



CONTENTS

Feb. 2020

1 FRONT

鲜锋发现

- 007 器物的声音百科
- 007 兵体
- 008 Deadline
- 008 HMM 玻璃杯
- 009 《海废图鉴》
- 009 GV1 无线行动投影机
- 010 DUO
- 010 EC-05

特别策划

- 012 医疗产品的专业概念类设计
- 024 渗透全生活领域的服务设计

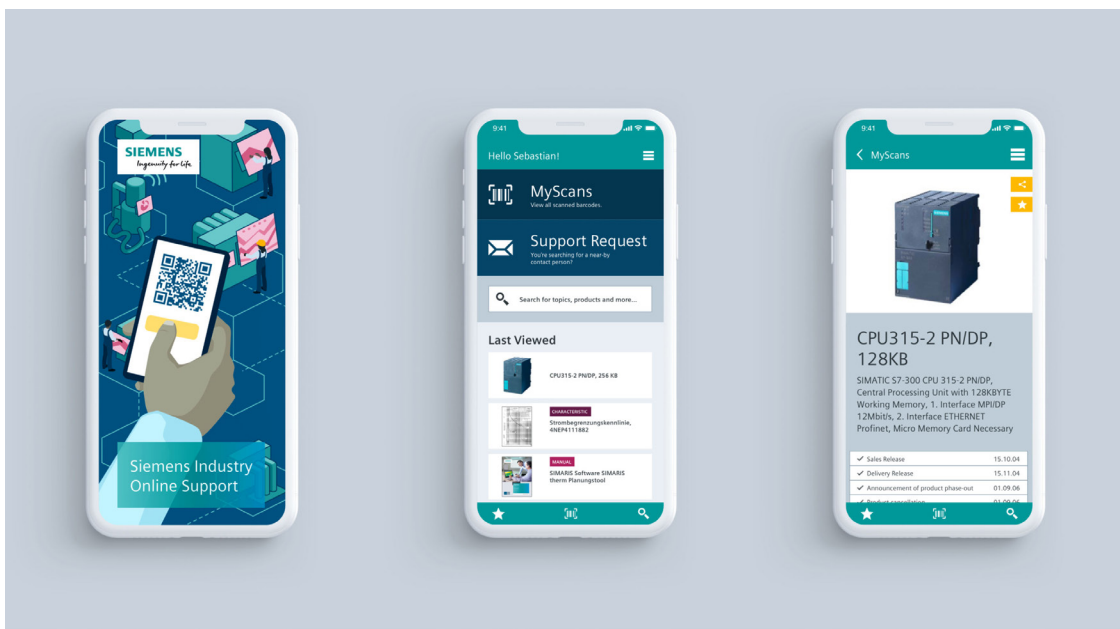
中国设计 · 大家谈

- 042 服务设计的重点在于界定服务本身
——陈嘉嘉
- 049 定义产品的能力将成为整车企业最核心的能力
——陈靖
- 054 要更好地关联服务设计的社会价值与商业价值
——程峰
- 057 我国服务设计发展有经济和文化优势
——巩淼森
- 062 服务设计的范式更迭与广东工业大学的实践
——胡飞
- 066 了解行业逻辑才能准确解决问题
——黄峰
- 070 国内最具备CEO思维的服务设计师
——黄蔚
- 076 服务设计：中国设计自信力建设的时代
——王国胜
- 082 应更多关注服务设计学术思想的进步
——辛向阳
- 087 服务设计将成为引领新经济发展的重要动力
——张琦
- 090 “连点成线” 解决实际问题
——张伟



