

软 科 学

Ruan Kexue

(1987年创刊)

月 刊
第25卷 第1期
2011年1月 总第133期

主管:四川省科学技术厅
主办:四川省科技促进发展研究中心

主 编:赵毅峰
副 主 编:王楠 姜萍
编 辑:张京辉 李映果
秦 颖 唐 杰
李 镜 冉春红
特 约 编 审:张 勇
英 文 责 编:林 曦
审 读:祃红英

目 次

战略与对策

- 动态环境背景下企业动态能力培育与提升的路径
——基于中国高新技术企业的实证研究 曹红军,王以华(1)
跨国公司在华投资战略调整对中国产业发展的影响研究
——以金融危机为背景 邵永恒,张永庆,廉 正(8)
FDI对中国城乡收入不均等的影响
——基于理论与实证角度的研究 王海军,李愿宏(14)

科技与经济

- 关系嵌入、学习能力与服务创新绩效
——基于多案例的探索性研究 王家宝,陈继祥(19)
基于知识更新的企业合作演化博弈分析 张苏荣,王文平(24)
基于粗糙集的科技成果转化指标约简方法研究 何桢,韩俊德,孙冰(28)
基于 Lotka - Volterra 模型的生产性服务业发展机理研究 卞曰塘,何建敏,庄亚明(32)
从技术创效微观机理看科技对经济的贡献 白桦(37)

管理科学

- NSFC面上项目管理绩效评估研究
——以某科学部为例 吴建南,章磊,阎波(40)
董事会职能实现过程研究
——基于山东省农信社的调查分析 王倩,曹廷求(45)
信用担保机构运行效率实证研究
——以浙江省为例 殷志军,朱发仓(51)
廊道旅游的产品开发路径探析 黄文(57)
我国行政区划变迁的动力因素实证分析 董里,涂锦(61)

可持续发展

- 中国经济系统的物质循环结构分析 孔鹏志,杨忠直(63)

- 以发电设备制造业为例探讨企业环境创新的动力
..... 范群林,邵云飞,唐小我(67)
基于福利绩效的碳生产率研究 刘国平,曹莉萍(71)

创新研究

- “个人-集体”创新及其效率改进:一个实验研究
..... 秦永恒,万迪昉,姜帆(75)
以吸收能力为调节变量的社会资本与创新绩效研究
——基于广东企业的实证分析 戴勇,朱桂龙(80)
社会资本对KIBS中小企业客户知识获取和创新绩效的影响研究 范钧(85)
基于灰色关联分析法的区域自主创新能力实证测度
——以重庆市为例 杨庆育,李明(91)
人格对即时通讯服务持续使用影响的实证研究
..... 宋宝香,王玮(95)

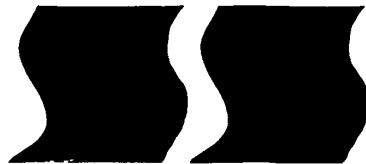
企业管理

- 中国式信任与企业购买决策
——基于普遍信任与特殊信任的二维视角
..... 李桂华,卢宏亮,李剑文(102)
企业间关系公平性维度测量的实证研究
..... 武志伟,陈莹(110)
营销能力对企业市场战略与经营绩效的影响研究
——基于成渝地区民营企业的实证数据
..... 李巍,王志章(114)
金字塔结构、终极股东控制权与资本结构
——基于中国上市家族企业面板数据的实证研究
..... 周颖,艾辉(120)

人力资源管理

- 影响员工正向偏离行为的领导风格研究
..... 罗霞,陈维政(124)
任务难度、能力差别和薪酬差距 闫威,王波(128)
高层管理团队对中层领导者行为风格与领导绩效关系的调节作用 陈曦,宋合义,谭乐(134)
高绩效工作系统的结构维度及其对企业绩效影响研究
..... 王虹(140)

期刊基本参数:CN51-1268/G3 * 1987 * b * A4 * 144 * zh * P * ¥10.00 * 2000 * 29 * 2011-01



Soft Science

编 辑:《软科学》编辑部
出 版:《软科学》编辑部
印 刷:四川煤田地质制图印刷厂

总 发 行:四川省报刊发行局

邮发代号:62-61

广告经营许可证号:5100004000311

发行范围:公开发行

订 阅:全国各地邮局
或本刊编辑部

网上在线投稿://www.xuxi.cb.cnki.net

编辑部地址:成都市人民南路四段
11号5楼

邮政编码:610041

电 话:(028)85221835

传 真:(028)85221835

Http://www.xuxi.chinajournal.net.cn

E-mail:ruankexue@sina.com

rkh@periodicals.net.cn

国际标准连续出版物号:ISSN 1001-8409

国内统一连续出版物号:CN 51-1268/G3

出版日期:2011年1月

每期定价:10.00元

SOFT SCIENCE

Monthly

NO. 01 2011 (Total No. 133)

