87)

期刊基本参数:CN32 - 1516/C * 1988 * b * A4 * 96 * zh * p * ¥10.00 * 1000 * 16 * 2017 - 2

执行编辑 殷莉娟
万方数据

英文翻译 陈莲洁

JOURNAL OF NANJING UNIVERSITY
OF SCIENCE AND TECHNOLOGY
(Social Sciences)

Apr. 2017

Vol. 30 No. 2

Sum. No. 163

CONTENTS

NING Tiaoyuan 's Poetry Composition and Its Characteristics during his Three Year Imprisonment	SUN Zhimei ,ZHOU Fang(1)
The Geographical Distribution of Cantonese Nanshe Members in Terms of Cultural Field and Cultural Identification	OU Junyong(7)
G20 Hangzhou Summit and the Future World Economic Development	WANG Jianzhong(15)
G20 Hangzhou Summit and Coordinated , Inclusive World Economy	HE Feng, ZHOU Qingmei(22)
Motor Quotient (MQ) and China ' s Population Development Strategy	CAO Feng(31)
Body – building as an Optimal Approach to Cultivate College Students ' MQ	SONG Ping, LI Yuanchang(37)
Brand Value Promotion Based on Enterprise – employee – consumer Interaction Model in Services	XUE Yunjian, CUI Shuhong, WU Changxin(40)
Credit Screening and Promotion Mechanism of Network Merchants on Electronic Trading Platforms	HUANG Huidan(47)
Government Procurement Policy in Local Trademark Strategies	XU Shengquan(53)
A Brief Comment on Literati ZHAO Shiming ' s Literary Creation	MENG Jian(58)
On the Wrong Line Order in MENG Haoran ' s Poem <i>Night Return to Lumen</i>	ZHENG Tongwen,ZHENG Qichen(64)
A Contrast of Family Value Reflected in Novels by Maugham and ZHANG Ailing	ZHENG Suhua (67)
The Aesthetic Reproduction of the English Translation of CAO Wenxuan ' s Works in Light of Translation Aesthetics	XIAO Hui, LUO Siyu(72)
English and Chinese Discourse Transfer under the Contrastive Rhetoric Framework	DING Ting(76)
The Realistic Difficulties and Potential Solutions to Service – oriented Rural Community Governance from the Perspective of Public Choice Theory	WANG Lanfang(81)
The Inclusive Management Mechanism on Marginalized Communities	LIU Peigong(87)