

软科学

Ruan Kexue

(1987年创刊)

月刊

第24卷第9期

2010年9月总第129期

主管:四川省科学技术厅

主办:四川省科技促进发展研究中心

主 编:赵毅峰
 副 主 编:王 楠 辜 萍
 编 辑:张京辉 李映果
 秦 颖 唐 杰
 李 镜 冉春红
 特 约 编 审:张 勇
 英 文 责 编:林 曦
 审 读:冯红英

目 次

科技与经济

- 科技进步与中国经济可持续发展的实证分析 李 斌,赵新华(1)
- 网络社团视角下的中国汽车产业市场结构分析 欧瑞秋,杨建梅(8)
- 勘察设计企业持续技术创新评价指标体系研究 应松宝,郭 强,李 良(14)
- 金融发展影响我国环境质量的实证研究:对EKC曲线的补充... 徐盈之,管建伟(18)
- 利用“脱钩”理论对我国经济增长与能耗关系的测度 王 虹(23)
- 经济波动与经济增长内生机制研究:一个扩展的RBC框架..... 向修海,杜延军(28)

战略与对策

- 试论促进我国装备制造业自主创新的最优对策选择 徐 雷(33)
- 不同阶段自然灾害对我国粮食产量影响的分析
——基于31个省市的面板数据 庄道元,陈 超,赵建东(39)

管理科学

- 柔性激励机制设计及其模型研究 刘亦文,胡宗义(43)
- 产品差异环境下基于信息和契约机制的供应链风险管理 李学迁,李 进,刘美玲等(47)
- 中国货币政策在不同产权结构企业间的差异效应研究 李虹棠,杨 喆,陈 芳(51)
- 论中国邮政储蓄银行的核心竞争力 周颖辉,彭建刚(57)

区域发展

- FDI对中国区域产业结构调整作用的差异化分析
——基于东、中、西部面板数据的实证研究 高远东,陈 迅(62)

基于 VAR 模型的天津市技术转移与区域经济发展动态关系研究
 杨向辉,陈 通(67)

川、渝、陕构建区域金融中心的现实条件与路径研究
 陈红霞,陈敏灵(71)

四川 - 广东省制造业结构 - 行为 - 绩效比较研究
 郑贤贵,吴桂修,王绍洪(77)

企业管理

上市模式、代理成本和公司绩效
 ——基于中国上市公司的经验证据
 郭海星,万迪昉(81)

网络结构、关系治理与家族企业网络组织学习
 ——基于东西部地区的实证 周立新(87)

SC 移动公司客户满意度分析 张明珠,贺昌政(92)

基于商业模式创建的新企业成长过程研究 韩 炜(95)

企业社会绩效与经济绩效相互关系的实证研究
 陈煦江(100)

人力资源管理

组织公民行为的保持和自强化机制研究
 ——基于社会嵌入的视角 邓今朝(107)

周边绩效模型研究
 ——基于高科技企业中层管理人员的实证研究
 陈胜军(110)

雇员离职引发的组织知识流失探析
 ——基于群体离职视角 雷宏振,贾 昱(115)

基于任期的组织因素对个体组织认同过程影响的研究
 刘凤英,陆海志(120)

组织心理所有权与工作态度、行为和结果的关系研究
 刘 芳,王 浩(124)

理论探讨

BTO 环境下基于供应链协调的厂商生产方式匹配选择模型 ...
 李义斌,陈荣秋,张 敏(129)

知识共享理论的研究述评 曹 兴,刘 芳,郭陈锋(133)

古城镇商业业态研究 胡海霞,杨振之(138)

非市场基准的专利价值评估方法的理论基础、实证研究和挑战
 张 希,胡元佳(142)

期刊基本参数:CN51-1268/G3 * 1987 * b * A4 * 144 * zh * P * ¥10.00 * 2000 * 30 * 2010-09



Soft Science

编 辑:《软科学》编辑部
 出 版:《软科学》编辑部
 印 刷:四川煤田地质制图印刷厂
 总 发 行:四川省报刊发行局
 邮发代号:62 - 61
 广告经营许可证号:5100004000311
 发行范围:公开发行
 订 阅:全国各地邮局
 或本刊编辑部
 网上在线投稿://www.xuxi.cb.cnki.net
 编辑部地址:成都市人民南路四段
 11号5楼
 邮政编码:610041
 电 话:(028)85221835
 传 真:(028)85221835
 Http://www.xuxi.chinajournal.net.cn
 E-mail:ruanhexue@sina.com
 rkx@periodicals.net.cn
 国际标准连续出版物号:ISSN 1001 - 8409
 国内统一连续出版物号:CN 51 - 1268/G3
 出版日期:2010年9月
 每期定价:10.00元

SOFT SCIENCE

Monthly

NO. 9 2010(Total No. 129)

