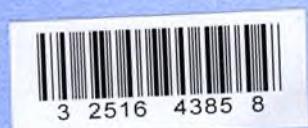


JOURNAL
OF INNER
MONGOLIA
FINANCE AND
ECONOMICS
COLLEGE

内蒙古财经学院学报 综合版

内蒙古自治区教育厅/内蒙古自治区发展和改革委员会/内蒙古自治区财政厅/内蒙古自治区审计厅/内蒙古自治区统计局/内蒙古自治区金融办

2011年第9卷 第3期



高等教育研究

论学习型社会建设与高等教育发展	陈志平(1)
国外职业生涯发展理论综述	孔春梅,杜建伟(5)
论校园文化建设与大学生思想教育	钱卫华,黄青(10)
论语言差异与民族学生学业质量	佟代泉(14)
“十二五”期间税务专业应用型人才培养模式的定位与探讨	赵丽萍(19)
决策模型在职业生涯与发展决策过程中的应用	常颖(22)
对影响大学生思想行为社会思潮的社会学分析	袁博(26)
论班主任如何做好学生思想政治工作	宋子荣(29)
内蒙古高等职业教育的多元驱动发展模式研究	牛博(32)
论澳大利亚 TAFE 职教经验及对我国职教启示	张臻臻(35)

教学研究

论西部民族地区财经类院校实践教学存在的问题及对策	兰秀文(37)
改进实践性教学,提高税务专业技能	陈小安(42)
“启发、互动”教学模式的借鉴及推广——以风险管理课程教学为例	李国晖,李瑞华(45)
论专题教学与案例教学在国际贸易课程中的应用	邬滋(48)
经济全球化背景下高职院校思想政治理论课创新的探索	王晓惠(51)
关于《银行会计学》课程教学实践的思考	王海霞(55)
对农村区域发展专业建设的探索	姚春玲,金良,史俊宏(58)
论民族地区高校本科会展英语教材的建设	刘祝(61)
建构主义教学思想探讨	张翌宇(64)
“问题导学法”在保险学教学中的运用	苗静(68)
对预期学习成果为基础的教学质量评估理念思考与路径探索	白雪(71)
从语用失误看语用教学	刘娟(75)

法 学 研 究

- 论《大札撒》中的野生动物保护法律观 汤洁(78)
我国刑事被告人获得律师帮助权的立法考察与分析 王晋(82)
论个人隐私权法律保护中的现实问题 刘宁微(89)

图 书 馆 研 究

- 图书馆网络服务管理探究——以青少年为例 冀晓宏(93)
论数字挖掘技术在图书馆借阅系统中的应用 石秀玲(96)
论加强高校图书馆图书资料的信息管理 汪晓莉(99)

经 济 管 理 研 究

- 我国收入分配领域存在的问题及解决的办法 田春燕(103)
工会运行环境的改善及其自身转变思路的研究 谢传会(107)
完善我国预算管理体制的建议和构想 刘文捷(111)
健全事业单位内部控制制度的几点思考 敖云良(115)
我国零售业国际化战略的研究——基于钻石模型的分析 薛志文(118)
企业应收账款的风险及其防范措施研究 邹述春(122)
会计电算化后财务工作转向研究 谢学军,冯学文(128)
联合营销及其评估体系研究 王学斌(131)

其 他

- 论少数民族地区政府管理体制改革中存在的问题、原因及对策 冯涵(134)
国内双关研究述评 彭志斌(139)
局部凸空间凸性的等价性 陈利国(143)
积分第一中值定理的证明与推广 宫小芳(146)
供热运行调节与热平衡的优化途径分析 董绍武(149)

Journal of Inner Mongolia Finance and Economics College

No. 3 ,2011(Sum. No. 41)

