

ISSN 1003-0069



CONTENTS

OCT. 2020

1 FRONT

封二 “手拉手行动”品牌形象设计
封三 激光雕刻荷叶皮箱

盛玉雯 蒋家辉 陈瑜芬
刘科江 张银杰

关注思考

- 008 基于情感化的视障群体感官代偿设计研究
011 空巢老人生活辅具需求分析与设计研究
014 贵州畲族服饰文化考察和设计探索
017 锥面具的艺术视觉元素在服装设计中的转换与应用
020 由折纸游戏引出的手袋设计
023 浙江省重大国际活动中志愿者服饰形象塑造研究
026 越剧角色造型在儿童文创产品中的设计研究
029 针对儿童群体的公共卫生设施设计应用
032 江苏老字号品牌升级设计方法研究
035 楚文化丝织品中凤纹在现代丝巾设计中的创新应用
038 自动贩卖机购买导视系统调研与优化设计
041 无锡老旧社区公共设施的改良设计研究
044 “文化+参与式”设计理念下的社区微改造实践——以广州华乐街邮电小区为例
047 “自然不止一半”——湛江市瑞云湖公园生态优化设计研究
050 促进交往的邻里中心“多样性”设计研究
053 TOD模式背景下交通枢纽中心与城市绿地契合设计研究——以成都市18号线锦城广场地下综合交通枢纽中心为例
056 乡村符号在PVESM场域环境中的载体设计研究——以江苏淮安为例
060 禅宗美学在现代室内空间设计中的体现与应用
063 服务设计视野下博物馆的服务创新策略
066 基于服务设计理念的公益品牌塑造策略研究
069 基于人工智能的“垃圾分类循环系统”设计

唐向飞 赵冯冯*
严灿璨
陈敬玉 吴莹洁
王钰双 胡 蕾*
谢天晓
朱建龙
戈珊珊
陈可欣 杨 琳
杨 杰 苏长志
宋奕勤 高婷婷
刘泓瑾
郭 洁
姜 涛
陈小娟
薛 雪 陈新业*
周华溢 甘 宁
李雯雯
范 蓓 代全茂
陈佩琳 殷晓晨*
许水丽 江 明
原杰文 储蕾芳*



▼
Kura餐具套组

专题稿件

- 072 拓宽环境设计专业视域，注重人居环境均衡发展
073 新冠疫情引发的空间环境设计嬗变
077 时间折叠—当代环境设计学科的理论建构
080 中国环境设计早期文献（1957-1977）的设计教育启示
083 CMT，空间设计中的颜色、材质和纹理
087 城乡公共空间环境设计思维的差异与转变

李朝阳
宋立民
陆天启
吕 帅
宋文雯
周丽霞 李朝阳

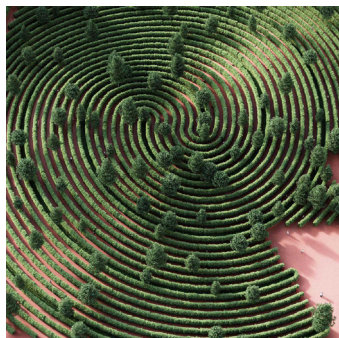
2

MIDDLE

理论研究

- 090 汉代灯具设计美学研究
093 旗袍柔性美的缘起、表现与重塑
096 数物共生：人工智能在艺术设计中的研究

马广韬 魏雅君
章 琴 蒋 彦
杨绍禹 卓 凡



疫情下的社区公园模型

设计教育

- 099 浅谈设计学硕士研究生研究思维构建
101 产教融合培养工业设计创新人才的新模式
104 后疫情人工智能背景下设计教育的机遇和挑战
108 文旅融合背景下艺术设计复合型人才培养模式研究
111 美国艺术设计院校本科科学制研究——以帕森斯艺术设计学院为例
114 对接地方产业、聚焦设计实践——应用型高校服装设计人才培养模式探索与实践
117 现代化德育融入艺术设计院校的板块设计研究
120 环艺专业《设计基础》课程中“发现-联想-设计”创新设计思维培养探讨
123 基于OBE理念的服装专业校企合作育人模式创新与实践
126 中医辩证论治理论下设计能力提升研究——以公共空间设计课程为例
129 服装设计教学体系的“艺工融合”理念与设计思维培养
132 工程链式工业设计专业实验室建设与实践
135 新工科背景下工业设计专业“自适”课程群建设研究

