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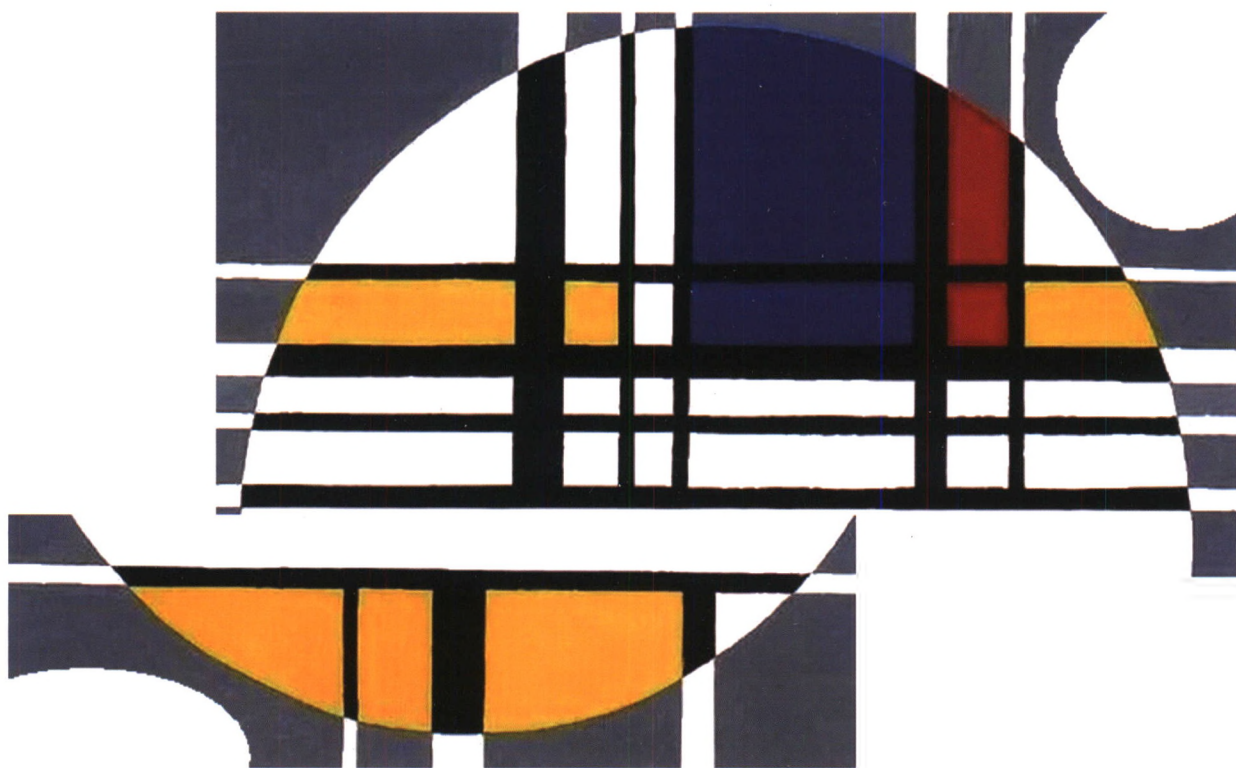
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变革中的创新管理

用户参与产品创新的国外研究热点与演进脉络分析

贸易环境不确定性与企业创新

技术创新降低了企业对大客户的依赖吗

创新因子、创新辐射与产品质量前沿

内外部领先用户创意的对比研究



<http://nbr.nankai.edu.cn>

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《南开管理评论》以促进中国企业管理现代化为宗旨，
刊发关注中国管理实践热点与难点的研究成果，追踪
国际管理理论前沿，服务中国管理理论与实践的创新

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