

中国·成都



ISSN 2095-1124

西部经济管理论坛

West Forum on Economy and Management

2013.1

Vol.24 No.1

《万方数据—数字化期刊群》全文上网期刊
《中国期刊网》《中国学术期刊(光盘版)》收录期刊
《中国核心期刊(遴选)数据库》收录期刊

2013 · 1

西部经济管理理论坛

第 24 卷(总第 83 期)

季刊 · 1990 年创刊

1 月 10 日出版

目 次

· 经济形势分析 ·

经济增长趋稳 政策支持仍需保持

——2012 年前三季度经济形势分析与 2013 年展望

..... 国家发改委宏观院形势分析课题组(1)

· 西部经济 ·

四川：中国西部开放的中心和桥头堡 林 凌(5)

四川发展开放型民营经济研究 何 东 廖长友 何涤沙(8)

西藏农牧区基础设施供给现状及财政政策建议 吕翠萍 次旦央宗(14)

· 中东部经济 ·

湖北抢占战略性新兴产业制高点的思考与对策建议 姜 涛(19)

构建河北技术经纪人政策系统的着眼点 杜 杨 赵晓艳(24)

对浙江省各地区旅游总收入的马尔可夫预测 李加军 鲁 峰(26)

· 金融研究 ·

四川天府新区发展模式存在的问题与对策 兰 虹 谢海芳 蒋 丽(30)

[期刊基本参数]CN51-1738/F * 1990 * q * 16 * 96 * zh * p * ¥8.00 * 1000 * 21 * 2013 - 01

温州民间借贷危机引发的思考	谢开勇 谢 寒(34)
我国 P2P 小额信贷模式存在的风险及对策建议	孔非凡 江 玲(37)
科技金融对技术创新的影响及政策建议 ——基于灰色关联分析法	杨卉芷 马鑫杰(44)

· 经济与法 ·

论经济法与社会公共利益	王黎黎 李 贞(48)
-------------------	-------------

· 就业问题研究 ·

选择就近就业的农村劳动者个体特征研究 ——基于 1637 份问卷调查数据的分析	吴红宇 何亦名(57)
贸易平衡视角下进口贸易对就业的影响及对策建议	万晓宁(61)

· 理论探讨 ·

关于追求我国经济常态发展的思考	曾建民(66)
中国区域经济发展格局的历史变迁与新趋势	蔡 式(71)

· 农村问题研究 ·

农家乐的经济社会功能分析 ——基于成都市农家乐的考察	张 华 李晓阳 游文静 高 巍(75)
新型农村社区的涵义、功能及建设路径研究	乔成邦(80)
以农村文化消费的培育推动文化产业发展 ——以四川省为例	黄 萍(85)

· 经济与文化 ·

耐克广告语言在文化视角中的解读	王幼明(90)
自行车休闲活动的休闲阻碍、休闲涉入与休闲利益的关系研究 ——以四川省德阳市自行车大联盟为例	王 苏(92)

West Forum on Economy and Management

Started in 1990

Vol. 24 Sum. 83 No. 1, 2013

Jan. 10, 2013

CONTENTS

• Economy Situation Analysis •

- Stabilizing Economy Growth and Keeping Policy Support—Economic Situation Analysis of the Third Quarter, 2012 and Blueprint of 2013 Situation Analysis Project Group, Macro-Economy Institute, NDRC(1)

• West Economy •

- Sichuan: the Core and Bridge Head of West China Opening up LIN Ling(5)
On the Open Development of Private Economy in Sichuan HE Dong LIAO Chang-you HE Di-sha(8)
On the Infrastructure Supply Situation and Financial Policy Proposal of Tibetan Agricultural and Pastoral Areas LV Cui-ping CIDAN Yang-zong(14)

• Middle East Economy •

- Consideration and Countermeasures of How Hubei Occupies Strategic Emerging Industrial Height JIANG Tao(19)
Construct the Technology Broker Policy System in Hebei Province DU Yang ZHAO Xiao-yan(24)
Markov Prediction of Tourism Revenue of Zhejiang Province LI Jia-jun LU Feng(26)

• Monetary Affairs •

- Problems of and Proposals for Financial Development Model of Sichuan Tianfu District LAN Hong XIE Hai-fang JIANG li(30)
Reflection on Private Loaning Crisis in Wenzhou XIE Kai-yong XIE han(34)
Risk and Countermeasures on P2P Small Amount Credit KONG Fei-fan JIANG Ling(37)
Impact of Science and Technology Finance on Technological Renovation and Some Suggestions—Based on Grey Relational Analysis YANG Hui-zhi MA Xin-jie(44)

• Economy and Law •

- On the Economic Law and Public Interests WANG Li-li(48)

• Employment Studies •

- On the Individual Characteristics of Rural Laborers Who Take Jobs Near Home—Based on the Data Collected from 1637 Questionnaires WU Hong-yu HE Yi-ming(57)
The Impact of Importing on Employment from Perspective of Trade Balance and Some Suggestions WAN Xiao-ning(61)

• Theory Studies •

- Ponder upon Keeping the Normal Development of China's Economy ZENG Jian-min(66)
Historical Evolution and New Structure of Regional Economic Integration and Coordinative Development in China CAI Wu(71)

• Issues of Rural Area •

- Analysis on Economic and Social Functions of Chengdu Farm Stay—Based on Exploration of Chengdu Farm Stay ZHANG Hua LI Xiao-ying YOU Wen-jing GAO Wei(75)
On the Connotation, Function and Constructive Path of New Rural Community QIAO Cheng-bang(80)
Develop Cultural Industry by Nurturing Cultural Consumption in Rural Areas—Tanking Sichuan as an Example HUANG Ping(85)

• Economy and Culture •

- Reading Nike Ad Language from the Perspective of Culture WANG You-ming(90)
On the Relations between Obstacles, Interference and Interests of Bicycle Activity—Taking Deyang Bicycle Alliance as an Example WANG Su(92)