

中文体育类核心期刊

中文社会科学引文索引 (CSSCI) 来源期刊

刊号 ISSN 1671-1572
CN 11-4612/G8

体育文化导刊

SPORTS CULTURE GUIDE

2012年第11期 (总第125期)

国家体育总局体育文化发展中心主办

· 国家体育总局体育文化发展中心主办 ·

体育文化导刊

月刊 第11期 (总第125期)

2012年11月23日出版

目 录

投稿须知..... (封二)

· 体育管理学 ·

我国国民体质与经济社会发展相关性研究.....周新新 (1)

我国竞技体育在公共外交中的作用.....刘玉亮 张勤 (5)

我国运动员退役安置政策的演变.....戚雪枫 冯晓露 (9)

区域竞技体育综合竞争力评价模型研究.....刘建 (12)

美国体育志愿服务的激励机制及其启示.....薛玉佩 (16)

· 群众体育学 ·

我国群众体育发展策略研究.....张伟 (20)

社区体育与和谐社会.....张岚 王福秋 关连仲, 等 (24)

广播体操的仪式导引特性.....路云亭 (27)

国外度假区体育发展及其启示.....林朝晖 李建国 (30)

国外大众体育研究述评.....夏培玲 王璟 (34)

· 竞技体育学 ·

乒乓球海外兵团的发展历程与策略.....韩方廷 谭明义 钟颖慧 (38)

国家女子举重队赛前训练特征及负荷分析.....李杰 王佑华 (42)

冬奥会亚冬会和全国冬运会项目设置的特点及优化策略.....夏国滨 董欣 朱红 (45)

世界游泳锦标赛发展分析.....李智 (50)

世界竞技健美操发展格局研究.....相银芝 汪康乐 陈瑞琴 (54)

温哥华冬奥会单板U型场地滑雪比赛难度战术研究.....华立君 包大鹏 (58)

世界优秀男排运动员非技术因素指标变化特征研究.....高瞻 董顺波 曹庆雷 (62)

欧洲足球五大联赛研究.....张俊斌 (66)

环塔克拉玛干沙漠汽车摩托车越野拉力赛研究.....王茵 (71)

吉林省竞技体育人才培养研究.....郭立平 (75)

区县业余体校研究·····	李艳茹 沈建华 卢伯春 (78)
教练员体罚行为分析·····	牛宏飞 (81)

· 体育经济学 ·

论我国体育事业财政制度的变迁·····	李丽 杨小龙 (84)
我国竞猜型体育彩票发行改进研究·····	孔庆波 (88)
我国大型公共体育场馆运营现状与趋势分析·····	魏倩 罗普磷 (92)
我国体育场馆冠名权研究·····	蒲毕文 (95)
广州体育用品商圈布局调查·····	何志均 (99)
奥林匹克市场运作与传播研究·····	侯海燕 张健 (104)
西方大型体育场馆的公共服务及其启示·····	刘辛丹 章丽洁 (108)
美国体育产业的发展及其启示·····	彭建敏 刘波 (113)

· 体育教育学 ·

体操发现式教学模式研究·····	赵卫民 (117)
大学体育教师岗位职责简析·····	丁小虎 (121)
中小学大课间民族传统体育活动模式构建研究·····	黄武胜 刘静 赵向晴 (123)
哈佛大学体育述论·····	陈庆熙 潘前 (127)

· 体育史学 ·

论三大球项目起源·····	高鹏飞 (131)
体育舞蹈的历史沿革及展望·····	段丹伟 邢中有 江大伟, 等 (136)
陕甘宁边区红色体育文化研究·····	朱元利 马红娟 (139)
政治博弈下的乒乓外交再认识·····	韩玉娟 刘桂海 (143)
中国国家博物馆体育文物陈列简析·····	雷虹霖 (146)

· 体育原理 ·

论我国红色体育研究的发展·····	刘新平 (149)
中美媒体对体育竞技的报道差异·····	王慧 (152)
中美体育电影的对比研究·····	尚志强 黄斐跃 (156)

English Contents of <i>Sports Culture Guide</i> ·····	(Inside back cover)
---	-----------------------

期刊基本参数: CN 11-4612/G8*1983*m*A4*160*zh*P*15.00*2500*42*2012-11

SPORTS CULTURE GUIDE

(Monthly) No.11 (No.125 in total)

Published on Nov.23, 2012

CONTENTS

Notice of Contributor.....(inside front cover)

