# Nankai Business Review 南开管理评论

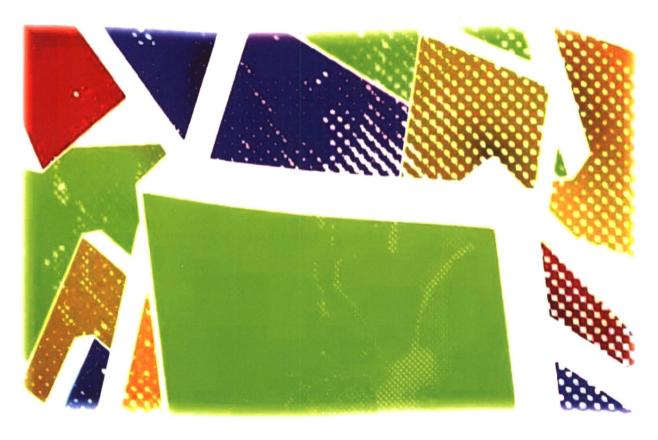
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### 案例研究: 审视商业模式

本地嵌入与家族企业的可持续成长 农业物流生态圈协同发展机制及路径 效果逻辑和因果逻辑在商业模式构建过程中如何发挥作用 场景如何重构新零售商业模式适配性





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《南开管理评论》以促进中国企业管理现代化为宗旨, 刊发关注中国管理实践热点与难点的研究成果, 追踪国际管理理论前沿, 服务中国管理理论与实践的创新

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