

ISSN 1000-5498
CN 31-1005/G8

Vol.45 No.2 2021



上海体育学院学报

JOURNAL OF SHANGHAI UNIVERSITY OF SPORT

- 揆情审势、宽严相济：《世界反兴奋剂条例》之新发展 / 郭树理
- 反身法理论下政府与体育组织合作的兴奋剂治理新范式 / 宋彬龄 曾捷
- 干血点技术在反兴奋剂领域的应用研究与前景展望 / 荆京 单圆鸿 陈佩杰 等
- 电子竞技场域中政府主体的身份转型与路径重设——从“举办和参与”到“监管和服务”
/ 刘福元

2021年 第2期
第45卷 2021年2月

2021年2月15日

第45卷 第2期

(总第231期)



SHANGHAI TIYU XUEYUAN XUEBAO

月刊(1959年创刊)

主管:上海市教育委员会

主办:上海体育学院

主编:陈佩杰

编辑出版:《上海体育学院学报》编辑部

印刷:上海昌鑫龙印务有限公司

发行:上海市报刊发行局

邮发代号:4-793

地址:上海市清源环路650号/200438

电话:(86)021-65506286

邮箱:xb@sus.edu.cn

网址:www.styb.cbpt.cnki.net

国内定价:25.00元/期 300.00元/年

ISSN 1000-5498
中国标准连续出版物号: CN 31-1005/G8

目次

● 专题探索

揆情审势、宽严相济:《世界反兴奋剂条例》之新发展 郭树理(1)

反身法理论下政府与体育组织合作的兴奋剂治理新范式

宋彬龄,曾捷(13)

干血点技术在反兴奋剂领域的应用研究与前景展望

荆京,单圆鸿,陈佩杰,徐昕(22)

● 原创成果

电子竞技场域中政府主体的身份转型与路径重设

——从“举办和参与”到“监管和服务” 刘福元(32)

体育协会脱钩改革与体育监察体系的应对转型 王小光(43)

体育赛事转播权的理论反思与制度重构 姚鹤徽(51)

人工智能应用与体育传播变革 王相飞,王真真,延怡冉(57)

体育产业供给侧改革的内在逻辑与实施路径

——基于高质量发展的视角 任波,黄海燕(65)

体育场馆促进城市更新的效应:美国策略与本土启示

陈元欣,陈磊,李京宇,李金容,何夷,时宵(78)

我国体育经理人新职业的制度设计与实施构想

宋昱,李海,杨倩,陈锡尧,吴莹,史小强(90)

● 新视点

大数据和人工智能背景下运动鞋生物力学研发思路及启示(64)

[期刊基本参数]

CN 31-1005/G8*1959*m*A4*100*zh*P*¥25.00*3 000*10*2021-02

CONTENTS

Feb. 2021 Vol.45 No.2

● Special Studies

- On the Revision of the *World Anti-Doping Code*GUO Shuli (1)
- The New Cooperation Paradigm of Government and Sports Organization in Anti-Doping Governance Based on the Theory of Reflexive LawSONG Binling, ZENG Jie (13)
- Research and Prospect of Dried Blood Spot Technology Application to Anti-Doping JING Jing, SHAN Yuanhong, CHEN Peijie, XU Xin (22)

● Original Articles

- Identity Transformation and Policy Reconfirmation of Government Bodies in E-Sports: From the “Host and Participation” to “Regulation and Service”LIU Fuyuan (32)
- The Decoupling Reform of Sports Associations and Transition of Supervision System in SportsWANG Xiaoguang (43)
- Theoretical Reflections on and Institutional Reconstruction of Sports Event Broadcasting RightYAO Hehui (51)
- Application of Artificial Intelligence and Transformation of Sports Communication WANG Xiangfei, WANG Zhenzhen, YAN Yiran (57)
- The Internal Logic and Implementation Path of the Supply Side Reform of the Sports Industry: Based on the Perspective of High Quality Development.....REN Bo, HUANG Haiyan (65)
- Main Performance, Strategies of American Sports Stadiums Promoting Urban Renewal and Their Enlightenment on ChinaCHEN Yuanxin, CHEN Lei, LI Jingyu, LI Jinrong, HE Yi, SHI Xiao (78)
- System Design and Implementation of the New Occupation for Sport Managers in China SONG Yu, LI Hai, YANG Qian, CHEN Xiyao, WU Ying, SHI Xiaoqiang (90)

JOURNAL OF SHANGHAI UNIVERSITY OF SPORT

(Monthly, Launched in 1959)

Responsible Institution

Shanghai Municipal Education Commission

Sponsor

Shanghai University of Sport

Editor-in-Chief

CHEN Peijie

Edited and Published by

Editorial Department of Journal of Shanghai University of Sport

Printed by

Shanghai Changxinlong Printing Co., Ltd.

Distributed by

Shanghai Postal Bureau of Press Issuing

Postal Code

4-793

Address

650 Qingyuan Huan Rd. Shanghai, 200438, China

Tel.

(86) 021-65506286

E-mail

xb@sus.edu.cn

Website

www.styb.cbpt.cnki.net