

目 录

主题舆情分析中的语义 Web 文本分类研究	王兰成	徐 震	(340)		
基于主题图的用户兴趣挖掘模型研究	唐晓波	房小可	(345)		
基于电子政务平台查询关键词共现多维可视化聚类分析研究	夏立新	程秀峰	桂思思	(352)	
施引关键词与被引作者交叉共现分析方法及实证研究	王 林	冷伏海	(362)		
基于引文关键词加权共现技术的图情学科领域本体自动构建方法研究	李树青	(371)			
大众标注系统中基于本体的语义检索模型研究	窦永香	何继媛	刘东苏	(381)	
基于概念格的跨本体映射中概念相似度计算方法	滕广青	毕 强	(390)		
一种基于相关反馈的跨语言信息检索查询翻译优化技术研究	吴 丹	何大庆	王惠临	(398)	
基于大规模问答对数据的查询扩展技术研究	王君泽	张 祥	徐晓林	(407)	
搜索引擎关键字广告点击率实验研究	那日萨	童 强	(416)		
用户认知对推荐技术接受行为的影响研究	许应楠	甘利人	岑咏华	颜端武	(423)
基于多维尺度法的网站分类目录理解用户心智模型空间性测量研究:以政府网站为例	吴 鹏	强韶华	严 明	(436)	

JOURNAL OF THE CHINA SOCIETY FOR
SCIENTIFIC AND TECHNICAL INFORMATION
Vol. 31 , No. 4 April 2012

CONTENTS

Research on Semantic WEB Text Categorization in Subject Public Opinion Analysis	Wang Lancheng and Xu Zhen (340)
Research on User Interests Mining Model Based on Topic Map	Tang Xiaobo and Fang Xiaoke (345)
Clustering and Multidimensional Visualization of Co-occurrence Query Keywords in e-Government Platform	Xia Lixin , Cheng Xiufeng and Gui Sisi (352)
A Method for Identifying Academic Schools Based on Cross Co-occurrence of Citing Keywords and Cited Authors	Wang Lin and Leng Fuhai (362)
Research on Automatic Construction of Domain Ontology in Library and Information Science Based on Weighted Co-occurrence of Citation Keywords	Li Shuqing (371)
Study on Ontology-based Semantic Retrieval Model in Folksonomy	Dou Yongxiang , He Jiyuan and Liu Dongsu (381)
An Approach to Concept Similarity Computation in Cross-Ontology Mapping Based on Concept Lattice	Teng Guangqing and Bi Qiang (390)
A Relevance Feedback Based Query Translation Enhancement Technique in Cross Language Information Retrieval	Wu Dan , He Daqing and Wang Huilin (398)
The Study on the Query Expansion Technique Based on Q&A Data	Wang Junze , Zhang Xiang and Xu Xiaolin (407)
A Study on Click-Through Rate of Search Engine Keyword Advertising	Narisa Zhao and Tong Qiang (416)
Research on Influence of Users' Cognition upon their Acceptance Behavior for Recommendation Technology	Xu Yingnan , Gan Liren , Cen Yonghua and Yan Duanwu (423)
The Research on Spatial Measure of Users' Mental Model for Understanding Website Categories Based on Multidimensional Scaling: the Case of Government Websites	Wu Peng , Qiang Shaohua and Yan Ming (436)