兰翠芹
罗 成 李少康 张祎濛
曹盛盛
刘永黎 万 萱
俞晓菁
刘 鹤
郑 玮
唐莉英
裴玉英 王以华
俞梅芳 赵 斌
柴丽芳
刘玉梅 王纪婵 金玉洁
李 丹



胸针 《雨的印记》

学研探索

- 138 “美好生活需要”视域下的食品包装设计
141 谐音文化在文创产品设计中的应用探索
144 南湖红船文创产品设计策略研究
147 设计心理学视角下老年无障碍产品设计研究
150 活力系统模型下的社会创新设计研究
153 体验式环境下的书籍装帧设计方法探究
155 论“住宅”与设计要素
158 老龄化背景下的公园标识交互系统通用设计

何璐君 王丹阳
吴天悦 周承君
滕水生
刘典财
袁文浩
余 希
刘馨雨 元 博 邱海东
付艾琪 韩 旭

COVER2 "LET'S GO HAND IN HAND" BRAND IMAGE DESIGN
COVER3 LASER CARVING LOTUS LEAF SUITCASE

SHENG YUWEN JIANG JIAHUI CHEN YUFEN
LIU KEJIANG ZHANG YINJIE

ISSUES

- | | | |
|-----|--|-------------------------------|
| 008 | RESEARCH ON THE DESIGN OF SENSORY COMPENSATION FOR VISUALLY IMPAIRED PEOPLE BASED ON EMOTION | TANG XIANGFEI ZHAO FENG FENG* |
| 011 | DESIGN RESEARCH AND DEMAND ANALYSIS OF LIFE ASSISTIVE DEVICES FOR THE EMPTY NESTER | YAN CANCAN |
| 014 | GUIZHOU SHE NATIONALITY CLOTHING CULTURE INVESTIGATION AND INHERITANCE DESIGN EXPLORATION | CHEN JINGYU WU YINGJIE |
| 017 | THE TRANSFORMATION AND APPLICATION OF NUO MASK IN COSTUME DESIGN | WANG YUSHUANG HU LEI * |
| 020 | BAG DESIGN FROM ORIGAMI GAME | XIE TIANXIAO |
| 023 | RESEARCH ON VOLUNTEER APPAREL IMAGE CREATION IN MAJOR INTERNATIONAL ACTIVITIES IN ZHEJIANG PROVINCE | ZHU JIANLONG |
| 026 | RESEARCH ON THE DESIGN OF SHAOXING OPERA'S ROLE MODELING IN CHILDREN'S CULTURAL AND CREATIVE PRODUCTS | GE SHANSHAN |
| 029 | DESIGN AND APPLICATION OF PUBLIC HEALTH FACILITIES FOR CHILDREN | CHEN KEXIN YANG LIN |
| 032 | RESEARCH ON THE UPGRADING DESIGN METHOD OF JIANGSU TIME-HONORED BRAND | YANG JIE SU CHANGZHI |
| 035 | THE INNOVATIVE APPLICATION OF PHOENIX PATTERN IN MODERN SILK SCARF DESIGN OF CHU CULTURE SILK FABRIC | SONG YIQIN GAO TINGTING |
| 038 | VENDING MACHINES PURCHASE GUIDE SYSTEM RESEARCH AND OPTIMIZATION DESIGN | LIU HONGJIN |
| 041 | RESEARCH ON IMPROVEMENT DESIGN FOR PUBLIC FACILITIES IN OLD COMMUNITY OF WUXI | GUO JIE |
| 044 | COMMUNITY MICRO-RENOVATION PRACTICE UNDER THE CONCEPT OF CULTURE+PARTICIPATORY DESIGN—TAKING HUALI STREET POST AND TELECOMMUNICATIONS COMMUNITY IN GUANGZHOU AS AN EXAMPLE | JIANG TAO |
| 047 | MORE THAN HALF OF NATURE—STUDY ON ECOLOGICAL OPTIMIZATION DESIGN OF RUIYUN LAKE PARK IN ZHANJIANG CITY | CHEN XIAOJUAN |
| 050 | RESEARCH ON THE DESIGN OF "DIVERSITY" NEIGHBOURHOOD CENTERS TO PROMOTE INTERACTION | XUE XUE CHEN XINYE * |
| 053 | THE STUDY ABOUT THE COMPATIBILITY DESIGN OF TRANSPORTATION HUB AND URBAN GREEN SPACE UNDER THE BACKGROUND OF TOD MODE—TAKING AN UNDERGROUND COMPREHENSIVE TRANSPORTATION HUB "JINCHENG PLAZA IN LINE 18 OF CHENGDU CITY, SICHUAN, CHINA" AS AN EXAMPLE | ZHOU HUAYI GAN NING |
| 056 | RESEARCH ON CARRIER DESIGN OF RURAL SYMBOLS IN PVESM SCENE ENVIRONMENT—TAKE HUAI'AN IN JIANGSU PROVINCE AS AN EXAMPLE | LI WENWEN |
| 060 | THE EMBODIMENT AND APPLICATION OF ZEN AESTHETICS IN MODERN INTERIOR SPACE DESIGN | FAN BEI DAI QUANMAO |
| 063 | SERVICE INNOVATION STRATEGY OF MUSEUMS FROM THE PERSPECTIVE OF SERVICE DESIGN | CHEN PEILIN YIN XIAOCHEN * |
| 066 | RESEARCH ON THE STRATEGY OF PUBLIC WELFARE BRAND BUILDING BASED ON SERVICE DESIGN CONCEPT | XU SHULI JIANG MING |
| 069 | DESIGN OF "GARBAGE CLASSIFICATION AND RECYCLING SYSTEM" BASED ON ARTIFICIAL INTELLIGENCE | YUAN JIEWEN CHU LEIFANG * |

