

JOURNAL OF NANJING UNIVERSITY OF  
SCIENCE AND TECHNOLOGY

ISSN 1008-2646  
CN 32-1516/C

SOCIAL SCIENCES

南京理工大学 学报

全国高校社科精品期刊

社会科学版

2  
2023



2023年4月

第36卷 第2期 (总第199期)

南京理工大学学报 (社会科学版)

第三十六卷 第二期 (总第199期)

二〇二三年四月

目次

· 学习贯彻党的二十大精神专栏 ·

人与自然和谐共生:中国式现代化的生态要义 ..... 朱国芬,柏振平(1)

碳中和背景下中国首脑外交与国家绿色战略能力建设 ..... 肖兰兰(7)

新时代中国共产党人价值观培育的现实境遇与实践进路 ..... 张近乐,赵欣源,姚冰洋(16)

· 马克思主义与工业现代化 ·

马克思工业文明思想的理论阐释及其当代价值研究 ..... 冯凯(23)

党领导人民建设科技强国的百年演进及当代启示 ..... 李键江,冯雨奕(30)

人民至上视域下“两在两同”的逻辑必然、历史呈现与实践要略 ..... 何蔚超(38)

· 经济与管理研究 ·

基于信用监管的网络电商治理研究

——以直播带货行业为例 ..... 肖振宇,胡东,王芷纯(44)

专业财经教育对投资收益的影响:基于基金经理的比较研究 ..... 游鹏,吴晞,王玉东(52)

文化距离对中国出版物出口贸易效率的影响

——来自“一带一路”沿线国家的证据 ..... 赵巍,徐筱雯,张纪凤(66)

· 高等教育学 ·

新时代我国高等教育投入结构的优化策略 ..... 冯海昱,李星云(76)

“三全育人”视域下高校辅导员队伍“1 + 2 + N”协同育人模式构建研究 .....  
..... 刘 明,杭玉鲁(82)

数字经济、数字生存与文科大学生数字素养培养 ..... 高蓓蕾(88)

---

---

版 权 声 明

凡提交《南京理工大学学报(社会科学版)》的稿件,一经发表,本文的复制权、发行权、汇编权及信息网络传播权均被视为同意转让予《南京理工大学学报(社会科学版)》编辑部。作者如不同意此约定,请来稿时注明,本刊将做适当处理。

期刊基本参数:CN32 - 1516/C \* 1988 \* b \* A4 \* 96 \* zh \* p \* ¥10.00 \* 1000 \* 12 \* 2023 - 04

执行编辑 李 翠

英文翻译 陈莲洁

# JOURNAL OF NANJING UNIVERSITY

## OF SCIENCE AND TECHNOLOGY

( Social Sciences )

Apr. 2023

Vol. 36 No. 2

Sum. No. 199

---

---

### CONTENTS

Harmonious Man – nature Co – existence; Key Ecological Connotations Involved in Chinese Modernization .....	<b>ZHU Guofen, BAI Zhenping(1)</b>
China’s Summit Diplomacy and National Green Strategy Capacity Construction in the Context of Carbon Neutrality .....	<b>XIAO Lanlan(7)</b>
Chinese Communists’ Value Cultivation in the New Era; Realistic Situations and Practical Routes .....	<b>ZHANG Jinle, ZHAO Xinyuan, YAO Bingyang(16)</b>
Theoretical Interpretation and Contemporary Value Research on Marx’s Industrial Civilization Thoughts .....	<b>FENG Kai(23)</b>
The Century – long CPC Leadership Evolution in People’s Strong Technological Country Construction and Its Contemporary Implications .....	<b>LI Jianjiang, FENG Yuhuan(30)</b>
Logical Necessity, Historical Presentation and Practical Outline in “ <i>Liang Zai Liang Tong</i> ” Campaign from the People Supremacy Perspective .....	<b>HE Weichao(38)</b>
Research on e – commerce Governance Based on Credit System Supervision —Take the Live Streaming Industry as an Example .....	<b>XIAO Zhendong, HU Dong, WANG Zhichun(44)</b>
Impacts of Professional Financial Education on Investment Returns; A Comparison of Fund Managers .....	<b>YOU Peng, WU Xi, WANG Yudong(52)</b>
Impacts of Cultural Distances on the Publication Export Trade Efficiency in China —Evidence from Countries along “The Belt and Road” .....	<b>ZHAO Wei, XU Xiaowen, ZHANG Jifeng(66)</b>
Optimization Strategy of China’s Higher Education Investment Structure in the New Era .....	<b>FENG Haiyu, LI Xingyun(76)</b>
College Counselor Team Construction from the Perspective of “Three Omnibearing Education” .....	<b>LIU Ming, HANG Yulu(82)</b>
Digital Economy, Digital Survival and Digital Literacy Cultivation among Liberal Arts Students .....	<b>GAO Beilei(88)</b>