

ISSN 1004-0560

CN 21-1081/G8

JOURNAL OF SHENYANG SPORT UNIVERSITY

沈阳体育学院学报

- ◆ 中文社会科学引文索引 (CSSCI) 扩展版来源期刊
- ◆ 中文体育类核心期刊
- ◆ 中国人文社会科学A刊核心期刊
- ◆ RCCSE中国核心学术期刊
- ◆ 中国高校优秀科技期刊
- ◆ 全国高校社科精品期刊

ISSN 1004-0560



4

2020 第39卷 第4期
Vol.39 No.4

目 次

◀专题研究:运动与健康

- 大数据时代青少年体质健康促进的现实困境、路径探寻与未来展望 张丽军,孙有平(1)
- 公共健康视域下体育健康功能提升及价值实现路径 李献青,唐 刚,张 波(9)
- 儿童青少年身体活动行为的解构与重识——基于社会生态学的视角 郭 强,汪晓赞(17)

◀学校体育

- 高等教育专业认证理念下大学体育课程改革的基本思路与多元途径 颜 亮,孙洪涛,张强峰(23)
- 学校体育心理环境对青少年个人与社会责任的预测:基本心理需求的中介效应 王鹏宇,刘佳宁(30)

◀群众体育

- 日本体育志愿者的实践考察及其对中国的启示 孙 阳,南尚杰(37)
- 我国冰雪运动发展政策 70 年演进:历程、特征与趋势 李壬冬,扈春荣(46)
- 运动干预下 NPY 对睾酮水平的影响机制探讨 房 亮,刘俊一,衣雪洁,常 波(52)

◀竞技体育

- WADA《反兴奋剂运动员权利法案》的解读与启示——基于世界反兴奋剂机构诉孙杨案的思考
..... 徐 翔(60)
- 亚洲足球球员归化路径的认同构建和中国语境 张 尧,舒盛芳,陈志勇,彭国强(68)
- 人类命运共同体视域下现代奥林匹克运动异化的复归研究 王文龙,崔佳琦,米 靖(75)

◀体育产业

- 新冠肺炎疫情下体育企业的社会创业研究 郝 晨,邹新娴,白宇飞(82)

“美好生活向往”价值取向量度下冰雪休闲服务业的转型研究 张瑞林,徐培明,李 凌,翁 银,王 伟(87)

产业经济学视域下我国滑雪产业研究综述与启示 翟 哲,阚军常,王 飞(95)

从生产到生活:论美好生活需要下体育产业高质量发展 王先亮,张瑞林(106)

大型体育场馆公私合作模式的风险评估与管控研究——基于 AHP – 模糊综合评价法 焦长庚,戴 健(114)

◀体育文化

媒介体育文化研究的三种理论框架及中国语境 郭远兵(124)

“家文化”视角下传统武术师徒制度的社会学解读 陈保磊,王 岗(129)

场景理论视角下传统武术的保护与开发——基于对 H 区 GFG 活动的考察 袁进业,陈小蓉(137)

甘荔桔教授简介 (封二)

CONTENTS

Special Lecture: Sport and Health

- Realistic Dilemma, Path Exploration and Future Prospect of Adolescents' Physical Fitness Promotion in the Age of Big Data ZHANG Lijun, SUN Youping (1)
- Promotion of Sports Health Function and Value Realization Mechanism from the Perspective of Public Health LI Xianqing, TANG Gang, ZHANG Bo (9)
- Influencing Factors on Physical Activity Behavior of Children and Adolescents: A Perspective of Social Ecology GUO Qiang, WANG Xiaozan (17)

School Physical Education

- Basic Ideas and Diversified Ways of College Physical Education Curriculum Reform Under the Concept of Higher Education Professional Certification YAN Liang, SUN Hongtao, ZHANG Qiangfeng (23)
- Prediction of Personal and Social Responsibility by Psychological Environment in Physical Education: Mediating Effect of Basic Psychological Needs WANG Pengyu, LIU Jianing (30)

Mass Sports

- Practice Investigation of Japanese Sports Volunteers and Its Enlightenment to China SUN Yang, NAN Shangjie (37)
- Seventy Years' Evolution of China's Winter Sports Development Policy: History, Characteristics and Trends LI Rendong, HU Chunrong (46)
- Effect Mechanism of NPY on Testosterone Level Under Exercise Intervention FANG Liang, LIU Junyi, YI Xuejie, CHANG Bo (52)

Competitive Sports

- Interpretation and Enlightenment of WADA Athlete's Anti-doping Rights Act: Based on Case of World Anti-doping Agency v. Sun Yang XU Xiang (60)
- Identity Construction of Asian Football Players' Naturalization Path and Chinese Context ZHANG Yao, SHU Shengfang, CHEN Zhiyong, PENG Guoqiang (68)
- Return of Alienation of Modern Olympic Movement from the Perspective of Construction of a Community with a Shared Future for Mankind WANG Wenlong, CUI Jiaqi, MI Jing (75)

Sports Industry

Social Entrepreneurship of Sports Enterprises Under COVID-19 Epidemic
..... HAO Chen,ZOU Xinxian,BAI Yufei(82)

Transformation of Ice and Snow Leisure Service Industry Based on Value Orientation of “Yearning for a Better Life”
..... ZHANG Ruilin,XU Peiming,LI Ling,WENG Yin,WANG Wei(87)

Summary and Enlightenment of Skiing Industry Research in China from the Perspective of Industrial Economics
..... ZHAI Zhe,KAN Junchang,WANG Fei(95)

From Production to Life:High Quality Development of Sports Industry Under the Need of Good Life
..... WANG Xianliang,ZHANG Ruilin(106)

Risk Assessment and Control of Public-private Partnership Mode of Large-scale Stadiums:Based on AHP-fuzzy
Comprehensive Evaluation Method JIAO Changgeng,DAI Jian(114)

Sports Culture

Three Theoretical Frameworks of Media Sports Culture Research and Chinese Context GUO Yuanbing(124)

Sociological Interpretation of Traditional Martial Arts Master-apprentice System from the Perspective of “Family
Culture” CHEN Baolei,WANG Gang(129)

Protection and Development of Traditional Wushu from the Perspective of Theory of Scenes:Based on Investigation
of GFG Activity in H-district YUAN JinYE,CHEN Xiaorong(137)