

ISSN 1004-0560

CN 21-1081/G

沈阳体育学院学报

JOURNAL OF SHENYANG SPORT UNIVERSITY

- ◆中文社会科学引文索引来源期刊（CSSCI）
- ◆中文体育类核心期刊
- ◆中国人文社会科学核心期刊
- ◆中国高校优秀科技期刊

3

2019 第38卷
Vol.38 第3期
No.3

ISSN 1004-0560



沈 阳 体 育 学 院 学 报
Shenyang Tiyu Xueyuan Xuebao
第 38 卷 第 3 期(总第 179 期)2019 年 5 月

目 次

◀专题研究

- 发展学生体育学科核心素养的教学论解读 程传银(1)
从一体化课程建设谈体育素养的培育 于素梅(8)

◀体育人文社会学

- “一带一路”背景下我国体育小镇文化传播研究 李 柏,夏晚莹(12)
“一带一路”背景下中国校园足球发展的国际外交战略研究 蒋 菲,陈秋屹,周楠锋(17)
基于善治理论的我国校园足球治理机制研究 蒋中伟,刘 露,艾志远,王大鹏(22)
我国运动休闲城市评价模型及实证研究 刘雅芳,王 莉,武巧玲,韩 松(29)
休闲、身体与自我——城市马拉松流行的社会生成逻辑 王 健(39)
国外体育组织绩效评价研究对我国的启示 谭成威,林正根(45)
绿色经济视阈下我国体育产业财政政策研究 杨 帆(54)
我国地方政府购买公共体育服务政策扩散路径与行动策略 刘春华(63)
基于社会化媒体的 NBA 俱乐部中国本土化营销模式解析 孙 巍,云浩桐,徐一铭,孟 杰(69)
公共外交视角下体育赛事推动北京国际交往功能提升研究 张 丽(77)
大型体育赛事的经济效应分析及其优化策略——以第十三届全运会为例 李 佳(83)
新中国建立初期群众体育的历史源流和发展特点 余 宏(89)

◀运动与健康科学

- 瑜伽锻炼缓解厌恶情绪的 fMRI 研究:基于大脑皮层下神经活动的视角
..... 王宝明,杨 剑,范明霞,刘志远,余秋蓉(94)
应激对运动员心理疲劳的影响:一个有中介的调节模型 刘 训(100)

◀体育教育训练学

- 普通高校非高水平运动队发展模式的实证研究——以麦肯锡 7S 模型为分析框架
..... 辜德宏,钱 琦,倪步料,胡军琅,周健将(106)

- 中韩速度滑冰短距离项目专项体能训练体系的对比研究 卢 卓(115)
农村体育教师专业学习共同体建设的实践逻辑 燕 凌,马 克,李海燕(121)
新时代大学生社会化进程中学校体育的价值审思及实践途径 常 益,常大军(126)

◀民族传统体育学

- 少数民族传统体育文化内生秩序逻辑及其参与社会治理路径——基于对桂西的田野调查
..... 王晓晨,乔媛媛,蒲玉宾,崔永胜(132)
基于 AGIL 模型的传统体育组织发展研究——以上海 J 太极拳社为个案
..... 孟欢欢,李 健,谢松林(138)

- 朴勇慧教授简介 (封二)
沈阳体育学院诚邀天下英才 (封三)

JOURNAL OF SHENYANG SPORT UNIVERSITY

Vol. 38 No. 3 (Serial No. 179) May 2019

CONTENTS

Special Lecture

- Teaching Theory Interpretation of Developing Students' Core Literacy of Physical Education Discipline CHENG Chuanyin(1)
Cultivation of Sports Literacy from the Construction of Integrated Curriculum YU Sumei(8)

Sports Humanities and Social Science

- Cultural Communication of Sports Towns in China in the Context of Belt and Road Initiative LI Bai,XIA Wanying(12)
International Diplomatic Strategy of Chinese Campus Football Development Under the Background of Belt and Road Initiative JIANG Bo,CHEN Qiuyi,ZHOU Nanfeng(17)
Governance Mechanism of Campus Football in China Based on Good Governance Theory JIANG Zhongwei,LIU Lu,AI Zhiyuan,WANG Dapeng(22)
Evaluation Model and Empirical Study of Sports and Leisure City in China LIU Yafang,WANG Li,WU Qiaoling,HAN Song(29)
Leisure,Body and Self; Sociological Generating Logic of Popular Urban Marathon WANG Jian(39)
Performance Evaluation of Foreign Sports Organization and Its Enlightenment to China TAN Chengwei,LIN Zhenggen(45)
Fiscal Policy of Sports Industry in China from the Perspective of Green Economy YANG Fan(54)
Policy Diffusion Path and Action Strategy of Local Government Purchasing Public Sports Services in China LIU Chunhua(63)
Analysis of Localized Marketing Model of NBA Clubs in China Based on Social Media SUN Wei,YUN Haotong,XU Yiming,MENG Jie(69)
Promotion of International Communication Function of Beijing by Sports Events in the Perspective of Public Diplomacy ZHANG Li(77)
Economic Effect and Optimizing Strategies of Holding Large-scale Sports Events:A Case Study of the Thirteenth National Games LI Jia(83)
Historical Origin and Development Characteristics of Mass Sports in Early Stage of Establishment of New China YU Hong(89)

Sports and Health Science

- fMRI Study of Yoga Exercises for Relieving Disgust Emotion:From the Perspective of Subcortical Nerve Activity WANG Baoming,YANG Jian,FAN Mingxia,LIU Zhiyuan,YU Qiurong(94)

Influence of Stress on Athletes' Mental Fatigue: A Mediated Regulation Model LIU Xun(100)

Physical Education Padagogy and Trainology

- An Empirical Research on Development Mode of Non-High-Level Sports Teams in General Colleges and Universities: An Analysis Framework Based on McKinsey 7S Mode GU Dehong, QIAN Qi, NI Buliao, HU Junlang, ZHOU Jianjiang(106)
- Comparative Study on Special Physical Training System of Sprint Speed Skating Between China and Korea LU Zhuo(115)
- Practical Logic of Constructing Professional Learning Communities of Rural Physical Education Teachers YAN Ling, MA Ke, LI Haiyan(121)
- Value Reflection and Practical Path of School Physical Education in the Process of Socialization of College Students in the New Era CHANG Yi, CHANG Dajun(126)

Chinese Traditional Sports Science

- Endogenous Order Logic of Minority Traditional Sports Culture and Its Path of Participation in Social Governance: Based on Field Investigation of Guixi WANG Xiaochen, QIAO Yuanyuan, PU Yubin, CUI Yongsheng(132)
- Development of Traditional Sports Organization Based on the Model of AGIL: A Case Study on Social Organization of J Taijiquan in Shanghai MENG Huanhuan, LI Jian, XIE Songlin(138)