

· 国家体育总局体育文化发展中心主办 ·

体 育 文 化 导 刊

月刊 第2期 (总第104期)

2011年2月23日出版

目 录

投稿须知..... (封二)

· 体育管理学 ·

建设体育强国的法治抉择.....于善旭 (1)
试探体育强国建设.....杨春艳 (5)
体育社会问题预警指标体系研究.....周进国 黄彦军 徐凤琴 (8)
广西环北部湾滨海体育开发研究.....梁政东 李俊果 (12)

· 群众体育学 ·

全国农民运动会发展思考.....马永明 刘超 (17)
影响我国残疾人体育发展的因素与对策.....苗强 刘颖 (20)
论川渝地区坝坝休闲体育.....张志斌 (24)
英国农村社区体育主题资助计划研究.....卢文云 (27)

· 竞技体育学 ·

我国冬季奥运会项目竞争实力研究.....林惠英 冯海 (31)
我国轮椅篮球运动发展研究.....张全宁 张利宾 陈荣显 (36)
乒乓球残疾运动员成就动机特点分析.....王秀香 李闯 曲可佳,等 (41)
第19届足球世界杯参赛队技术能力综合评价.....尹继林 (45)
NBA优秀运动员特长技术分析.....刘小明 (49)

· 体育经济学 ·

体育会展与体育用品产业集群互动研究.....乐仁油 高松龄 (52)
服装时装化对运动服装设计的影响.....郭建营 (55)

· 体育教育学 ·

我国学校体育目标审视.....刘洋 刘峥 邱慧君 (58)
我国研究生体育教育存在的问题与对策.....唐晓义 刘铁军 (62)

冬季长跑活动影响中学生体质的研究·····	李静 (65)
高校定向运动发展分析·····	陈远鸿 霍志军 (68)
维吾尔族乐舞在高校体育艺术课程中的应用·····	任奇红 (70)
普通高校体育课成绩考评一体化智能模板研制·····	杨学智 (73)
军体结合提高国防生体能锻炼效果研究·····	陈莉 胡启林 王玲, 等 (75)

· 民族传统体育学 ·

全国民运会发展思路探析·····	扈诗兴 (78)
武术国际传播研究综述·····	虞定海 郭玉成 李守培 (82)
咏春拳研究·····	隋国增 (86)
苗族鸡毛毽的演变·····	徐烨 刘礼国 (89)
瑶族体育文化研究·····	蒋东升 莫再美 何卫东, 等 (94)

· 体育史学 ·

原始形态体育器械的发展源考·····	周艳 蔡玉军 张玲芳 (98)
古代徒手搏击史料校考·····	姜雪婷 (102)
中国古代养生体育的发展·····	刘亚 (108)
宋代打马游戏考·····	林友标 王颢 (115)
中国古代文学作品中的体育活动·····	王骏 蔡玉军 (119)
国际广播体育发端研究·····	魏伟 (125)

· 体育原理 ·

我国传统伦理思想对体育发展的影响·····	于红民 (131)
论国际体育赛事口号英文翻译·····	陆小玲 (135)
我国体育学术评价标准问题与对策·····	郑萌 (138)
中文体育类核心期刊评价研究·····	庄亮 (143)
2006—2009年《人大复印资料·体育》载文统计分析·····	肖云胜 李杉 (146)

· 奥林匹克研究 ·

时代的召唤 历史的必然 ——读顾拜旦《现代奥林匹克主义的哲学基础》·····	熊斗寅 (149)
古今奥林匹克雕塑之比较·····	杨叶红 吕君丽 (155)

· 体育文化动态 ·

中国国际体育文化与经济论坛在京举办·····	(54)
------------------------	--------

Contents in English·····	(Inside back cover)
--------------------------	-----------------------

期刊基本参数: CN 11-4612/G8*1983*m*A4*160*zh*P*15.00*2500*40*2011-02

SPORTS CULTURE GUIDE

(Monthly) No.2 (No.104 in total)

