

ISSN 1008-9101
CN 14-1245/F

山西经济管理学院学报

JOURNAL OF SHANXI
INSTITUTE OF ECONOMIC
MANAGEMENT



《中国期刊网》全文收录期刊
《中国学术期刊(光盘版)》全文收录期刊
中国学术期刊综合评价数据库统计源期刊
万方数据——数字化期刊群入选期刊
首届《CAJ-CD》执行优秀期刊
CEPS中文电子期刊服务数据库收录期刊

学报



1
2016

第24卷/总第80期

万方数据

SHANXI JINGJI GUANLI GANBU XUEYUAN XUEBAO

山西经济管理干部学院学报

2016年第1期

第24卷

总第80期

目次

● 特稿

习近平全面打造反腐倡廉新常态的理论价值与实践意义 张德友,杜倩(1)

建国初期新文艺方针路线政策的首次实践

——论《新曲艺丛书》在首都北京的传播 刘秀荣,于红(6)

● 人力资源研究

企业家精神与企业家人力资本 李畅,孙旭(10)

高职高专大学生诚信状况的调查报告

——以四川省部分高职院校为例 刘姝(14)

高职院校人力资源管理改进探索 卢星远(17)

● 管理学研究

浅议加强高校财务内部控制的对策 李官辉(20)

基建档案管理的实践与探讨 刘娜,翟瑶(25)

基于供求管理的城市交通拥堵综合治理对策研究 王敬斋(28)

四海一家:地理环境对中华民族凝聚力的影响 樊良树(33)

“互联网+”背景下政府治理创新研究

——基于京、沪、粤的典型调查 曹雪彦,郑颖(37)

高职院校图书馆强化服务运筹 杨立文(40)

期刊基本参数: CN14-1245/F * 1993 * q * A4 * 120 * zh * P * ¥8.50 * 1000 * 30 * 2016-03

● 经济学研究

- 山西红色文化价值探析 行连平(44)
- 关于中印两国软件外包国际竞争力的探讨 丁佳琪(47)
- 试析东北近代交通变革之动因 刘 莉(51)
- 浅论我国手机银行营运风险及其防范 张雨婷(55)
- 基于 sup ADF 与 GSADF 模型的股市泡沫研究 葛爱梅(61)
- 基于 SWOT 分析的村镇银行发展研究 张洋峰(67)
- 山西农业循环经济的发展策略探讨 冯 春(70)

● 法学研究

- 公民视域下的雷锋精神 解 浩,张长威(74)
- 高校践行党的群众路线路径探究 李小旭(77)
- 从立德树人视角谈高校学生党建工作路径的创新 唐秋晨,卜路平(80)
- 公民人格尊严与和谐社会构建 刘 娟,崔 澜(84)

● 职业技术教育研究

- 多元文化视野下的大学生价值观教育 王 瑞(88)
- 从交际翻译角度看公示语汉英翻译中的误译 刘春阳(91)
- 商业银行经营管理教材建设的几点建议 周旭峰,刘海玉,郭 捷(94)
- 人文情怀教育
- 大学生思想政治教育的新视角 赵志勇,王 娟(98)
- SFA 与 GSA 的实证对比研究:效应与局限 巩华锋(102)
- 山西职业教育实训基地建设现状及对策研究 贾琪华,成永芳(107)
- 高职院校高等数学教学信息化的思考 冯文丽,杨俊萍(114)
- 论马克思主义对构建健康人格的积极作用 李茹娴(117)

