

中文体育类核心期刊

中文社会科学引文索引（CSSCI）来源期刊

ISSN 1671-1572

CN 11-4612/G8

体育文化导刊

SPORTS CULTURE GUIDE

2022年第5期（总第239期）

国家体育总局体育文化发展中心主办

·国家体育总局体育文化发展中心主办·



体育文化导刊

月刊 第5期（总第239期）

2022年5月23日出版

目 次

·域外专题·

- 国际体育组织人才培养国际经验及启示 刘晖 李忠昊 邵峰, 等 (1)
体育场馆智慧化转型域外经验与启示 李刚 黄海燕 (8)
英国高校体育组织发展历程、实践经验及现实启示 张登峰 岳冠华 (14)

·体育管理·

- 后疫情时代奥林匹克运动改革趋向与启示 金文瑞 陶于 (22)
中国乒乓球文化国际传播动因、困境与路径 王军 李荣芝 (29)
北京冬奥会遗产视域下京张体育文化旅游带可持续发展探究 刘建明 李月 金乃婧, 等 (35)
长三角体育赛事协同发展的理论逻辑、现实问题与策略选择 张磊 雍明 (42)

·群众体育·

- 我国全民健身智慧化发展价值、现实样态及路径 文秀丽 曹庆雷 (48)
我国城市体育公园建设价值、机遇与实践路向 袁建伟 谢翔 沈玉霞 (55)

·体育经济·

- 北京冬奥会背景下我国体育旅游发展路径探析 董亚琦 任波 钟建伟, 等 (61)
数字化变革下我国体育用品新零售模式现实困境与推行路径 林舒婷 沈克印 (67)
“双减”政策下青少年体育培训市场发展机遇、困境及对策 张强 陈元欣 姬庆, 等 (75)
消费力视角下滑雪消费困境及破解路径 宋宇虹 王飞 (82)

· 体育教育 ·

共生理论视域下体教融合现实审视及路径构建 欧阳井凤 邢金明 (89)

学校体育教学改革“教会、勤练、常赛”一体化推进探析 尚力沛 (96)

“双减”政策下课后延时体育服务高质量发展问题与对策 张丽峰 章碧玉 张学兵 (104)

SPORTS CULTURE GUIDE

(Monthly) No. 5 (No.239 in Total)

Published on May 23, 2022

CONTENTS

Overseas Research Topics

- Experience and Enlightenment of the Talent Cultivation of International Sports Organization LIU Hui, et al (1)
Overseas Experience and Enlightenment of Intellectualization of Sports Venues LI Gang, et al (8)
Development Course, Practical Experience and Realistic Enlightenment of British University Sports Organization ZHANG Deng-feng, et al (14)

Sports Management

- Trend and Enlightenment of Olympic Movement Reform in Post-Epidemic Era JIN Wen-rui, et al (22)
Motivation, Difficulty and Path of International Communication of Chinese Table Tennis Culture WANG Jun, et al (29)
Sustainable Development of Beijing-Zhangjiakou Sports Culture Tourism Belt from the Perspective of Beijing Winter Olympics Legacy LIU Jian-ming , et al (35)
Theoretical Logic, Practical Problems and Strategic Choices of the Coordinated Development of Sporting Events in the Yangtze River Delta ZHANG Lei, et al (42)

Mass Sports

- Value, Reality and Path of the Intelligent Development of National Fitness in China WEN Xiu-li, et al (48)
Value, Opportunity and Practical Direction of Urban Sports Park Construction in China YUAN Jian-wei, et al (55)

Sports Economics

- Development Path of Sports Tourism in China Under the Background of Beijing Winter Olympics DONG Ya-qi, et al (61)
Practical Difficulty and Implementation Path of the New Retail Model of Sports Goods in China Under the Digital Revolution LIN Shu-ting, et al (67)
Development Opportunities, Difficulty and Strategies of Youth Sports Training Market Under Double Reduction Policy ZHANG Qiang, et al (75)
Dilemma and Solution of Skiing Consumption from the Perspective of Consumption Power SONG Yu-hong, et al (82)

Physical Education

- Reality Review and Path Construction of the Integration of Sports and Education in the Perspective of Symbiosis Theory OUYANG Jing-feng, et al (89)
Integrated Promotion of Teaching, Frequent Practice and Regular Competition in the Reform of School Physical Education SHANG Li-pei (96)
Problems and Countermeasures of High Quality Development of After-School Extended Sports Service Under the Double Reduction Policy ZHANG Li-feng, et al (104)