Sports Management

Research on Relativity between National Physique and Development of Economy and Society of China.....ZHOU Xin-xin (1)
Effect of Competitive Sports in Public Diplomacy of China.....LIU Yu-liang,et al (5)
Evolution of Settlement Policy of Athletes after Retirement in China.....QI Xue-feng,et al (9)
Research on Evaluation Pattern of Comprehensive Competitiveness of Regional Competitive Sports.....LIU Jian (12)
Incentive Mechanism and Enlightenment of Voluntary Service of Sports of America.....XUE Yu-pei (16)

Mass Sports

Study on Development Strategy of Chinese Mass Sports.....ZHANG Wei (20)
Community Sports and Harmonious Society.....ZHANG Lan,et al (24)
Character of Ritual Guidance of Broadcast Gymnastics.....LU Yun-ting (27)
Development and Enlightenment of Sports of Holiday Resort in Foreign Countries.....LIN Chao-hui,et al (30)
Review of Research on Mass Sports of Foreign Countries.....XIA Pei-ling,et al (34)

Competitive Sports

Development Course and Strategy of Table Tennis Groups Overseas.....HAN Fang-ting,et al (38)
Analysis on Character and Load of Pre-competition Training of National Women's Weightlifting Team of China.....LI Jie,et al (42)
Character and Optimization Strategy of Item Setting of Winter Olympic Games, Asian Winter Games
and National Winter Games.....XIA Guo-bin,et al (45)
Analysis on Development of FINA World Championships.....LI Zhi (50)
Research on Development Pattern of World Competitive Aerobics.....XIANG Yin-zhi,et al (54)
Study on Difficulty Tactics of Vaneer U Ski Racing Venues of Vancouver Winter Olympic Games.....HUA Li-jun,et al (58)
Research on Features of Change of Non-technical Factor Index of World Excellent Men's Volleyball Players.....GAO Zhan,et al (62)
Research on Top Five Football Leagues of Europe.....ZHANG Jun-bin (66)
Study on Auto and Motorcycle Rally around Taklimakan Desert.....WANG Yin (71)
Research on Cultivation of Competitive Sports Talents of Jilin Province.....GUO Li-ping (75)
Study on Amateur Sports School in County.....LI Yan-ru,et al (78)
Analysis on Corporal Punishment Implemented by Coach.....NIU Hong-fei (81)

Sports Economics

Discussion on Evolution of Financial System of Sports Career of China.....LI Li,et al (84)
Research on Improvement of Issuing of Guessing Type Sports Lottery of China.....KONG Qing-bo (88)
Analysis on Operating Status and Trend of Large-scale Public Sports Stadiums of China.....WEI Qing,et al (92)
Study on Naming Right of Sports Stadiums of China.....PU Bi-wen (95)
Investigation on Distribution of Business District of Sports Products of Guangzhou.....HE Zhi-jun (99)
Research on Market Operation and Spread of Olympic.....HOU Hai-yan,et al (104)
Public Service and Enlightenment of Large-scale Sports Stadiums in Western Counties.....LIU Xin-dan,et al (108)
Development and Enlightenment of American Sports Industry.....PENG Jian-min,et al (113)

Physical Education

Research on Discovery Teaching Model of Gymnastics.....ZHAO Wei-min (117)
Brief Analysis on Position Duty of Physical Education Teacher in Colleges.....DING Xiao-hu (121)
Research on Establishment of Active Mode of Traditional Sports in Big Break of Primary
and Middle School.....HUANG Wu-sheng,et al (123)
Discussion on Sports of Harvard.....CHEN Qing-xi,et al (127)

Sports History

Discussion on Origin of Football, Basketball and Volleyball.....GAO Peng-fei (131)
Historical Evolution and Forecast of Sports Dancing.....DUAN Dan-wei,et al (136)
Research on Culture of Red Sports in Border Region of Shaanxi, Gansu and Ningxia.....ZHU Yu-li,et al (139)
Rethinking on Ping-pong Diplomacy under Political Game.....HAN Yu-juan,et al (143)
Brief Analysis on Exhibition of Sports Cultural Relics of National Museum of China.....LEI Hong-ji (146)

Sports Principle

Discussion on Development of Research of Red Sports of China.....LIU Xin-ping (149)
Difference of Report on Competition of Sports between China and America.....WANG Hui (152)
Comparative Study on Sports Movies between China and America.....SHANG Zhi-qiang,et al (156)