JOURNAL OF SHANXI INSTITUTE OF ECONOMIC MANAGEMENT

Vol.24 No.1,2016

Sum No.80

MAIN CONTENTS

- The theoretical value and practical significance of Xi Jinping's creating a comprehensive anti-corruption new normal ZHANG De-you, DU Qian(1)
- The First Practice of the Policy of the new Literature and art in the Early Days of New China
——on the Spread of the "New Folk Art Books" in Beijing LIU Xiu-rong, YU Hong(6)
- Entrepreneurship and Entrepreneur Human Capital LI Chang, SUN Xu(10)
- Investigation on the Honesty Condition of Higher Vocational College Students
——Taking Some Higher Vocational Colleges in Sichuan Province as an Example LIU Jiao(14)
- Exploration on the Improvement of Human Resources Management in Higher Vocational Colleges
..... LU Xing-yuan(17)
- Strategies on the Measurements of Strengthening Higher educational institutions' finance internal control
..... LI Guan-hui(20)
- Practice and Discussion on the Management of Construction Archives LIU Na, ZHAI Yao(25)
- Comprehensive Management Countermeasure of Urban Traffic Congestion Based on Supply and Demand Management
..... WANG Jing-zhai(28)
- Cosmopolitanism: The Influence of Geographical Environment on the Cohesion of the Chinese nation
..... FAN Liang-shu(33)
- Study on the innovation of Government Governance under the background of the "Internet plus"
——Based on the typical survey of Beijing, Shanghai and Guangdong CAO Xue-yan, ZHENG Ying(37)
- Strengthening Service Operations in the Library of Higher Vocational College YANG Li-wen(40)
- The Discussion of the International Competitiveness of China and India In Software Outsourcing ... DING Jia-qi(47)
- On The Cause of Traffic Change in Northeast China LIU Li(51)
- On The Operational Risk and Prevention of Mobile Phone Banking in China ZHANG Yu-ting(55)
- Research on Stock Market Bubbles Based on ADF sup and GSADF Model GE Ai-mei(61)
- Discussion on the Development Strategy of Agricultural Circular Economy in Shanxi FENG Chun(70)
- Lei Feng Spirit from the Perspective of Citizens XIE Hao, ZHANG Chang-wei(74)
- Exploring To Practice CPC Mass Line Of Universities LI Xiao-xu(77)
- On the Innovation of Work Path of University Students' Party Construction from the Perspective of Moral Education
..... TANG Qiu-chen, BU Lu-ping(80)
- The Dignity of Citizens and the Construction of Harmonious Society LIU Juan, CUI Lan(84)
- Research on the Mistranslation in C-E Translation of Public Signs from the Perspective of Communicative Translation
..... LIU Chun-yang(91)
- Humanistic Feelings Education
——A New Perspective of Ideological and Political Education of College Students
..... ZHAO Zhi-yong, WANG Juan(98)
- An Empirical Study of SFA Compared with GSA: Effects and Limitations GONG Hua-feng(102)
- Research on the Current Situation and Countermeasures of the Construction of Vocational Education Training
Base in Shanxi JIA Qi-hua, CHENG Yong-fang(107)
- Thinking on Higher Mathematics Teaching Informatization in Higher Vocational Colleges
..... FENG Wen-li, YANG Jun-ping(114)
- On the Positive Role of Marxism in the Construction of Healthy Personality LI Ru-xian(117)

Translator

WANG Lin



JOURNAL OF SHANXI INSTITUTE OF ECONOMIC MANAGEMENT

山西经济管理干部学院学报(季刊) JOURNAL OF SHANXI INSTITUTE
Shanxi Jingji Guanli Ganbu Xueyuan Xuebao OF ECONOMIC MANAGEMENT(Quarterly)
2016年第1期(总第80期) No.1,2016(Serial No.80)

主管 山西省经济和信息化委员会
主办 山西经济管理干部学院
编辑出版 山西经济管理干部学院学报编辑部
地址 山西省太原市南内环西街1号
邮编 030024
电话 0351-6337430
传真 0351-6337430
电子信箱 GLGB@chinajournal.net.cn
sxjgyxbbjb@163.com

创刊日期 1993年
主编 丁怀民
副主编 张莹
发行范围 国内外公开发行
出版日期 2016年3月20日
印刷 太原市中远新印刷有限公司

Administrated by Shanxi Province Economic and Information committee
Sponsored by Shanxi Institute of Economic Management
Edited by Editorial Department of Journal of
Shanxi Institute of Economic Management
Add No.1 Nanneihuan West Street ,Taiyuan, Shanxi, China.
Post Code 030024
Tel (0351)6337430
Fax (0351)6337430
E-mail GLGB@chinajournal.net.cn
sxjgyxbbjb@163.com

Started in 1993
Chief Editor DING Huai-min
Vice Editor ZHANG Ying
Circulation Domestic & Overseas
Publication Date Mar. 20,2016
Printed by Taiyuan Zhongyuan New Printing Co.Ltd.

中国标准连 ISSN 1008-9101 | 每期定价 8.5元
续出版物号 CN 14-1245/F | 全年定价 34元

ISSN 1008-9101



9 771008 910165