

编委:

丁习明 于翠兰  
王正伦 王国庆  
王爱丰 王瑞华  
史国生 任大新  
李江 孙飙  
孙志安 张雄  
张世林 张惠琴  
张蕴琨 杨川宁  
金海泉 周广科  
周传彪 胡星刚  
高力翔 钱竞光  
袁野 唐永千  
蒋宏伟 靳鲁芳  
储石生 谭寅秋

朱为模(特邀)

张松龄(特邀)

## 探索与争鸣

论“国家中长期教育改革与发展工作方针”中的学校体育任务(下)

毛振明/1

“中国元素”的体育诠释与传承研究

苗治文,齐凤,王晓红/5

关于竞技体育科研方法变革的若干思考

马玉芳/9

对优秀运动员“免试上大学”政策的辩证思考

卢志成,李斌琴/12

## 青奥会专栏

青奥之本及其与城市善治的互动方略

王正伦/17

共生共赢:南京与青奥会共成长

高力翔,王凯/21

南京青奥会教育价值的理论体系探析

王成,周丽萍/26

首届新加坡青奥会跨文化视域下奥运普世价值理念解读

张天峰/30

“婴儿期”青奥会发展管窥

——反思首届新加坡青奥会的成就与困惑

宋福林/34

## 民族传统体育传承

寻觅武术产生的历史足迹

——兼谈中国武术的概念问题

罗时铭/38

竞争社会中太极拳的时代价值研究

王柏利/42

论21世纪中国武术科学发展范式的构建

袁金宝,沈富春,张云龙/46

知识产权视野下我国民族传统体育文化的法律保护

张玉超,李红卫/50

## 他山之石

试论文化传统对法国竞技体育发展的影响

缪佳/56

美国大学竞技体育生存之道:坚持业余性

李丹阳,柳鸣毅,胡海信/59

析英国体育休闲新动向:发展·变革·启示

张迎波,张纲,万宇/63

## 体育社会学

体育新闻出版业的数字化转型研究

于文谦,杨韵/67

差异公民理论视角下的农民工体育边缘化问题及其解决途径

——以差异公民理论为研究视角

安剑群/71

基于AHP的我国大型体育赛事投融资决策研究

朱菊芳,张天峰/76

大型体育赛事对城市品牌提升的路径研究

——基于城市空间理论视角的探索

孙有智/80

从文化融合视角看北京奥运会中中西文化之融合

韩波,刘西洋,王舒/84

## 学校体育学

中国农村学校体育发展的区域特色与新时期面临的新问题

于素梅/88

“应用型本科教育”中体育课程目标实施的思考

——基于生命化教育的视角

东芬/93

我国体育学院体育艺术类专业的办学特征分析

杨珏,杨兴权/96

新课程理念下高职院校体育教师的角色转换及其策略探析

施兴成/100

体育学硕士研究生培养质量探赜

房淑珍/103

## 运动训练学

运动训练基本规律的基本内容与基本关系

邓运龙/107

# Contents

Vol.25 No.2 Apr. 2011 Sum.109 Bimonthly

重点先行与难点突破:中国竞技高尔夫跨越式发展的思路 辜德宏/113

## 运动心理学

性别特征对影响西安市大学生体育消费行为的差异分析 岳海侠/119  
效力和谐:高校体育文化与大学生心理健康 秦勇/123

## 其他

细节成就品牌:体育学术期刊“打造”品牌期刊的实证研究 付志华/126

## Exploration and Contention

Probe into the Physical Education Task in “National Medium and Long-term Educational Reform and Development Program” (B) MAO Zhen-ming/1  
Research on Annotation and Heritage to “Chinese Element” of National Traditional Sports MIAO Zhi-wen, QI Feng, WANG Xiao-hong/5  
The Reflections on Change of Research Methods in Sport MA Yu-fang/9  
Dialectically Ponder on Elite Athlete Exempt from Taking an Examination Entry University LU Zhi-cheng, LI Bin-qin/12