COLUMN

- | | | |
|-----|---|------------------------|
| 072 | ENVIRONMENTAL DESIGN: ADVERSITY AND TURNAROUND | LI CHAOYANG |
| 073 | THE TRANSFORMATION OF SPATIAL ENVIRONMENTAL DESIGN TRIGGERED BY COVID-19 | SONG LIMIN |
| 077 | "TIME FOLDING: THE THEORETICAL CONSTRUCTION OF CONTEMPORARY ENVIRONMENTAL DESIGN DISCIPLINE" | LU TIANQI |
| 080 | ENLIGHTENMENTS OF DESIGN EDUCATION IN EARLY LITERATURES OF ENVIRONMENTAL DESIGN IN CHINA (1957-1977) COLOUR, MATERIAL, TEXTURE IN INTERIOR DESIGN | LV SHUAI |
| 083 | DIFFERENCES AND CHANGES IN URBAN AND RURAL PUBLIC SPACES ENVIRONMENTAL DESIGN THINKING | SONG WENWEN |
| 087 | | ZHOU LIXIA LI CHAOYANG |

THEORY

- | | | |
|-----|--|-----------------------|
| 090 | AESTHETIC RESEARCH ON LAMP DESIGN IN HAN DYNASTY | MA GUANGTAO WEI YAJUN |
| 093 | THE ORIGIN, EXPRESSION AND RE-CONSTRUCTION OF CHEONGSAM' S FLEXIBLE BEAUTY | ZHANG QIN JIANG YAN |
| 096 | SYMBIOSIS BETWEEN DIGITAL AND PHYSICS: RESEARCH ON ARTIFICIAL INTELLIGENCE IN ART DESIGN | YANG SHAOYU ZHUO FAN |

