

1988 年 10 月创刊

2019

南京理工大学学报

3

社会科学版

第 32 卷

(双月刊)

总第 176 期 6 月 20 日出版

· 名家论坛 ·

王阳明政治经济学批判范畴研究

——中西学术对话的方法论议题 许光伟(1)

· 知识产权与非物质文化遗产 ·

国情背景和战略制定:澳洲政府大数据、创新及知识产权国策原委 邵 科(19)

论我国“大数据战略”背景下社会创新的制度保障:以知识产权为视角 王德夫(27)

非遗文创品牌的知识产权保护

——以漆线雕为例 汪少烽(35)

· 南社研究 · (江苏期刊“明珠奖”特色栏目)

南社先烈周祥骏史迹钩沉 宋庆阳(40)

· 动商研究 ·

培养大学生动商观念的现实意义 丁轶建,王宗平(48)

非本能运动项目游泳与动商之间的关系 宋耀伟,雷 蕾,周予墨(52)

· 教育研究 ·

国内高校国际学生趋同管理制约因素探析 赵奇栋,曹丽丽(56)

基于 SECI 模型的研究生国防就业指导体系构建研究 诸 云,汤徐星,郭 健(60)

高校基层学术组织改革的实践研究	乔 莉,何 勇,陈 雄(64)
新时代我国高等教育转型发展的理念与路径构建	丁同兴(67)
新时代退役大学生士兵的职业素养	余 锋,张文剑,余德龙,孙 晨(71)
社会主义核心价值观引领高校基建文化建设的研究	邓吉平(75)

• 综合研究 •

元代法律的发展与“大札撒”含义的变化	李五年(78)
电商购物类 APP 用户的使用意向影响因素研究	许 缦(86)

期刊基本参数:CN32-1516/C*1988*b*A4*96*zh*p*¥10.00*1000*15*2019-3

执行编辑 臧莉娟
万方数据

英文翻译 陈莲洁

CONTENTS

A Study on WANG Yangming’s Critique Categories of Political Economy
 —Methodological Issues of Academic Dialogue between China and the West **XU Guangwei(1)**

National Conditions and Strategic Planning
 —Contextualization of Australia’s State Guidelines on Big Data , Innovation and Intellectual Property Law
 **SHAO Ke(19)**

The Institutional Guarantee of Social Innovation with Regards to China’s “Big Data Strategy”
 —From the Perspective of Intellectual Property Rights **WANG Defu(27)**

Intellectual Property Protection of Intangible Cultural Heritage Brands
 —Lacquer Thread Sculpture as a Case in Point **WANG Shaofeng(35)**

Nanshe Martyr ZHOU Xiangjun’s Life Affairs and Achievements **SONG Qingyang(40)**

Practical Implications of MQ Cultivation in University Students **DING Yijian , WANG Zongping(48)**

The Relationship between Non – instinctive Sports Swimming and Motor Quotient
 **SONG Yaowei, LEI Lei, ZHOU Yumo(52)**

Constraints of Convergence Management for International Students in Chinese Universities
 **ZHAO Qidong, CAO Lili(56)**

SECI Model Based Construction of National Defense Employment Guidance System for Postgraduates
 **ZHU yun, TANG Xuxing, GUO Jian(60)**

Promoting Primary – level Academic Organization Reform and Deepening the Comprehensive Higher Education
 Reform **QIAO Li, HE Yong, CHEN Xiong(64)**

Concepts and Path Constructions of Transitional Development of China’s Higher Education in the New Era
 **DING Tongxing(67)**

Professionalism of Demobilized University Students in the New Era
 **YU Feng, ZHANG Wenjian, YU DeLong, SUN Chen(71)**

Construction of University Infrastructure Culture Guided by Socialist Core Values **DENG Jiping(75)**

Legalism Development of Yuan Dynasty and Denotation Changes of Dazhasan **LI Yunian(78)**

A Study on the Factors Influencing E – commerce Shopping APP Users’ Intention **XU Man(86)**