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——专访苹果公司总裁库克

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ABSTRACTS

(1) Global Governance Must fully Reflect the Interests and Appeals of Developing Countries

Zeng Peiyan·004·

The improvement and perfection of global governance involves all interested parties, is full of complexities and contradictions, and difficult to be reformed, but it concerns the basic interests of mankind and in keeping with the long term interests of all countries. To build up a lasting peace, mutual prosperity, and a harmonious world, development is the key issue for the broad developing and especially for the low income countries. Therefore, the interests and appeals of developing countries must be fully considered in the system arrangement and designs which requires participation of the international society. All national governments and their leaders must stand by their convictions, demonstrate wisdom and courage, seek common ground while reserving differences, settle differences properly, push forward in a constructive way, strike to make substantial progress in the reforms of all areas concerned.

(2) Pushing Forward Liberalization of Interest Rates in a Active and Safe Way

Li Deshui·006·

Liberalization of interest rates is both a general trend , and an unavoidable choice in financial reform. Interest rate has been one of the important measures of macroeconomic control; Setting up and improving interest rate adjustment system is a hard task. For the stable and healthy development of our country, supervision of credit market is a must, and we need firm safeguarding of a bottom line against systematic and regional financial risks.

(3) From Big Economic Power to Strong Economic Power

Zhang Guobao·008·

At present, generally the world economy has remained gloomy, while the Chinese slowed down. After more than 30 years rapid development, China has become a big but not a strong world economic power, and is confronting a severe international economic environment, but there are still many significant strategic opportunities for China, thus pushing it forward to transforming into a strong economic power.

(4) On Economic Policies of Developed Countries and Their Message to China

Lou Jiwei·011

Since the outbreak of financial crisis, central banks of main developed countries have adopted a QE policy, which has, to certain extent, influenced developing economies, meanwhile brought out some lessons, such as our own positioning in international governance mechanism and grasping opportunities to invest overseas etc.

(5) How to Improve International Monetary System with Chinese Assistance

Liu Zunyi·012

With world economic gravity is moving towards Asia and the strengthening of the Chinese economy, China must participate in improving and setting up international play rules. How to do it? Firstly to use local currency for international settlement; secondly to set up Asian actuarial mechanism, and thirdly an East Asian rule coordinating mechanism.

(6) Strengthening Adjustment and Control of Grain, Safeguarding its Supply

Nie Zhenbang·013

At present, our grain market has shown characteristics of demand and supply in equilibrium, stable price and smooth operation. The macro-adjustment aim of grain are: basic stabilized price and market, improving farmers' interests and enthusiasm of farming, maintaining balanced grain demand and supply. Therefore, tangible measures for grain marketing, adjustment and control are needed.

(7) Analysis on the Chinese Economy of 2012 and its Prospects in 2013

XU Xianchun·018

This article consists of two parts of which the first one reviews the economic situation including economic growth and inflation situation of China in 2012, the second one looks ahead the economic development including economic growth and inflation in China in 2013.

(8) Fiscal and Taxation System Reform in the New Era

Liang Yunfeng·037

China's fiscal and taxation system has a number of defects. The reasons for that can be attributed to the barriers resulted from people's psyche towards reform mechanism, vested interests groups and so forth. In the new era, the reform on fiscal and taxation system should focus on key areas.

(9) International Financial Market: Retrospectives and Prospects for 2012-2013

Gao Haihong and Liu Dongmin·044

The euro crisis has showed an on-off pattern during 2011-12 and become the major risk for

international financial market. Meanwhile, conventional and unconventional monetary policies adopted by major monetary authorities provided low interest rate for growth, but released new liquidity to global financial market. In 2013, global financial market will be impacted by the key factors, such as slow growth, evolvement of euro crisis and fiscal adjustment, change of global liquidity, and bank consolidation.

(10) Intellectual Property Barriers and High-Tech Products Export

Feng Yongsheng·059·

The intellectual property barriers China's facing have been increasingly high and dampening China's exports of high-tech products. While there are different features between the United States and European countries in strengthening intellectual property barriers, their directions are the same. So it is of great significance for China to improve its trade conditions, update trade structures and promote domestic industrial restructuring.

(11)Alleviating Small and Micro-sized Enterprises' Plight to Maintain Sustainable Development

Gu Shengzu·066·

Small and micro-sized enterprises in China are facing five major development challenges financing difficulties, labor shortage, heavy taxes and fees, high cost and low profits. This study has explored how to alleviate their plights and ensure the economy develops sustainably. It is concluded that the financial system, adapted to financing characteristics and financing needs of small and micro-sized enterprises should be established to ease the financing squeeze.

(12)Regional Policy and Regional Economic Development

Fan Hengshan·075

During the the period of the 11th Five Year Plan, our country's regional policy was scrutinized,substantialized and differentiated, harmonization of regional development substantially strengthened. With the implementation of the present 12th Five Year Plan, both internal and external conditions for pushing forward a harmonious regional development are more complicated, task facing regional development is still very hard, our country will make efforts to implement an integrated regional development strategy and that of an integrated functional region, so as to facilitate a new pattern of a harmonized and interactive development.

(13) The Construction and Analysis to the index of Regional Opening to the Outside World

CCIEE Research Group·083·

Regional opening plays a unique role in the historical process of China's reform and

opening up. To further expand opening to the outside world is still of great significance to promote regional economic coordinated development in the new term. This research designed an index system which can measure the standard of China regional opening to the outside world objectively, scientifically and systematically. Additionally, according to statistical yearbook and other authoritative data, it adopted principal component analysis to estimate and rank the opening to outside world index of 31 provinces, cities and autonomous regions in China.

(14)The Strategy Path to "Four Centers" Global City of Shanghai

Xiao Lin·096·

As the biggest economic center city of China, Shanghai owns wonderful location advantages and Resource endowments. China's development model and Shanghai development path means that Shanghai to build global city has different path from other cities.

(15) China's Road of Agricultural Modernization and Policy Proposals

Ma Xiaohe and Wu Xiangyu·104·

This paper analyzes the development level of agricultural modernization in China and expounds the connotation of agricultural modernization with Chinese characteristics. While adhering to the agricultural basic operating system, we must pay close attention to land productivity, labor productivity and international competitiveness, to encourage farmers to play a role, and to promote market mechanism in government policy making. All acts should suit well to local circumstance.

(16) Suzhou Industrial Park: It's experience and Inspiration of Service Outsourcing Development

Regulatory Committee of Suzhou Industrial Park·116·

The operation and experience of Suzhou Industrial Park, with it's service outsourcing developing rapidly, great contributions, has rendered important inspirational significance. It's main experience: making refined and strong coordinated development, joined development of manufacture and service, opening up business both inland and overseas at same pace, hand-in-hand development of business and personnel talents, and join efforts of both government and enterprises.

(17) "At the Heart of Great Products Is Always Innovation"

*Exclusive Interview with Tim Cook, The Apple CEO by Globalization Special Reporter
Huang Yan·121·*

Cook has answered many questions during his interview and has indicated that China, now the No.2 largest market for Apple products, would soon become the No.1 and Apple may take China to announce its new products. From what has in his mind we can foresee the greatest synergy between China and Apple, that is the power of innovation.

Editor·Li Wenzheng