

Review of Economy and Management

经济与管理评论

全国中文核心期刊

CSSCI来源期刊(扩展版)

中国人文社会科学A刊核心期刊

RCCSE中国核心学术期刊(A)

中国科技核心期刊

全国高校社科精品期刊

5

2022

总第232期

经济与管理评论(双月刊)

目录

数字经济

数字经济发展提高了企业全要素生产率吗?

——基于 A 股上市公司的分析 白万平 孙溶镁 白 鸽 5

数字经济对收入分配的影响:文献述评与研究展望 王 宁 胡乐明 20

区域经济

基于 PROMETHEE 方法的农村实用人才区域发展水平评价

..... 刘培德 王福滨 王 鹏 36

长江经济带与黄河流域水资源绿色效率比较研究 杨 骞 徐 青 49

财政金融

正规信贷约束对农户收入影响的异质性研究

..... 张乐柱 许兰壮 伍茜蓉 63

绿色金融对企业绩效的影响及机制分析..... 陈志刚 弓怡菲 72

2022年第5期

9月15日

经济管理

Z世代消费新主流影视的原因与趋势

——基于使用与满足理论 王邵军 李晓冰 86

电子商务对中国家庭减贫效应研究

——基于多维相对贫困的视角 陈 怡 陶晓莹 97

零售商公平关切下双渠道绿色供应链的定价及协调机制研究

..... 吴成锋 林帅成 徐春风 112

基于消费者偏好细分的手机制造商决策模型 王 卓 124

案例研究

电商情境下品牌商与渠道商松紧耦合悖论关系均衡过程研究

..... 林海芬 胡严方 139

REVIEW OF ECONOMY AND MANAGEMENT

contents

No.5 2022
September 15th

| | |
|---|-----|
| Does the Development of Digital Economy Improve the Total Factor Productivity of Enterprises? ——Based on the Analysis of A-Share Listed Companies BAI Wanping, SUN Rongmei, BAI Ge | 5 |
| The Impact of Digital Economy on Income Distribution; Literature Review and Research Prospects WANG Ning, HU Leming | 20 |
| Evaluation of Regional Development Level of Rural Practical Talents Based on PROMETHEE Method LIU Peide, WANG Fubin, WANG Peng | 36 |
| Research on Comparison of Green Efficiency of Water Resources between Yangtze River Economic Belt and Yellow River Basin YANG Qian, XU Qing | 49 |
| Heterogeneity Research of the Effect of Formal Credit Constraints on Farmers' Income ZHANG Lezhu, XU Lanzhuang, WU Qianrong | 63 |
| Analysis of the Impact and Mechanism of Green Finance on Corporate Performance CHEN Zhigang, GONG Yifei | 72 |
| Reasons and Trends in Generation Z's Consumption of New Mainstream Film and Television ——Based on Use and Satisfaction Theory WANG Shaojun, LI Xiaobing | 86 |
| Research on the Poverty Reduction Effect of E-Commerce on Chinese Families ——From the Perspective of Multidimensional Relative Poverty CHEN Yi, TAO Xiaoying | 97 |
| Research on Pricing and Coordination Mechanism of Dual-Channel Green Supply Chain under the Fair Concern of Retailers WU Chengfeng, LIN Shuaicheng, XU Chunfeng | 112 |
| On the Equilibrium Process of Paradox Relationship of Loose and Tight Coupling Between Brand Holders and Their Distributors Based on E-Commerce Situation LIN Haifen, HU Yanfang | 139 |

English Translator: MENG Qingping