Contents

Strategy and Countermeasure

- The Path of Firm Dynamic Capabilities Cultivation and Improvement in Dynamic Environment
——Empirical Research Based on High-tech Enterprises in China CAO Hong-jun, WANG Yi-hua(1)
The Influence of Multinational Corporations' Investment Strategy Adjustment on Industrial Development in China
——Under the Circumstance of International Financial Crisis SHAO Yong-heng, ZHANG Yong-qing, LIAN Zheng(8)
The Impact of FDI on Chinese Urban-rural Income Inequality
——Based on Theoretical and Empirical Research WANG Hai-jun, LI Yuan-hong(14)

Technology and Economy

- Relational Embeddedness, Learning Capability and Service Innovation Performance: An Exploratory Analysis Based on Multi-case Study WANG Jia-bao, CHEN Ji-xiang(19)
Study on Evolutionary Game of Cooperation between Enterprises Based on Knowledge Updating ZHANG Su-rong, WANG Wen-ping(24)
Research on Index Reduction Method for Commercialization of Research Findings Based on Rough Set HE Zhen, HAN Jun-de, SUN Bing(28)
Study on the Development Mechanism of Producer Services Based on Lotka-Volterra Model BIAN Yue-tang, HE Jian-min, ZHUANG Ya-ming(32)
The Economical Contribution of Technology from the Perspective of Microcosmic Mechanism BAI Hua(37)

Management Science

- Research on NSFC General Program Management Performance Evaluation
——A Case Study of a Department of Sciences WU Jian-nan, ZHANG Lei, YAN Bo(40)
Study on Realization Process of Board Function
——An Empirical Analysis of Rural Credit Cooperatives in Shandong Province WANG Qian, CAO Ting-qiu(45)
Empirical Study on Operating Efficiency of Credit Guarantee Agencies
——Taking Zhejiang Province as an Example YIN Zhi-jun, ZHU Fa-chang(51)
An Analysis of Tourism Product Development Path of Corridor Tourism HUANG Wen(57)
Analysis of Driving Factors of the Changes of Chinese Administrative Division DONG Li, TU Jin(61)

Sustainable Development

- Analysis of Material Recycling Structure of Chinese Economy System KONG Peng-zhi, YANG Zhong-zhi(63)
Research on the Motivation of Environmental Innovation Based on the Power Equipment Manufacture Industry
..... FAN Qun-lin, SHAO Yun-fei, TANG Xiao-wo(67)

- Research on Carbon Productivity Based on Welfare Performance LIU Guo-ping, CAO Li-ping(71)

Innovation Research

- "Private-collective" Innovation and Efficiency Enhancement: An Experimental Study
..... QIN Yong-heng, WAN Di-fang, JIANG Fan(75)
Research on Social Capital and Innovation Performance with Absorptive Capacity as Moderator
——An Empirical Research of Guangdong Enterprises DAI Yong, ZHU Gui-long(80)
Research on the Impact of Social Capital on SMEs' Customer Knowledge Acquisition and Innovative Performance in KIBS
..... FAN Jun(85)

- The Empirical Measurement of Regional Independent Innovation Capability Based on Grey Correlation Analysis

- Taking Chongqing for Example YANG Qing-yu, LI Ming(91)

- Empirical Study of Personality Effects on Instant Messaging Continuing Use SONG Bao-xiang, WANG Wei(95)

Enterprise Management

- Chinese Trust and Business Buying Decision
——From Two-dimensional Perspective of General and Particular Trust LI Gui-hua, LU Hong-liang, LI Jian-wen(102)
Empirical Research on the Measurement of Relationship Fairness Dimensionality between Enterprises
..... WU Zhi-wei, CHEN Ying(110)
Research on the Effects of Firm's Marketing Capabilities on Market Strategy and Business Performance
——Based on the Empirical Data of the Private Enterprises in Chengdu-Chongqing Region LI Wei, WANG Zhi-zhang(114)
Pyramid Structure, Ultimate Shareholder Control and Capital Structure
——Empirical Research Based on Chinese Listed Family Enterprises' Panel Data ZHOU Ying, AI Hui(120)

Human Resource Management

- Research on the Leadership Style Influencing Employees' Positive Deviance Behavior LUO Xia, CHEN Wei-zheng(124)
The Relationship between Task Difficulty, Difference of the Capacity and Salary Gap YAN Wei, WANG Bo(128)
Moderating Effects of Top Management Team on the Relationship between Middle-level Leaders' Behavior Style and Leadership Performance CHEN Xi, SONG He-ji, TAN Le(134)
Empirical Study on the Structural Dimensions of the High Performance Work System and Its Impact on Firm Performance WANG Hong(140)