Contents

On the Construction of Learning Society and the Development of Higher Education	<i>Chen Zhiping</i> (1)
A Comment on the Foreign Professional Career Development Theory	<i>Kong Chunmei,Du Jianwei</i> (5)
On Campus Culture Construction and College Students' Ideological Education ...	<i>Qian Weihua,Huang Qing</i> (10)
On Linguistic Diversity and Minority Student's Academic Quality	<i>Tong Daiquan</i> (14)
On the Orientation and Exploration of Applied Taxation Talents Training Mode during the Twelfth Five – Year Plan	<i>Zhao Liping</i> (19)
On the Application of Decision – Making Mode in Professional Career and Developing Decision – Making Process	<i>Chang Ying</i> (22)
A Sociological Analysis of the Social Thoughts that Influences College Students' Ideology and Behavior	<i>Yuan Bo</i> (26)
On How Class Advisor undertakes Students' Ideological and Political Work	<i>Song Zirong</i> (29)
A Study of Multi – Drive Development Mode of Inner Mongolia Higher Vocational Education	<i>Niu Bo</i> (32)
On the Vocational Teaching Experience of TRFE of Australia and its Inspiration to Chinese Vocational Teaching	<i>Zhang Zhenzhen</i> (35)
On the Problems Existed in the Financial and Economics Universities of Western Ethnic Areas and Countermeasures	<i>Lan Xiwen</i> (37)
On Promoting Practical Teaching and Improving the Skill of Taxation Specialty	<i>Chen Xiaoan</i> (42)
Reference and Promotion of the Inspiring and Interactive Teaching Mode——A Case Study of Risk Management Teaching	<i>Li Guohui,Li Ruihua</i> (45)
On the Application of Special Subject Teaching and Case Teaching in the Course of International Trade	<i>Wu Zi</i> (48)
An Exploration of the Innovation of Higher Vocational Political Theory Course under Economic Globalization ...	<i>Wang Xiaohui</i> (51)
Thoughts on the Teaching Practice of the Course "Bank Accounting"	<i>Wang Haixia</i> (55)
Probe into the Construction of Rural Regional Development Specialty	<i>Yao Chunling,Jin Liang,Shi Junhong</i> (58)
On the Construction of Convention and Exhibition English Teaching Materials in Ethnic Regions	<i>Liu Zhu</i> (61)

Probe into Constructivism Teaching Ideology	Zhang Yiyu(64)
The Application of Question - Based Learning Method in the Teaching of Insurance	Miao Jing(68)
Thoughts on the Teaching Quality Assessment Based on Expected Learning Achievement and Its Track Exploration	Bai Xue(71)
A Study of Pragmatic Teaching from Pragmatic Failure	Liu Juan(75)
On the Legal View of Wild Animal Protection of Yeke Jasagh	Tang Jie(78)
On the Legislative Investigation and Analysis of Criminal defendant's Access to the Right to counsel	Wang Jin(82)
On the Realistic Problems Existed in Personal Privacy Protection Law	Liu Ningwei(89)
Probe into the Management of Library Network Service	Ji Xiaohong(93)
The Application of Digital Mining Technology in Library Borrowing System	Shi Xiuling(96)
On Reinforcing the Information Management of Books and Reference Materials of University Library	Wang Xiaoli(99)
On the Problems Existed in Income Distribution Field and Its Solution	Tian Chunyan(103)
A Study of the Improvement of Labor Union's Operating Environment and Its Mind Transformation	Xie Chuanhui(107)
Suggestion and Assumption on Perfecting Budget Control System	Liu Wenjie(111)
Thoughts on Perfecting the Internal Control System of Public Institutions	Ao Yunliang(115)
A Study of the Internationalization Strategy of Chinese Retail Business	Xue Zhiwen(118)
A Study of the Risk of Enterprise Accounts Receivable and Its Precautionary Measures	Zou Shuchun(122)
A Study of the Financing Transformation after Accounting Computerization	Xie Xuejun, Feng Xuewen(128)
A Study of Co - Marketing and Its Evaluation System	Wang Xuebin(131)
On the Existed Problems, the Causes and Countermeasures of Government Administration System Reform of Ethnic Regions	Feng Han(134)
A Review of Domestic Pun Research	Peng Zhibin(139)
On the Equivalence Property of Locally Convex Space Convexity	Chen Liguo(143)
On the Proof of the First Mean Value Theorem for Integrals and Its Spreading	Gong Xiaofang(146)
An Analysis of the Optimization Approaches of Heating Operation Adjustment and Heat Balance	Dong Shaowu(149)

Executive Editor of This Issue: Gao Pingliang

Translator: Hao Jianjun