

中文体育类核心期刊

中文社会科学引文索引 (CSSCI) 来源期刊

ISSN 1671-1572

CN 11-4612/G8

# 体育文化导刊

SPORTS CULTURE GUIDE

2020年第4期 (总第214期)

国家体育总局体育文化发展中心主办

·国家体育总局体育文化发展中心主办·



# 体育文化导刊

月刊 第4期 (总第214期)

2020年4月23日出版

## · 域外专题 ·

- 法国冰雪产业发展经验与启示 ..... 李艳丽 ( 1 )
- 德国职业足球发展经验与启示 ..... 牛丽丽 谭建湘 ( 6 )
- 日本体育振兴资助体系发展特征与启示 ..... 冯维胜 曹可强 许千里 ( 12 )
- 韩国体育非物质文化遗产保护现状、经验及启示 ..... 郑燕 蔡艺 ( 18 )

## · 体育管理 ·

- “一带一路”视域下中芬冰雪运动交流与展望 ..... 陈天玉 刘波 郭振 ( 25 )
- 新时代我国舞狮运动发展研究 ..... 李本一 程文广 ( 31 )
- 民国时期体育画报特征及历史意义 ..... 陶恩海 程传银 ( 38 )

## · 群众体育 ·

- 健康中国背景下“体医融合”融入社区困境及推进策略 ..... 白春燕 常乃军 ( 45 )
- 我国幼儿体育政策演进特征与发展策略 ..... 徐剑 杜宇童 赵莹莹, 等 ( 51 )
- 武术文化传承的现实困境与路径选择 ..... 车璐 陈飞 王晓东 ( 56 )
- 中国传统射箭文化复兴研究 ..... 汤琪 ( 61 )

## · 体育经济 ·

- 体育产业助推健康中国建设作用与策略 ..... 李刚 张林 ( 67 )
- 政策网络视角下我国体育竞赛表演业治理研究 ..... 王涛 何其志 王健, 等 ( 73 )
- “体旅文商农”产业融合发展的时代价值与推进策略 ..... 叶小瑜 ( 79 )

服务营销视角下山西冰雪体育旅游现状及提升路径 ..... 任婷婷 ( 85 )  
丝绸之路经济带甘肃黄金段城市群体育旅游生态圈路径规划与实施 ..... 何胜保 高红斌 ( 91 )

· 体育教育 ·

北京冬奥会背景下我国校园冰球发展机遇与策略 ..... 韩重阳 夏天 ( 99 )  
新时代我国校园篮球发展研究 ..... 任泽明 陈洪 ( 105 )

English Contents of Sports Culture Guide ..... ( Inside back cover )

# SPORTS CULTURE GUIDE

(Monthly) No. 4 (No.214 in total)

Published on Apr. 23, 2020

## CONTENTS

### Topics on Foreign Countries' Sports

- Experience and Enlightenment of Ice and Snow Industry in France ..... LI Yan-li ( 1 )
- Experience and Enlightenment of German Professional Football ..... NIU Li-li, et al ( 6 )
- Characteristics and Enlightenment of Sports Revitalization Subsidies in Japan ..... FENG Wei-sheng, et al ( 12 )
- Status, Experience and Enlightenment of the Protection of Sports Intangible Cultural Heritage in South Korea .....  
..... ZHENG Yan, et al ( 18 )

### Sports Management

- Communication and Prospects of Winter Sports Between China and Finland From the Belt and Road .....  
..... CHEN Tian-yu, et al ( 25 )
- Development of Chinese Lion Dance Movement in the New Era ..... LI Ben-yi, et al ( 31 )
- Characteristics and Historical Significance of Sports Pictorial During the Period of Republic of China ..... TAO En-hai, et al ( 38 )

### Mass Sports

- Predicament and Promotion Strategy of Integrating Sports and Medicine Into Community Under the Background of Healthy China ...  
..... BAI Chun-yan, et al ( 45 )
- Evolution Characteristics and Development Strategies of Children's Sports Policy in China ..... XU Jian, et al ( 51 )
- Realistic Predicament and Path of Inheriting Wushu Culture ..... CHE Lu, et al ( 56 )
- Revival of Chinese Traditional Archery Culture ..... TANG Qi ( 61 )

### Sports Economics

- Function and Strategy of Sport Industry Boosting the Construction of Healthy China ..... LI Gang, et al ( 67 )
- Research on the Governance of China's Sports Competition Performance Industry From the Perspective of Policy Network .....  
..... WANG Tao, et al ( 73 )
- Era Value and Promotion Strategy of Integrated Development of Sports, Travel, Culture, Business and Agriculture .....  
..... YE Xiao-yu ( 79 )
- Current Situation and Promotion Path of Shanxi Ice and Snow Sports Tourism From the Perspective of Service Marketing .....  
..... REN Ting-ting ( 85 )
- Path Planning and Implementation of Golden City Cluster' Sports Tourism Ecosphere in Gansu Province of Silk Road Economic Belt  
..... HE Sheng-bao, et al ( 91 )

### Physical Education

- Development Opportunities and Strategies of School Ice Hockey in China Under the Background of Beijing Winter Olympic Games  
..... HAN Chong-yang, et al ( 99 )
- Development of Chinese Campus Basketball in the New Era ..... REN Ze-ming, et al ( 105 )