DESIGN EDUCATION

- | | | |
|-----|---|-------------------------------------|
| 099 | ON THE CONSTRUCTION OF RESEARCH THINKING OF MASTER OF DESIGN | LAN CUIQIN |
| 101 | DISCOVER A NEW MODE BY APPLYING INTEGRATION OF ENTERPRISES WITH UNIVERSITIES TO CULTIVATE INTER-DISCIPLINARY INDUSTRIAL DESIGN INNOVATIVE TALENT | LUO CHENG LI SHAO KANG ZHANG YIMENG |
| 104 | OPPORTUNITIES AND CHALLENGES OF DESIGN EDUCATION IN THE CONTEXT OF ARTIFICIAL INTELLIGENCE AFTER THE EPIDEMIC | CAO SHENGSHENG |
| 108 | RESEARCH ON THE TRAINING MODE OF ART AND DESIGN INTERDISCIPLINARY TALENTS UNDER THE BACKGROUND OF TRAVEL INTEGRATION | LIU YONGLI WAN XUAN |
| 111 | A STUDY OF UNDERGRADUATE ACADEMIC SYSTEMS IN AMERICAN ART AND DESIGN INSTITUTE —— ILLUSTRATED BY THE EXAMPLE OF PARSONS SCHOOL OF DESIGN | YU XIAOJING |
| 114 | DOCKING LOCAL INDUSTRY AND FOCUSING DESIGN PRACTICE——EXPLORATION AND PRACTICE OF UTILITARIAN COLLEGE FASHION DESIGN TALENTS TRAINING MODE | LIU HE |
| 117 | RESEARCH ON THE SECTION DESIGN OF MODERN MORAL EDUCATION INTEGRATING INTO ART AND DESIGN COLLEGES | ZHENG WEI |
| 120 | DISCUSSION ON INNOVATIVE DESIGN THINKING OF "DISCOVERY-ASSOCIATION-DESIGN" IN "DESIGN BASIS" COURSE OF ENVIRONMENTAL ART DESIGN | TANG LIYING |
| 123 | INNOVATION AND PRACTICE OF SCHOOL-ENTERPRISE COOPERATIVE EDUCATION MODEL ON GARMENT SPECIALTY UNDER OBE CONCEPT | QIU YUYING WANG YIHUA |
| 126 | RESEARCH ON THE IMPROVEMENT OF DESIGN ABILITY UNDER DIALECTICAL THEORY OF TRADITIONAL CHINESE MEDICINE——A CASE STUDY ON THE COURSE OF "PUBLIC SPACE DESIGN" | YU MEIFANG ZHAO BIN |
| 129 | COMMENTS ON "ART-ENGINEERING INTEGRATION" IN FASHION DESIGN TEACHING SYSTEM AND THE CULTIVATION OF DESIGN THOUGHT | CHAI LIFANG |
| 132 | CONSTRUCTION AND PRACTICE OF ENGINEERING CHAIN INDUSTRIAL DESIGN LABORATORY | LIU YUMEI WANG JICHAN JIN YUJIE |
| 135 | RESEARCH ON THE CONSTRUCTION OF "ADAPTIVE" CURRICULUM GROUP OF INDUSTRIAL DESIGN MAJOR UNDER THE BACKGROUND OF NEW ENGINEERING | LI DAN |

EXPLORE & RESEARCH

- | | | |
|-----|---|--------------------------------|
| 138 | FOOD PACKAGING DESIGN FROM THE PERSPECTIVE OF "GOOD LIFE NEEDS" | HE LUJUN WANG DANYANG |
| 141 | APPLICATION AND EXPLORATION OF HOMOPHONIC CULTURE IN CULTURAL AND CREATIVE PRODUCT DESIGN | WU TIANYUE ZHOU CHENGJUN |
| 144 | RESEARCH ON THE DESIGN STRATEGY OF CULTURAL AND CREATIVE PRODUCTS OF RED BOAT ON NANHU | TENG SHUI SHENG |
| 147 | RESEARCH ON THE DESIGN OF BARRIER-FREE PRODUCTS FOR THE ELDERLY FROM THE PERSPECTIVE OF DESIGN PSYCHOLOGY | LIU DIANCAI |
| 150 | RESEARCH ON SOCIAL INNOVATION DESIGN UNDER MACRO SYSTEM MODEL | YUAN WENHAO |
| 153 | RESEARCH ON BOOK BINDING DESIGN METHOD IN EXPERIENTIAL ENVIRONMENT | YU XI |
| 155 | ON 'HOUSING' AND DESIGN ELEMENTS | LIU XINYU YUAN BO QIU HAI DONG |
| 158 | UNIVERSAL DESIGN OF PARK LOGO INTERACTION SYSTEM UNDER AGING BACKGROUND | FU AIQI HAN XU |