

■ 全国中文核心期刊

■ 中国人文社会科学核心期刊

■ CSSCI扩展版来源期刊

■ 中国优秀图书馆学期刊



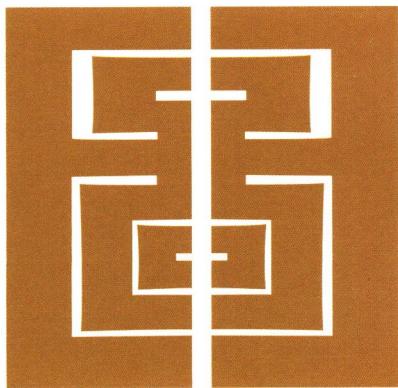
Q K 2 0 3 1 8 9 5



2020  
MONTHLY | 06

# 图书馆工作与研究

LIBRARY WORK AND STUDY



## 重点课题

- (5)信息生态因子视角下图书馆舆情信息服务影响因素分析 ······ 朱如龙, 沈烈

## 学术论坛

- (16)对文旅融合时代公共图书馆发展的思考 ······ 苗宾

- (23)公共图书馆文旅融合路径探析 ······ 周红雁

## 海外之音

- (28)美国大学图书馆数字游戏服务案例分析与启示 ······ 任闽华

- (35)美国大学图书馆社交媒体营销及对我国的启示 ······ 张楠

- (42)加拿大不列颠哥伦比亚省公共图书馆儿童服务社会合作模式研究 ······ 林宜榕, 束漫

- (49)韩国首尔绿色玩具图书馆的服务及启示 ······ 陈璐

## 理论研究

- (55)论大数据时代读者个人信息权的法律保护 ······ 时明涛

- (62)国内图书馆智慧服务研究综述 ······ 朱珍

## 数字网络

- (69)基于情境感知的高校图书馆个性化科研知识推送服务研究 ······ 王欣, 等

- (76)区块链技术:图书馆数字版权管理的新工具 ······ 李振东

## 信息组织

- (81)国内阅读疗法研究知识图谱分析 ······ 吕冰玉, 杨芳

- (92)我国大学图书馆转型发展可视化研究 ······ 朱佳林

## 实践平台

- (99) 我国地方图书馆行业组织发展对策研究 ..... 刀霄宇  
(106) 文旅融合时代公共图书馆研学旅行服务模式与策略研究 \* ..... 张巧娜  
(112) 面向研究数据管理的高校图书馆学科服务模式探析 \* ..... 李杨, 裴丽

## 阅读书评

- (118) 京津冀图书馆阅读推广活动实践与思考 \* ..... 叶卿  
(122) 基于参与式用户画像的高校图书馆精准阅读推广模式构建 \* ..... 肖海清, 朱会华



本刊微信公众号

## 版 权 声 明

作者投稿时需郑重承诺:论文为原始论文,拥有该文的全部版权,文中全部或者部分内容从来没有以任何形式在其他任何刊物上发表过,不存在重复投稿问题,不存在任何剽窃、抄袭他人的行为,不包含任何违反法律法规以及侵害他人权益的内容。论文一旦在本刊上发表,作者同意将该文的版权(包括电子出版,多媒体出版,网络出版及其他形式出版的权利)自动转让给编辑部,同时,编辑部将会支付作者稿酬。

## Key Topics

- (5)Analysis of Influencing Factors of Library Public Opinion Information Service Quality from the Perspective of Information Ecological Factors ..... Zhu Rulong, Shen Lie

## Academic Forum

- (16)Thoughts on the Development of Public Libraries in the Era of Integration of Culture and Tourism ..... Miao Bin  
(23)Path Analysis of the Integration of Culture and Tourism in Public Libraries ..... Zhou Hongyan

## Overseas Voices

- (28)Case Analysis and Enlightenment of Digital Game Service in American University Library ..... Ren Minhua  
(35)Social Media Marketing of American University Libraries and Enlightenment to China ..... Zhang Nan  
(42)Research on Social Forces Participating in the Children's Service Model of Public Library in British Columbia, Canada ..... Lin Yirong, Shu Man  
(49)Service and Enlightenment of Seoul Green Toy Library in South Korea ..... Chen Lu

## Theoretical Research

- (55)Legal Protection of Readers' Personal Information Rights in the Age of Big Data ..... Shi Mingtao  
(62)Research Review of the Library Intelligent Service in China ..... Zhu Zhen

## Digital Network

- (69)Research on Personalized Scientific Research Knowledge Push Service of University Library Based on Context-awareness ..... Wang Xin, et al.  
(76)Blockchain: A New Tool for Library's Digital Rights Management ..... Li Zhendong

## Information Organization

- (81)Analysis of Knowledge Map of Reading Therapy Research in China ..... Lv Bingyu, Yang Fang  
(92)Visualization Research on the Transformation and Development of University Libraries in China ..... Zhu Jialin

## Practice Platform

- (99)Research on the Development Countermeasures of Local Library Industry Organizations in China ..... Diao Xiaoyu  
(106)Research on the Mode and Strategy of Study Tour Service in Public Libraries in the Age of Integration of Culture and Tourism ..... Zhang Qiaona  
(112)Research on Subject Service Model of University Library Oriented to Research Data Management ..... Li Yang, Pei Li

## Reading and Book Review

- (118)Practice and Thinking of Reading Promotion Activities in Beijing-Tianjin-Hebei Library ..... Ye Qing  
(122)Construction of Precise Reading Promotion Model of University Library from the Perspective of Participatory User Profile ..... Xiao Haiqing, Zhu Huihua



ISSN 1005-6610

06>  
9 771005 661206  
万方数据

国际刊号：ISSN 1005-6610  
国内刊号：CN12-1020/G2  
广告许可证：津工商字 0432

国外代号：PTCM111  
邮发代号：6-115  
每册定价：40.00元

