

软科 学 Ruan Kexue

(1987年创刊)
月刊
第24卷 第11期
2010年11月总第131期

主管:四川省科学技术厅
主办:四川省科技促进发展研究中心

主 编:赵毅峰
副 主 编:王楠 娜萍
编 辑:张京辉 李映果
秦 颖 唐 杰
李 镜 冉春红
特 约 编 审:张 勇
英 文 责 编:林 曦
审 读:祃红英

目 次

科技与经济

- | | |
|----------------------------------|----------------|
| 基于知识互补性的激励机制研究 | 贾宪洲,刘万利,叶子荣(1) |
| 基于SNM的企业原始创新管理工具研究 | 李柏洲,苏屹(6) |
| Agent视角下创业团队技术创新风险决策系统机理研究 | 刘骅,马颖(9) |
| 基于产业聚集的知识溢出及累积性创新增长过程研究 | 施宏伟,王梓蓉(15) |
| 我国高新技术企业内团队知识分享行为的影响因素研究 | 钱春海(20) |
| 基于共生理论的中小型科技企业技术创新管理研究 | 徐彬(27) |

管理科学

- | | |
|--|-----------------|
| 一种新的客观赋权科技评价方法
——独立信息数据波动赋权法 DIDF | 俞立平,潘云涛,武夷山(32) |
| 科学基金项目立项评审中语言评价信息集结方法 | 周光中,朱卫东(38) |
| 多维产能收益管理问题研究框架 | 程元军,罗利(42) |
| 国有商业银行对外投资与市场竞争力实证研究 | 曹衷阳,刘敏,张宏伟(46) |
| 我国城镇居民消费偏离的调整力度分析
——基于收入分层的视角 | 隋艳颖,夏晓平(49) |
| 安全农产品消费动机、消费意愿与消费行为研究
——基于南京市消费者的调查数据 | 唐学玉,李世平,姜志德(53) |

战略与对策

- | | |
|---|-------------|
| 经济结构、金融危机冲击与经济波动
——基于我国省际面板数据的实证分析 | 马宇(60) |
| 资源租与可耗竭能源资源开采模式研究 | 宋辉,魏晓平(65) |
| 资本短缺与失业
——基于中国省级面板数据的经验分析 | 刘慧媛,杨忠直(69) |

人力资源管理

- 转型经济下中国企业人力资源管理角色转变与组织有效性的关联研究 孔锦, 刘洪, 王艳等(72)
 员工组织政治知觉的情感反应与行为回应
 ——研究分歧及整合 秦伟平, 杨东涛, 王林(78)
 创业团队结构对决策行为和决策质量的影响
 陈刚, 谢科范, 郭伟(84)
 民营企业技术人才满意度调查与激励研究
 陈朝龙, 刘飞, 孙云霞(89)

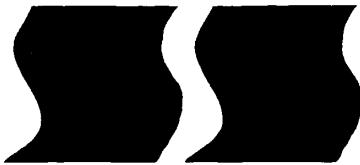
企业管理

- 整合营销传播视角下的网络化企业社会责任报告研究
 申光龙, 刘同刚, 白丽慧等(93)
 产业集群内创业者社会资本、信任与创业融资
 崔祥民, 梅强(98)
 母子公司管理控制行为风格与企业绩效关系研究
 王昶, 姚海琳, 唐健雄(102)
 制造型企业创新系统的风险及其形成机理研究
 周叶, 张梅青, 林侠(107)
 复杂适应系统视角下的商业银行与中小企业关系演进研究 ...
 汤长保, 吴应宇(113)
 基于乡镇企业融资视角探讨金融发展与收入分配的关系
 刘用明, 杨小玲(119)

理论探讨

- VMI模式下基于讨价还价能力的竞争供应链绩效分析
 安彤, 赵道致(123)
 基于弹性的供应链批量、价格与提前期折扣策略研究
 左小德, 雷红, 梁云(127)
 不确定环境下有能力约束的新、老产品共存分销网络优化
 张雷, 黎青松, 叶怀珍(132)
 我国银保合作类业务存在的问题及创新发展研究
 ——基于商业银行中间业务收益
 杨晓, 黄儒靖, 王昉(136)
 建筑工程施工安全与建筑设计的关系研究
 ——对灾后重建工程施工安全管理的思考
 熊远勤, 冯力(142)

期刊基本参数:CN51-1268/G3 * 1987 * b * A4 * 144 * zh * P * ¥10.00 * 2000 * 30 * 2010-11



Soft Science

编 辑:《软科学》编辑部
 出 版:《软科学》编辑部
 印 刷:四川煤田地质制图印刷厂
 总 发 行:四川省报刊发行局
 邮发代号:62-61
 广告经营许可证号:5100004000311
 发行范围:公开发行
 订 阅:全国各地邮局
 或本刊编辑部
 网上在线投稿: //www.xuxi.cb.cnki.net
 编辑部地址:成都市人民南路四段
 11号5楼
 邮政编码:610041
 电 话:(028)85221835
 传 真:(028)85221835
 Http://www.xuxi.chinajournal.net.cn
 E-mail:ruankexue@sina.com
 rkx@periodicals.net.cn
 国际标准连续出版物号:ISSN 1001-8409
 国内统一连续出版物号:CN 51-1268/G3
 出版日期:2010年11月
 每期定价:10.00元