Contents

Technology & Economy

- Empirical Analysis on Scientific and Technological Progress and Sustainable Development of China's Economy *LI Bin, ZHAO Xin-hua*(1)
- An Analysis on Market Structure of China Automobile Industry in the Perspective of Network Community *OU Rui-qiu, YANG Jian-mei*(8)
- Study on Continuous Technological Innovation Evaluation Index System of Survey and Design Enterprise *YING Song-bao, GUO Qiang, LI Liang*(14)
- An Empirical Study about the Impact of Financial Development on China's Environmental Quality: An Extension of EKC *XU Ying-zhi, GUAN Jian-wei*(18)
- Measurement of the Relationship between China's Economic Growth and Energy Consumption by Using De-linking Theory *WANG Hong*(23)
- A Study of the Endogenous Mechanism of Economic Fluctuation and Economic Growth: An Expanded RBC Framework *XIANG Xiu-hai, DU Yan-jun*(28)

Strategy & Countermeasure

- The Discussion about the Best Choice of Countermeasure to Improve the Independent Innovation Ability of Chinese Equipment Manufacturing Industry *XU Lei*(33)
- Analysis of Impact of Natural Disasters on Grain Yield in Different Stages in China
—Based on Panel Data of 31 Provinces *ZHUANG Dao-yuan, CHEN Chao, ZHAO Jian-dong*(39)

Management Science

- Study of Flexible Motivational Mechanism Design and Its Model *LIU Yi-wen, HU Zong-yi*(43)
- Supply Chain Risk Management Based on Information and Contract Mechanism with Product Differentiation *LI Xue-qian, LI Jin, LIU Mei-ling, DONG Gang*(47)
- Research on Differential Effects of Monetary Policy among the Enterprises with Different Ownership in China *LI Hong-qing, YANG Zhe, CHEN Fang*(51)
- The Core Competence in Postal Savings Bank of China *ZHOU Ying-hui, PENG Jian-gang*(57)

Regional Development

- A Demonstrational Analysis of the Different Influence of FDI on the Adjustment of Regional Industrial Structure in China: Based on the Panel Data of East, Middle and West of China *GAO Yuan-dong, CHEN Xun*(62)
- A Study of the Dynamic Relationship of Technology Transfer on Regional Economic Development of Tianjin Based on VAR Model *YANG Xiang-hui, CHEN Tong*(67)
- Research on the Practical Conditions and Path to Construct Western Financial Center in the Area of Sichuan, Chongqing and Shaanxi *CHEN Hong-xia, CHEN Min-ling*(71)
- A Study on Comparison of Structure, Behavior and Performance in Sichuan and Guangdong Province *ZHENG Xian-gui, WU Gui-xiu, WANG Shao-hong*(77)

Enterprise Management

- Listing Mode, Agency Cost and Company Performance
—Empirical Evidence based on China Listed Companies *GUO Hai-xing, WAN Di-fang*(81)
- Network Structure, Relational Governance and Organizational Learning of Family Business Network
—An Empirical Study on Eastern and Western China *ZHOU Li-xin*(87)
- The Customer Satisfaction Analysis of SC Mobile *ZHANG Ming-zhu, HE Chang-zheng*(92)
- The Study of New Enterprise Growing Process Model Based on Establishment of Business Model *HAN Wei*(95)
- An Empirical Study on the Mutual Impact between Corporate Social Performance and Corporate Economic Performance *CHEN Xu-jiang*(100)

Human Resource Management

- Research on Maintenance and Self-enforcement Mechanism of Organizational Citizenship Behavior
—From a Social Embeddedness Perspective *DENG Jin-zhao*(107)
- Research on Contextual Performance Model
—Based on Empirical Study of Mid-level Managers in High-tech Enterprises *CHEN Sheng-jun*(110)
- Research on Organizational Knowledge Loss Caused by Employee Resignation
—Based on Perspective of Collective Resignation *LEI Hong-zhen, JIA Yu*(115)
- Research on the Impact of Organizational Factors on Individual Organizational Identification Process Based on Tenure *LIU Feng-ying, LU Hai-zhi*(120)
- Research on the Relationship between Psychological Ownership of the Organization, Work Attitudes, Organizational Citizenship Behavior and Performance *LIU Fang, WANG Hao*(124)

Theoretical Explore

- The Matching Selection Model of Facilities' Production Modes Based on Supply Chain Coordination in BTO Environment *LI Yi-bin, CHEN Rong-qiu, ZHANG Min*(129)
- Review on the Study of Theory of Knowledge Sharing *CAO Xing, LIU Fang, WU Chen-feng*(133)
- The Study of Commercial Forms in Ancient Towns *HU Hai-xia, YANG Zhen-zhi*(138)
- A Study on the Patent Evaluation Method without Market Benchmarking: Theoretical Basis, Empirical Research, and Future Challenges *ZHANG Xi, HU Yuan-jia*(142)