## Forum of Youth Olympic

The Nature of the Youth Olympic Games and the Strategy to Interaction with it of Good Urban Governance WANG Zheng-lun/17  
Mutually Beneficial: Nanjing Grow with YOG GAO Li-xiang, WANG Kai/21  
Theory System of Educational Value of Nanjing Youth Olympic Games WANG Cheng, ZHOU Li-ping/26  
The Interpretation of Singapore Youth Olympic Games' Universal Value Based on Cross-cultural Perspective ZHANG Tian-feng/30  
The Study on “Baby YOG”  
——the Consideration on Gaining and Losing in Developing of YOG SONG Fu-lin/34

## Traditional Sports Column

Finding out the History Trace of China Martial Art  
——And Some Discussions of the Concept of Chinese Martial Art LUO Shi-ming/38  
The Value of Taijiquan in Competitive Society WANG Bai-li/42  
Discussion on the Building of Chinese Wushu Scientific Development Pattern In 21 Century YUAN Jin-bao, SHEN Fu-chun, ZHANG Yun-long/46  
Legal Protection of Our Nation Traditional Sports Culture in Intellectual Property's Filed of Vision ZHANG Yu-chao, LI Hong-wei/50

## Research of Foreign Sports

The Effect of French Social and Cultural Values on the Development of Competitive Sport MIAO Jia/56  
The Secret of Survival about American Collegiate Athletics: Adhering to Amateurism LI Dan-yang, LIU Ming-yi, HU Fa-xin/59  
The New Trend on the Athletics Leisure of England ZHANG Yin-bo, ZHANG Gang, WAN Yu/63

## 本刊声明

凡投本刊的稿件,作者未作特殊说明的,本刊将同时获得图书、电子版本和信息网络的使用权。

本刊已加入《中国学术期刊(光盘版)》、“中国期刊网”等国内外检索机构,作者著作权使用费与本刊稿酬一次性付给。如作者不同意将该文章入上述数据库,请在来稿时声明,本刊将做适当处理。

投稿作者应自觉遵守国家有关著作权法律法规,请勿一稿多投,因违反此规定而引起的一切后果由作者承担。

本刊欢迎广大作者踊跃投稿,同等条件下,本刊优先发表省部级以上课题文章。

《南京体育学院学报》编辑部

期刊基本参数:CN 32-1495/C※1987※b※A4※128※zh※P※10.00※1000※31※2011-04

## Sports Sociology

- The Research of the Digital Transformation in the Publishing Industry of Sports  
YU Wen-qian, YANG Yun/67
- Marginalization of Migrant Workers and Their Solutions  
—*The difference between the Perspective of Civil theory* AN Jian-qun/71
- Research on Financing Decisions of Mega-sporting Events in China Based on the AHP  
ZHU Ju-fang, ZHANG Tian-feng/76
- A Research about the Improving Path of City Brand by Sport Mega-event  
SUN You-zhi, ZHU Hong-jun/80
- An Exploration of Chinese Traditional Culture towards Olympic Values  
HAN Bo, LIU Xi-yang, WANG Shu/84

## PE Teaching

- Regional Characteristics of China's Rural School Sports Development and the New Issues in the New Period  
YU Su-mei/88
- Thinking of the P.E Course Goal in the "Applied Undergraduate Education"  
—*Perspective on Life Education* DONG Fen/93
- The Analyses of Sports-Art-Majoring Characteristics of Sports Colleges in China  
YANG Jue, YANG Xing-quan/96
- To Discuss the Charging Roles of PE Teacher with the New Curriculum Standards  
Shi Xing-cheng/100
- Research of the Training Quality on Master Students in Physical Education  
FANG Shu-zhen/103

## Sports Training

- Basic Contents and Reactions of Basic Laws on Sports Training  
DENG Yun-long/107
- Key Points Hold Beforehand and Difficult Points Break Through: A Thinking about the Great-leap-forward Development of Chinese Competitive Golf  
GU De-hong/113

## Sports Psychology

- The Variance Analysis on Gender Characteristics Influence of Sports Consumption Behaviour of Xian University Student  
YUE Hai-xia/119
- Harmony of Power Efficiency: Campus P.E Culture at Collages and Universities and Undergraduate's Psychological Health  
QIN Yong/123

## Others

- Details Facilitate Successful Brand  
—*The Empirical Study of Sports Academic Journals Acquires a Famous Journal*  
FU Zhi-hua/126