SOFT SCIENCE

Monthly

NO. 11 2010 (Total No. 131)

Contents

Science and Economy

- Research on Incentive Mechanism Based on Knowledge Complementarity *JIA Xian-zhou, LIU Wan-li, YE Zi-rong* (1)
Research on Enterprise Original Innovation Management Tool Based on SNM *Li Bai-zhou, SU Yi*(6)
Analysis of the System Mechanism on Technological Innovation Risks Decision-making of an Entrepreneurial Team from the Perspective of Agent *LIU Hua, MA Ying*(9)
Research on Knowledge Spillover and Cumulative Innovative Growth Process Based on Industrial Aggregation *SHI Hong-wei, WANG Zi-rong*(15)
Analysis of the Influencing Factors of Team Knowledge Sharing in High-tech Enterprise in China *QIAN Chun-hai*(20)
Study of Technical Innovation Management of Small-medium Scientific and Technical Enterprise Based on Symbiosis Theory *XU Bin*(27)

Management Science

- A New Objective Weighting Method of Sci-tech Evaluation
—Independent Information Data Fluctuation Weighting Method DIDF *YU Li-ping, PAN Yun-tao, WU Yi-shan*(32)
A Method for Aggregating Linguistic Assessment Information in Scientific Fund Project Assessment
..... *ZHOU Guang-zhong, ZHU Wei-dong*(38)
Research Framework for Revenue Management of Multi-dimensional Capacity *CHENG Yuan-jun, LUO Li*(42)
Study on FDI and Market Competitiveness of State-Owned Commercial Banks
..... *CAO Zhong-yang, LIU Min, ZHANG Hong-wei*(46)
Research on Chinese Urban Residents' Consumption Deviation
—From the Perspective of Income Stratification *SUI Yan-ying, XIA Xiao-ping*(49)
Research on Consumer Motivation, Consumption Intention and Consumption Behavior of Safety Agricultural Products
—Empirical Data from Consumers in Nanjing *TANG Xue-yu, LI Shi-ping, JIANG Zhi-de*(53)

Strategy and Countermeasure

- Analysis of Economic Structure, Financial Crisis and Economic Fluctuation
—Based on the Provincial Panel Data *MA Yu*(60)
Research on Resource Rent and the Exploitation Mode of Exhaustible Energy Resources *SONG Hui, WEI Xiao-ping*(65)
Capital Shortage and Unemployment
—An Empirical Analysis with Panel Data of Provinces *LIU Hui-yuan, YANG Zhong-zhi*(69)

Human Resource Management

- Research on Relationship between the Changing Roles of HRM and the Organizational Effectiveness in China's Transition
..... *KONG Jin, LIU Hong, WANG Yan, LI Quanli*(72)
Integrating the Difference between Emotional and Behavioral Reactions on Employees' Perceptions of Organizational Politics
..... *QIN Wei-ping, YANG Dong-tao, WANG Lin*(78)
The Influence of Entrepreneurial Team Structure on Decision-making Behavior and Decision Quality
..... *CHEN Gang, XIE Ke-fan, GUO Wei*(84)
Study of the Satisfaction and Incentive Mechanism of Private Enterprises' Technicians
..... *CHEN Chao-long, LIU Fei, SUN Yun-xia*(89)

Enterprise Management

- Study on E-corporate Social Responsibility Report from the Perspective of Integrated Marketing Communications
..... *SHEN Guang-long, LIU Tong-gang, BAI Li-hui, LIU Yuan-you*(93)
Entrepreneurs' Social Capital, Trust and Venture Capital Financing of Industrial Clusters *CUI Xiangmin, MEI Qiang*(98)
Study on the Relationship between Styles of Management and Control and Performance in the Parent-subsidiary Corporation
..... *WANG Chang, YAO Hai-lin, TIANG Jian-xiong*(102)
Study on the Risk Mechanism of Innovation System in the Manufacturing Enterprise
..... *ZHOU Ye, ZHANG Mei-qing, LIN Xia*(107)
Research on the Evolution of Relations between Commercial Bank and Small and Medium Enterprises from the Perspective of Complex Adaptive System *TANG Chang-bao, WU Ying-yu*(113)
Research on the Relationship between Financial Development and Income Distribution from the Perspective of Township Enterprises Financing *LIU Yong-ming, YANG Xiao-ling*(119)

Theory Exploration

- Study on Performance of Competing Supply Chains: Based on Bargaining Ability under VMI Mode
..... *AN Tong, ZHAO Dao-zhi*(123)
Study on the Strategy of Lot Size, Price and Lead-time Price Discount Based on Elastic Demand in Supply Chain Management
..... *ZUO Xiao-de, LEI Hong, LIANG Yun*(127)
Optimization of Distribution Network with the Coexistence of Old and New Products with Constraint Capacity in Uncertain Environment *ZHANG Lei, LI Qing-song, YE Huai-zhen*(132)
Research on Existed Problems and Innovation in China's Bancassurance Cooperation
—Based on Intermediary Business Benefit of Commercial Bank *YANG Xiao, HUANG Ru-jing, WANG Fang*(136)
Research on the Relationship between Construction Safety and Design
—Thinking on the Construction Safety Management of Post-disaster Reconstruction Project *XIONG Yuan-qin, FENG Li*(142)