

## 目次 | 图书馆工作与研究 2010 年第 5 期

### 学术论坛

- (4) 企业危机公关中的竞争情报实施方案 王知津, 范淑杰, 卞 丹  
(12) 为完善与图书馆活动相关的著作权制度积累事实依据 李国新  
(13) 图书馆怎样维权  
——由殷志强诉金陵图书馆侵权案引发的思考 张 丽, 李华伟

### 理论研究

- (17) 中美大学学术诚信教育比较研究 赵 奕  
(21) 图书馆生态指标的构建与应用研究\* 何艳宁

### 数字网络

- (25) 图书馆集成管理系统编目子系统的比较研究  
——以 Horizon 和 Aleph 为例 张维乐, 唐武京  
(28) 天津市图书馆联盟用户管理系统的功能模块研究 张洪艳

### 科学管理

- (32) 高校图书馆学科馆员团队模式研究 胡 良  
(36) 关系营销理论在读者服务中的应用 曹 歌

### 信息组织

- (41) 浅谈图书馆数字资源建设中视频与音频信息的采集 蔡荣生  
(44) 论网络环境下的期刊目次通报服务 宋利敏  
(48) 试论社区图书馆对老龄群体的电子信息技术教育\* 张雅丽, 龙 叶  
(53) 国际卫生体制改革研究文献的知识整合 徐 霁, 等

### 文献研究

- (56) 藏书世家—祁承燾及其澹生堂考究 陈步京, 李鸿翔  
(59) 《淳化阁帖》中的章草法帖整理研究\* 陈 昕  
(62) 重庆图书馆藏《永乐北藏》探源 许 彤

### 实践平台

- (64) 高校图书馆面向企业信息服务的影响因素分析\* 徐晓明, 等  
(70) 浅谈地方政府对中小型公共图书馆公益性的保障责任 郑凤岗  
(73) 数字时代图书馆立法问题的几点思考 赵立杰  
(77) 谈公共图书馆构建文化氛围的互动服务 李月芳  
(81) 对新疆少数民族大学生信息素质教育特殊性的思考\* 石咏梅, 等  
(84) 图书馆在大学生审美教育中的作用探析\* 刘红菊  
(88) 浅谈加强医学院校大学生信息素养教育的途径 刘 英  
(91) 运用 4S 模式建设地方文献数据库刍议  
——以天津市南开区图书馆为例 徐卫红  
(96) 影响查新结论质量的因素及对策分析 邢燕丽  
(99) 深化全民阅读构建“书香辽宁”  
——2009 年辽宁省社会阅读现状的实证研究 冯 瑜, 贾玉文  
(102) 图书馆引导阅读探赜 李艳玲  
(105) 网络环境下医院图书馆个性化信息服务的探讨 王宝玲

### 少图空间

- (109) 中美少年儿童图书馆服务比较研究 曹海霞  
(16)、(20) 简讯二则

# MAIN CONTENTS | Library Work And Study No. 5,2010 |

## Academic Forum

- (4) The Implementation Scheme of Competitive Intelligence in Crisis Public Relations  
Wang Zhijin, Fan Shujie, Bian Dan
- (12) Accumulating the Fact Basis for the Improvement of Copyright System Related to Library Activities  
Li Guoxin
- (13) How Does the Library Protect Its Copyrights  
— Thinking from the Infringement Cases on Yin Zhiqiang VS Jinling Library  
Zhang Li, Li Huawei

## Theoretical Research

- (17) The Comparative Research on Academic Integrity Education between China and U.S.  
Zhao Yi
- (21) The Construction and Application Research of Library Ecological Indexes  
He Yanning

## Digital Network

- (25) Comparative Study of Cataloging Subsystem of Library Integrated Management System  
— Take Horizon and Aleph as Examples  
Zhang Weile, Tang Wujing
- (28) Function Modules Research on User Management System of Library Consortia in Tianjin  
Zhang Hongyan

## Scientific Management

- (32) Study on the Mode of Subject Librarian Teamwork in University Library  
Hu Liang
- (36) Application of Relationship Marketing Theory in the Reader Service  
Cao Ge

## Information Organization

- (41) On Video and Audio Information Collection in Digital Resources Construction of Library  
Cai Rongsheng
- (44) On the Periodical Content Alerting Service under Network Environment  
Song Limin
- (48) On the Electronic Information Technology Education to the Elders by Means of Community Library  
Zhang Yali, Long Ye
- (53) Knowledge Integration of Literature about International Health System Reform Research  
Xu Ji, etc.

## Literature Study

- (56) Book Collection Family  
— On Qi Chengran and the Dan Sheng Tang  
Chen Bujing, Li Hongxiang
- (59) Collection and Study of Zhangcao Copies of Chunhua Pavilion Model Calligraphy  
Chen Xin
- (62) Source Exploring of Yongle Beizang in Chongqing Library  
Xu Tong

## Practice Platform

- (64) Analysis of Factors Influencing Business-Oriented Information Service of College Libraries  
Xu Xiaoming, etc.
- (70) On the Responsibility of Local Government of the Public Welfare Guarantee for Small and Medium Public Libraries  
Zheng Fenggang
- (73) Reflections on the Library Legislation in the Digital Age  
Zhao Lijie
- (77) Interactive Service of Construction of Culture Atmosphere of Public Library  
Li Yuefang
- (81) The Study on the Particularity of Information Literacy Education of Minority College Students in Xinjiang  
Shi Yongmei, etc.
- (84) Discussion on the Role of the Library in Aesthetic Education of College Students  
Liu Honggu
- (88) On the Ways of Strengthening the Information Literacy Education of Medical College Students  
Liu Ying
- (91) Analysis on the Local Document Database Construction Using 4S Mode  
— Take Tianjin Naikai District Library as Example  
Xu Weihong
- (96) Analysis on the Measures and Factors that Affect the Quality of Retrieval Conclusion  
Xing Yanli
- (99) Deepen Nationwide Reading and Construct "Books Liaoning"  
— Empirical Study on the Nationwide Reading Status of Liaoning Province in 2009  
Feng Yu, Jia Yuwen
- (102) Exploration of Guidance of Reading in Library  
Li Yanling
- (105) Discussions on Personalized Information Services of Hospital Library under Network Environment  
Wang Baoling

## Children Library Space

- (109) Research on Comparison of Children Library Service in China and America  
Cao Haixia