Published on Feb.23, 2011

CONTENTS

Sports Management

- The Choices of Rule by Law in the Construction of Sports Power.....YU Shan-Xu (1)
On the Construction of Sports Power.....YANG Chun-yan (5)
Research on Forewarning Index System for Sports Social Problem.....ZHOU Jin-Guo, et al (8)
Research on the Seashore Sports Development around Beibu Gulf in Guangxi Province.....LIANG Zheng-dong, et al (12)

Mass Sports

- Research on the Evolution of the National Peasant Games.....MA Yong-ming, et al (17)
Influence Factors and Countermeasures on the Development of Sports for the Disabled in China.....MIAO Qiang, et al (20)
Leisure Sports in Flat Area in Sichuan Province.....ZHANG Zhi-bin (24)
Research on *Rural Communities Themed Round* programme of Britain.....LU Wen-yun (27)

Competitive Sports

- Chinese Teams' Competitive Strength on Winter Olympic Events.....LIN Hui-ying, et al (31)
Wheelchair Basketball Development in China.....ZHANG Quan-ning, et al (36)
On the Achievement Motivations of Chinese Disabled Table Tennis Players.....WANG Xiu-xiang, et al (41)
Comprehensive Evaluation of Football Teams' Technical Competence in the 19th World CupYIN Ji-lin (45)
Analysis on the Specialty Skills of Elite NBA Players.....LIU Xiao-ming (49)

Sports Economics

- The Interaction between Sports Exhibition and Sporting Goods Industrial Cluster.....LE Ren-you, et al (52)
Influence of Fashionable Dress on Sportswear Design.....GUO Jian-ying (55)

Physical Education

- Examination on the Implementation of School Sports' Goals.....LIU Yang, et al (58)
Research on Postgraduates' Physical Education in China.....TANG Xiao-yi, et al (62)
The Impact of Long Distance Running in Winter upon Constitution of Middle School StudentsLI Jing (65)
Current Situation of Orienteering Development in Universities and Its Countermeasures.....CHEN Yuan-hong, et al (68)
The Applying of Uygur Dance in Sport-Art Class in Universities.....REN Qi-hong (70)
Integrated Intelligent Template for Examination and Assessment in P.E. Class in Universities.....YANG Xue-zhi (73)
Integrated Military and Physical Training:

- A Way to Improve Physical Exercise Result of National Defense Students.....CHEN Li, et al (75)

Traditional Sports

- Exploration on the Development Thoughts of National Minority Games for Traditional Sports.....HU Shi-xing (78)
Summary on International Communication of Wushu.....YU Ding-hai, et al (82)
Research on the Yong-chun fist.....SUI Guo-zeng (86)
Evolution on Shuttlecock of Miao Nationality.....XU Ye, et al (89)
Sports Culture of Yao Nationality.....JIANG Dong-sheng, et al (94)

Sports History

- Study on the Original Forms of Sports Facilities.....ZHOU Yan, et al (98)
Correction on Unarmed Fight in Ancient China from Historical Material.....JIANG Xue-ting (102)
Exercises for Health Preservation in Ancient China.....LIU Ya (108)
Research on Horse-beating: a Board Game in Song Dynasty.....LIN You-biao, et al (115)
Sports Activities in Literary Works in Ancient China.....WANG Jun, et al (119)
Research on the Origin of International Sports Broadcasting.....WEI Wei (125)

An Introduction to Sports

- Influence of Chinese Traditional Ethical Thoughts on Sports Development.....YU Hong-min (131)
Translation of Slogans for International Games.....LU Xiao-ling (135)
Problems and Countermeasures on Chinese Sports Academic Evaluation Criteria.....ZHENG Meng (138)
Research on the Evaluation of Chinese Sports Core Periodicals.....ZHUANG Liang (143)
Statistical Analysis on the Articles in the RUC Duplicated Sports Materials (2006-2009).....XIAO Yun-sheng, et al (146)

Olympic

- Analysis on Coubertin's Speech *The Philosopfic Foundation of the Modern Olympism*.....XIONG Dou-yin (149)
Comparison on Ancient and Modern Olympic Sculptures.....YANG Ye-hong, et al (155)