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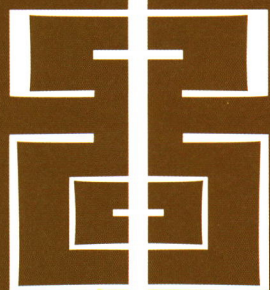
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# 图书馆工作与研究

LIBRARY WORK AND STUDY



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 (91)基于 PEST 分析的公共图书馆移动短视频服务研究 ..... 王德银

- (98)高校图书馆数据素养教育现状及发展策略研究 ..... 韦莉军  
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### 阅读书评

- (116)4I 营销理论视域下公共图书馆代际阅读推广创新策略研究 ..... 谢潘佳
- (124)基于动态阅读的图书馆阅读推广创新服务实证研究 ..... 赵晶晶  
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