一切皆有可能 “无限6” 未来学校

2 MIDDLE



西门子工业在线支持 SIOS

理论研究

- | | |
|---------------------------------|---------------|
| 096 蜕变——科技革命下的设计走向分析 | 蒋泽云 陈 聪 |
| 099 PBL教学法在地域产品包装设计教学中的应用 | 张慧娟 柳 林 |
| 102 基于新老年人群的智能产品 designs 研究 | 王世震 刘永翔 |
| 104 高校图书馆阅读空间的人性化设计研究 | 曹瑛轩 |
| 107 高校既有校园环境微更新研究 | 林墨飞 徐子珺 |
| 110 视觉信息在动态海报中的叙事性研究 | 任蹦蹦 王安霞 |
| 112 服务设计在传统村落社会创新设计中的应用——以俞源村为例 | 夏璐瑶 |
| 115 服装设计教育中设计能力评判标准的构建 | 郭友南 |
| 118 茶之韵——传统文化与极简主义的契合 | 戴桢利 乔 磊 |
| 120 创新型城市交通系统研究设计 | 乔 志 桑祎玮 叶 韬 等 |

学研探索

- | | |
|-----------------------------|--------------|
| 124 基于资源分析的绿色创新设计——以青砖切片机为例 | 陈兴义 杨锦陇* |
| 128 基于用户能力的老年智能产品包容性设计策略研究 | 李世龙 |
| 131 基于物联网的车位共享系统及APP设计 | 李 婕 熊 微 |
| 134 基于汉服文化的交互产品设计 | 陈虹婷 李 晶* |
| 137 基于民族特征的丹寨蜡染图案文创设计实践 | 杨丹妮 吴梦婧 韩少华* |
| 140 基于顾客感知体验的酒店餐厅室内设计分析研究 | 王 瑜 陈 岩* 段文科 |
| 143 雨洪管制理念下的校园景观设计策略研究 | 申珂婷 张 剑 |

关注思考

- 146 从产品范式的转向到体验设计的升维
- 150 先实践再发声 反复验证再推广——丁圆对景观设计的思考
- 154 硬核星球 它危机 错味感 清单体 2020/2021设计趋势发布

动态观察

- 160 环球视野

CONTENTS

Feb. 2020

3

BACK

VISION

007-010

FOCUS

- 012 PROFESSIONAL CONCEPT DESIGN FOR MEDICAL PRODUCTS
- 024 SERVICE DESIGN PERMEATE THE WHOLE FIELD OF LIFE

THEORY

- 096 TRANSMUTATION —ANALYSIS OF THE DESIGN TREND UNDER THE SCIENCE AND TECHNOLOGY REVOLUTION JIANG ZEYUN CHEN CONG
- 099 APPLICATION OF PBL METHOD IN REGIONAL PRODUCT PACKAGING DESIGN TEACHING ZHANG HUIJUAN LIU LIN
- 102 RESEARCH ON INTELLIGENT PRODUCT DESIGN BASED ON NEW AND OLD POPULATION HUMANIZED DESIGN RESEARCH OF READING SPACE IN UNIVERSITY LIBRARY WANG SHIZHEN LIU YONGXIANG
- 104 RESEARCH ON MICRO-RENEWAL OF EXISTING CAMPUS ENVIRONMENT IN COLLEGES AND UNIVERSITIES CAO YINGXUAN
- 107 A NARRATIVE STUDY OF VISUAL INFORMATION IN DYNAMIC POSTERS LIN MOFEI XU ZIJUN
- 110 APPLICATION OF SERVICE DESIGN IN SOCIAL INNOVATION DESIGN OF TRADITIONAL VILLAGES—TAKING YUYUAN VILLAGE AS AN EXAMPLE REN BENGBENG WANG ANXIA
- 112 CONSTRUCTION OF DESIGN ABILITY EVALUATION STANDARD IN FASHION DESIGN XIA LUYAO
- 115 EDUCATION GUO YOUNAN
- 118 THE RHYME OF TEA—THE COMBINATION OF TRADITIONAL CULTURE AND MINIMALISM DAI YALI QIAO LEI
- 120 RESEARCH AND DESIGN OF INNOVATIVE URBAN TRANSPORTATION SYSTEM QIAO ZHI SANG YIWEI YE TAO.ETC

SERIES INTERVIEWS FOCUS ON "CHINA DESIGN"

