

# 十堰职业技术学院学报

## 目 次

### · 高职研究 ·

- 高职院校“一体化双师型”教师资格标准研究 ..... 何应林(001)  
高职院校校企合作政策的现状、问题及建议 ..... 田 平(005)  
浅谈高职院校辅导员工作中的沟通育人观 ..... 李景菊(009)  
完善“订单式”人才培养模式,提高高职教育水平  
——以十堰职业技术学院为例 ..... 王建华(012)  
高职美术专业“差生”转差培优的对策及措施 ..... 计有勤(015)

### · 法学研究 ·

- 法律方法之运用探析  
——以许霆案为例 ..... 赵振民(019)  
国际商事仲裁中的调解法律问题探析 ..... 刘继根,卢 宁(024)

### · 经济研究 ·

- 欠发达地区中小企业发展的难点与对策 ..... 占再清,曹尚明,等(028)  
新会计准则的公允价值在我国运用的思考 ..... 邱志珊(032)

### · 文学·语言 ·

- “志”再议 ..... 许怀敬(035)  
《文心雕龙·比兴》之兴义探析 ..... 刘 芳(038)  
论话本小说的消费功能及其艺术特征 ..... 王运涛,杜 军(042)  
从湘西边城人家到密西西比没落庄园  
——沈从文和福克纳“乡土文学”创作比较 ..... 张蕴华,任 辉,等(046)  
科林伍德表现主义美学前期思想之主导倾向 ..... 胡江飞(051)  
90后青年学生的网络小说阅读心理  
——以文化消费观念为视角 ..... 曾少武,杜 军(056)  
浅议自然文本中的链接结构的分类 ..... 刘 斐,张虹倩(060)  
从语用学视角看唠叨言语交际失败案 ..... 党小苗(064)

[期刊基本参数] CN 42-1450/G4 \* 1988 \* b \* A4 \* 112 \* zh \* P \* ¥8.00 \* 1000 \* 31 \* 2010-03

双月刊

2010 年第 3 期

第 23 卷第 3 期  
(总第 90 期)

· 历史文化 ·

- 公冶长二疑 ..... 王慧敏(067)  
历史论著如何关注鲁迅研究  
——以《天安门：知识分子与中国革命》为例 ..... 锥宏伟,张媛(070)  
互联网语境下电视媒体传受关系浅探 ..... 张冰冰(073)  
浅谈广播电视台对主持人未来的影响 ..... 王梦瑶(076)  
论礼仪文化的践行原则 ..... 崔义成,崔芳芳(079)

· 教学研究 ·

- 经管类研究生专业课教学与科研互动探析 ..... 杜建国(083)  
高职计算机网络技术专业工作过程系统化课程体系设计与实施  
..... 莫足琴,梁铭,等(086)  
借鉴关键能力模式构建中文专业模块化课程体系 ..... 许徐(090)  
“塑料模具设计”学习领域课程教学改革探讨  
..... 卞平,刘建潮,等(093)

· 理工研究 ·

- 基于极值组合的分段 PSO 算法改进 ..... 许敏(096)  
跳动公差是形位公差的综合项目 ..... 杨裕强(099)  
图的直接和的 Hamilton 圈研究 ..... 胡延忠,叶波(103)  
基于随机场的动力分析 ..... 莫文辉(107)  
斜顶料立式挤压在汽车转向节锻造中的应用  
..... 徐萍(110)

本期责编 祝移民 任辉 校对 任辉 李垣璋 英文审校 卢玮 封面设计 逸民  
李垣璋 石青青 杜军 王燕 摄影 何银平

2010 年 6 月 28 日出版

# Journal of Shiyan Technical Institute

## Vol. 23, No. 3(General Serial 90)      No. 3, 2010

### Contents

Research on Teachers' Qualification Standards of "Integrated Double Certificates" in Higher Vocational Colleges .....	HE Ying-lin(001)
Current Situation, Problems and Suggestions to the School-Enterprise Cooperation Policy of Higher Vocational Education .....	TIAN Ping(005)
Concept of Communication Education Applied in the Instructors Work in Higher Vocational Colleges .....	LI Jing-ju(009)
Perfecting the "Order Form" Training Mode to Improve the Level of Higher Vocational Education .....	WANG Jian-hua(012)
Countermeasures of Transforming "Poor" Art Students into Qualified Students in Higher Vocational Colleges .....	JI You-qin(015)
The Study of Legal Methods—Taking Xu Ting's Case as an Example .....	ZHAO Zhen-min(019)
Analysis of the Mediation Laws in International Commercial Arbitration .....	LIU Ji-gen, LU Ning(024)
The Difficulties and Countermeasures of SME Development in Underdeveloped Areas .....	ZHAN Zai-qing, CAO Shang-ming, etc. (028)
Thinking on the Application of Fair Value of New Accounting Standards in China .....	QIU Zhi-shan(032)
A Re-Thinking on "Zhi" .....	XU Huai-jing(035)
The Exploration of the Meaning of Xing in <i>Bi Xing in Wen Xin Diao Long</i> .....	LIU Fang(038)
On Consuming Function and Artistic Characteristics of Story-teller's Scripts .....	WANG Yun-tao, DU Jun(042)
On Similarities and Differences in the Creation of Regional Literature Works of SHEN Cong-wen and Faulkner .....	ZHANG Yun-hua, REN Hui, etc. (046)
Collingwood Expressionist Aesthetics Leading Tendency of Earlier Thoughts .....	HU Jiang-fei(051)
Discussion on the Network Novel Reading Psychology of Youth Students Born in 1990s through Cultural Consumption .....	ZENG Shao-wu, DU Jun(056)
Research on the Classification of Link Structure in Natural Text .....	LIU Fei, ZHANG Hong-qian(060)
Interpretation of Speech Behavior of Nagging Based on Cooperative Principle and Politeness Principle .....	DANG Xiao-miao(064)
Two Doubts About GONGYE Chang .....	WANG Hui-min(067)
Historical Treatises' Importance to Studies on LU Xun —A case study of <i>The Gate of Heavenly Peace: the Chinese Intellectuals and Their Revolution</i> .....	LUO Hong-wei, ZHANG Yuan(070)
Analysis of Relationship between Hosts and Audiences in Internet Context .....	ZHANG Bing-bing(073)
Future of Broadcasting Hosts .....	WANG Meng-yao(076)
On Practical Principles of Etiquette .....	CUI Yi-cheng, CUI Fang-fang(079)
Design and Implementation of Systematic Work-process-oriented Curriculum System for Computer	
On Interaction between Research and Teaching of Specialty Courses for Graduate Students Majoring in Business Management .....	DU Jian-guo(083)
Network Technology Specialty in Higher Vocational Education .....	MO Zu-qin, LIANG Ming, etc. (086)
Modular Curriculum System on Literary Theory and Writing .....	XU Xu(090)
Learn-Field Oriented Teaching Reform of Plastic Mold Design .....	BIAN Ping, LIU Jian-chao, etc. (093)
Division Particle Swarm Optimum Based on Extremum Element Assembling .....	XU Min(096)
Runout Tolerance is Integrated Item of Geometric Tolerance .....	YANG Yu-qiang(099)
A Study of Hamilton Cycles in the Direct Sum of a Graph .....	HU Yan-zhong, YE Bo(103)
Dynamic Analysis Based on Stochastic Field .....	MO Wen-hui (107)
Application of Standing Extrusion Technology with Slanting Ejector in Automobile Knuckle Forging .....	XU Ping(110)