

沈阳体育学院学报

JOURNAL OF SHENYANG SPORT UNIVERSITY

- ◆中国社会科学引文索引来源期刊（CSSCI）
- ◆中文体育类核心期刊
- ◆中国人文社会科学核心期刊
- ◆全国高校百强社科期刊



2

2018 第37卷 第2期
Vol.37 No.2

沈阳体育学院学报
Shenyang Tiyu Xueyuan Xuebao
第37卷 第2期(总第172期)2018年4月

目 次

◀专题研究

- 2022年冬奥会背景下我国滑雪产业供给侧改革与需求侧升级 王先亮,王晓芳,李保安(1)
我国校园冰雪政策执行的阻滞与消解——基于萨巴蒂尔和马兹曼尼安的政策执行综合模型视角
..... 孙 雪(8)

◀体育人文社会学

- 政府培育社会体育组织的实践与反思——以上海为例 孟欢欢,李 健,张 伟(16)
论西方竞技体育文化形态之嬗变 刘为坤,缪 佳,鲁梦梦(23)
“管办分离”背景下我国篮球职业联赛公司化运营发展战略研究 朱 炳,于文谦,王玮瑛(30)
基于产业链重塑我国体育服装产业竞争优势研究 董晓春(37)
基于钻石模型的区域性运动项目产业培育研究——以上海为例 吴 炜(43)
体育社会组织对青少年体育后备人才培养研究:困境与完善 董佳华,尤 龙(49)

◀运动与健康科学

- 区域性老年人认知障碍程度与跌倒风险的中介效应研究——以运动能力为变量
..... 杨 光,沈媛媛,王梓蘅(54)
基于公共体育服务满意度的社区老年人体育锻炼行为影响因素研究
..... 左 群,段梦双,吴凡凡,刘维伟,魏 芳,邬雪山,刘 辉(61)
我国青少年体质下降的社会因素辨析 刘冬笑,金育强(68)
有氧运动对糖尿病大鼠心肌组织致纤维化因子的影响及相关性分析 上官若男,孙景权,苏全生(73)

◀体育教育训练学

- 我国中小学生体育运动项目学习兴趣变化规律研究 柴 娇,林加彬(80)
“中国篮球协会实体化”背景下CBA联赛制度的改革路径 刘 排(89)

- 我国优秀滑雪登山运动员竞技能力结构要素研究 宋学岷,司虎克,毛旭艳,任思铭(96)
全民健身国家战略背景下中国乒乓球协会实体化改革路径探索 孙 倩,李成梁,朱天明,史光辉(103)
羽毛球后场正手高远球技术的运动学分析 郭季忻(109)
信息技术在学校体育工作中的应用:诊断与完善 董 亮(115)

◀民族传统体育学

- 体育非物质文化遗产概念及分类的诠释与重构——基于对达斡尔、鄂温克、鄂伦春族聚居区的田野考察
..... 丛密林,张晓义(123)
体育非遗项目的组织文化生存状态研究 高 颖,桂 林,赵 刚(129)
武术礼文化的内涵探讨及其价值研究 蔡 峰,张建华,张 健(138)
- 牛雪松教授简介 (封二)
平昌冬奥会沈阳体育学院运动员为中国代表团勇夺两枚银牌 (封三)

CONTENTS

Special Lecture

- Supply Side Reform and Demand Side Upgrade of Ski Industry Under the Background of 2022 Olympic Winter Games WANG Xianliang, WANG Xiaofang, LI Baoan(1)
Implementation's Retardation and Solution of Campus Ice and Snow Policy in China: Under the Sabatier and Mazmanian's Policy Implementation Framework SUN Xue(8)

Sports Humanities and Social Science

- Practice and Reflection on the Cultivation of Social Sports Organizations by the Government: Taking Shanghai as an Example MENG Huanhuan, LI Jian, ZHANG Wei(16)
Transformation of Western Competitive Sports Culture Morphology LIU Weikun, MIAO Jia, LU Mengmeng(23)
Development Strategy of Corporative Operation of CNBA under the Background of "Separation between Government and Institutions" ZHU Yan, YU Wenqian, WANG Weiying(30)
Reshaping Competitive Advantages of China's Sports Clothing Industry Based on Industrial Value Chain DONG Xiaochun(37)
Cultivation of Regional Sports Industry Based on Diamond Model: A Case Study of Shanghai WU Wei(43)
Young Sports Reserve Personnel Cultivated by Sports Social Organizations: Dilemmas and Improvement DONG Jiahua, YOU Long(49)

Sports and Health Science

- Intermediary Effect on Cognitive Disorder and Fall Risk in Regional Elderly: Taking Exercise Ability as a Variable YANG Guang, SHEN Yuanyuan, WANG Ziheng(54)
Influencing Factors of Physical Activity Behavior of the Elderly in Community Based on Satisfaction of Public Sports Service ZUO Qun, DUAN Mengshuang, WU Fanfan, LIU Weiwei, WEI Fang, WU Xueshan, LIU Hui(61)
Social Factors of Chinese Adolescent's Physical Fitness Decline LIU Dongxiao, JIN Yuqiang(68)
Effects and Correlation Analysis of Aerobic Exercise on Some Fibrosis Factors in Myocardial Tissue of Diabetic Rats SHANGGUAN Ruonan, SUN Jingquan, SU Quansheng(73)

Physical Education Padagogy and Trainology

- Changing Law of Primary and Secondary School Students' Interest in Sports Events
....万方数据..... CHAI Jiao, LIN Jiabin(80)

Reform Path of CBA League System Under the Background of Substantiation of Chinese Basketball Association LIU Pai(89)
Structural Elements of Chinese Elite Ski Mountaineering Athletes' Competitive Ability SONG Xuemin, SI Huke, MAO Xuyan, REN Siming(96)
Substantiation Reform Path of Chinese Table Tennis Association Under the National Strategy of National Fitness SUN Qian, LI Chengliang, ZHU Tianming, SHI Guanghui(103)
Kinematics Analysis on Backcourt Lofty Ball Technique of Badminton Players' Forehand ZHI Jixin(109)
Application of Information Technology in School Physical Education: Diagnosis and Improvement DONG Liang(115)

Chinese Traditional Sports Science

Interpretation and Reconstruction of Concept and Classification of Sports Intangible Cultural Heritage: Based on the Fieldwork of Daur, Ewenki and Oroqen Inhabited Areas CONG Milin, ZHANG Xiaoyi(123)
Survival State of Organizational Culture of Sports Non-heritage Project GAO Ying, GUI Lin, ZHAO Gang(129)
Connotation and Value of Wushu Ritual Culture CAI Feng, ZHANG Jianhua, ZHANG Jian(138)