

上海立信会计金融学院学报

JOURNAL OF SHANGHAI LIXIN UNIVERSITY OF ACCOUNTING AND FINANCE

2020 Vol. 32 No. 6 总第162期

# 上海立信会计金融学院学报

JOURNAL OF SHANGHAI LIXIN UNIVERSITY OF ACCOUNTING AND FINANCE

No. 6  
2020 Vol. 32

万方数据

# 上海立信会计金融学院学报 目次

第 32 卷 第 6 期 (总第 162 期)

2020 年 12 月 20 日出版

## 金融研究

- “非接触”银行研究 高尚 /3
- 外资银行融入“上海服务”品牌战略的现状分析及路径研究  
王云鹤 韩云 许愿 刘晨昊 /13

## 票据市场

- 长江三角洲地区商票平台建设研究 肖小和 /23

## 证券市场

- 买方投顾时代国内证券公司财富管理转型思考  
——美国投行的经验借鉴 闻岳春 程天笑 /36
- 基于熵权 Topsis 模型的休闲食品行业投资价值评价  
李子兴 刘春学 刘丹 /48
- 我国关于抢帽子操纵市场行为规制的新进展  
——以廖某涉嫌抢帽子操纵案为例 李珍 夏中宝 /60

## 经济与管理

- 国际运输服务业全球竞争力的决定因素分析  
——基于波士顿矩阵和钻石模型 姚彬 吴开尧 /71
- 外资持股、异质性与企业金融化 张建伟 /88
- 合并财务报表准则变更与会计信息相关性 刘春奇 王艳华 /99

- 《上海立信会计金融学院学报》2020 年第 32 卷总目次 /119

期刊基本参数:CN31-2143/F\*1989\*b\*16\*120\*zh\*P\*¥16.00\*1200\*9\*2020-12\*d

## CONTENTS

### Financial Research

- 3 Research on “Non-contact” Bank *GAO Shang*
- 13 Analysis and Research on the Status of Foreign Banks Integration into “Shanghai Service Brand” Strategy *WANG Yunhe, HAN Yun, XU Yuan, LIU Chenhao*

### Bill Market

- 23 Research on the Construction of Commercial Acceptance Platform in Yangtze River Delta *XIAO Xiaohu*

### Security Market

- 36 Thoughts on the Transformation of Wealth Management of Domestic Securities Companies in the Era of Buyer’s Investment Advisory: A Mirror of the Experience of the Investment Banks in the United States *WEN Yuechun, CHENG Tianxiao*
- 48 Investment Value Evaluation of Snack Food Industry Based on Entropy Topsis Model *LI Zixing, LIU Chunxue, LIU Dan*
- 60 The New Development of Scalping Regulation in China: A Legal Analysis of Liao’s Scalping Manipulation *LI Zhen, XIA Zhongbao*

### Economics and Management

- 71 An Analysis of the Competitiveness of International Transportation Service Industry in Various Countries and Its Determinants: Based on Boston Matrix and Diamond Model *YAO Bin, WU Kaiyao*
- 88 Foreign Ownership, Heterogeneity and Enterprise Financialization *ZHANG Jianwei*
- 99 The Change in Consolidated Financial Statements Standard and Its Impacts on the Relevance of Accounting Information *LIU Chunqi, WANG Yanhua*
- 119 General Contents of 2020 (Vol. 32)
-