- 042 SERVICE DESIGN FOCUSES ON DEFINING THE SERVICE ITSELF —PROFESSOR CHEN JIAJIA ON SERVICE DESIGN
- 049 THE ABILITY TO DEFINE THE PRODUCT WILL BE THE CORE CAPABILITY OF THE WHOLE VEHICLE ENTERPRISE—CHEN JING ON SERVICE DESIGN
- 054 TO BETTER RELATE THE SOCIAL AND COMMERCIAL VALUE OF SERVICE DESIGN—CHENG FENG ON SERVICE DESIGN
- 057 CHINA HAS ECONOMIC AND CULTURAL STRENGTH IN SERVICE DESIGN DEVELOPMENT—GONG MIAOSEN TALKS ON SERVICE DESIGN
- 062 PARADIGM SHIFT OF SERVICE DESIGN AND PRACTICE OF GUANGDONG UNIVERSITY OF TECHNOLOGY—HU FEI ON SERVICE DESIGN
- 066 KNOWLEDGE OF INDUSTRY LOGIC IS THE WAY TO SOLVE PROBLEMS ACCURATELY—HUANG FENG ON SERVICE DESIGN
- 070 CHINA LACKS CEO-MINDED SERVICE DESIGNER—HUANG WEI ON SERVICE DESIGN
- 076 SERVICE DESIGN: THE ERA OF CHINESE DESIGN CONFIDENCE BUILDING—WANG GUOSHENG ON SERVICE DESIGN
- 082 MORE ATTENTION SHOULD BE PAID TO THE ADVANCEMENT OF THE ACADEMIC THOUGHT OF SERVICE DESIGN—XIN XIANGYANG ON SERVICE DESIGN
- 087 SERVICE DESIGN WILL BECOME AN IMPORTANT DRIVING FORCE LEADING THE DEVELOPMENT OF NEW ECONOMY —ZHANG QI ON SERVICE DESIGN
- 090 CONNECTING POINTS INTO LINES TO SOLVE PRACTICAL PROBLEMS—EICO DESIGN ZHANG WEI ON SERVICE DESIGN

EXPLORE & RESEARCH

- 124 GREEN INNOVATION DESIGN BASED ON RESOURCE ANALYSIS—TAKING BLUE BRICK SLICER AS AN EXAMPLE CHEN XINGYI YANG JINLONG *
- 128 RESEARCH ON INCLUSIVE DESIGN STRATEGY OF ELDERLY INTELLIGENT PRODUCTS LI SHILONG
- 131 PARKING SPACE SHARING SYSTEM AND APP DESIGN BASED ON INTERNET OF THINGS TECHNOLOGY LI JIE XIONG WEI
- 134 A PRELIMINARY STUDY ON THE DESIGN OF THE GUIDE SYSTEM OF URBAN ARCHITECTURE IN ANCIENT INTERACTIVE PRODUCT DESIGN BASED ON HANFU CULTURE CHEN HONGTING LI JING*
- 137 CULTURAL AND CREATIVE DESIGN PRACTICE OF BATIK PATTERNS IN DANZHAI BASED ON NATIONAL CHARACTERISTICS YANG DANNI WU MENGJING
- 140 ANALYSIS OF HOTEL RESTAURANT INTERIOR DESIGN BASED ON USERS PERCEIVED EXPERIENCE HAN SHAOHUA *
- 143 STUDY ON CAMPUS LANDSCAPE DESIGN STRATEGY UNDER THE CONCEPT OF RAIN FLOOD CONTROL WANG YU CHEN YAN * DUAN WENKE SHEN KETING ZHANG JIAN

FOCUS

- 146 UPGRADING DIMENSION OF EXPERIENCE DESIGN UNDER THE PARADIGM SHIFT OF THE PRODUCT
- 150 PRACTICE BEFORE SPEAK REPEAT VERIFICATION AND THEN PROMOTE—DING YUAN'S THOUGHTS ON LANDSCAPE DESIGN
- 154 HARD CORE PLANET IT CRISIS COLLAGE FLAVOR LISTED ITEM 2020/2021 DESIGN TRENDS RELEASED

REPORTS

- 160 VIEW