

目 次

● 新论坛

- 运动训练理论的基本构成及价值所系..... 张洪潭(1)
- 中国体育行政体制改革的政府角色..... 于永慧,卢元镇(9)
- 论体育新闻侵权的法律定性及责任形态..... 叶小兰(14)
- 对 QQ 体育娱乐群体的现状调查与对策研究..... 宁 雷(18)
- 我国群众体育公共产品供给现状分析及对策研究..... 肖金柱(23)
- 我国体育用品电视广告心理效果评价模型探析..... 张 利,程向阳(26)

● 奥林匹克文化研究

- 北京奥运会会歌的失位现象
- 以陈其钢的《我和你》为例..... 路云亭(29)
- 北京 2008 奥运会门票销售的比较与反思..... 董 杰(34)
- 奥运举办国体育保险市场制度体系发展模式及对后奥运时代我国的启示..... 颜秉峰(42)
- 后奥运时期北京奥运旅游资源发展趋势探析..... 李少龙(47)

● 理论研究

- 休闲体育:人类均衡发展的生活哲学..... 朱建国(52)
- 新农村农民体育健身工程实效性建设的社会价值研究..... 张传义,任保国(56)
- 社会学视域下游戏的本质与内涵..... 吴嘉玲,张修枫(60)
- 大型体育赛事风险分析及风险管理体系的构建..... 龙苏江(65)
- 体育强国视阈下我国群众体育的发展..... 刘小俊(69)
- 明清时期徽州武术发展特点辨析
- 兼论徽州武术与徽商的关系..... 卢 玉,王国凡(73)

● 科研报告

- 运动影响骨代谢的 OPG/RANKL/RANK 作用机制..... 赵仁清(76)
- 律动训练对幼儿智力影响的实验研究..... 崔云霞(81)
- 间歇性低氧训练、疲劳和恢复对 H 反射参数影响初探..... 吕 荣,等(88)

● 学校体育研究

- 中俄基础教育体育课程理念核心价值观辨析..... 王韶峰,隋东旭(92)
- 新时期我国体育学硕士研究生培养类型及其特征研究..... 张瑞林(95)
- 城乡中小学体育协调发展研究..... 魏 冰,李庶鸿(99)
- 高校高水平运动队发展方略..... 王文平(104)
- 普通高校体育选项课创新教学的体现..... 邱世海(108)

CONTENTS

● New Forum

- On Substance of Training Theory and Its Value ZHANG Hongtan(1)
The Government Role at the Sports Administration System Transformation in China
..... YU Yonghui, LU Yuanzhen(9)
On the Legal Attribute and Liability Kinds of Sports News Tort YE Xiaolan(14)
Research to QQ Physical Entertainment Community NIN Lei(18)
Supplied Present Situation and Strategy Research of Public Products in China Mass Sport
..... XIAO Jinzhu(23)
A Study of TV Sports Effect's Appraisement from Customer's Psychology Perspective
..... ZHANG Li, CHENG Xiangyang(26)

● Study of Olympic Culture

- The Title: The Failure about the Theme Song of 2008 Opening Ceremony of the Olympic Games
——Take You and Me by Chenqigang as an example LU Yunting(29)
Compare and Thinking About Tickets Selling of Beijing 2008 Olympic Games DONG Jie(34)
The German Olympic Games Host Country Sports Insurance Market Institutional Framework Development
Model and after the Olympic Games Time Our Country's Enlightenment YAN Bingfeng(42)
Analysis on Poss—Olympic Period Beijing Tourism Resources Development Trend LI Shaolong(47)

● Theoretical Study

- Leisure Sports: Balanced Development of Human Philosophy of Life ZHU Jianguo(52)
Research on Social Value of Rural Sports Fitness Project Reconstruction Effectiveness in the Socialism New
Rural ZHANG Chuanyi, REN Baoguo(56)
The Essence and Connotation of Games from the Perspective of Sociological
..... WU Jialing, ZHANG Xiufeng(60)
Analyzing the Risk and Constructing the Risk Management System of Big—Scale Sports Events
..... LONG Sujiang(65)
Development of Chinese Sport for All in View of Being Strong in Sports LIU Xiaojun(69)
Anhui Merchants and Ming and Qing Dynasties Huizhou Wushu developed
..... LU Yu, WANG Guofan(73)

● Reports of Scientific Researches

- The Role of OPG/RANKL/RANK system in the Response of Bone to Exercise ZHAO Renqing(76)
Research on the Effect of Rhythm Training on Children's Intelligence CUI Yunxia(81)
Preliminary Study on the Influence of Intermittent Hypoxic Training, Fatigue and Recovery to Parameters of
H—Reflex LV Rong, et al.(88)

● Study of Physical Education

- Analysis on the Core Value Outlook on P. E. Curriculum of Basic Education in China and Russia
..... WANG Shaofeng, SUI Dongxu(92)
Research on the Types and Characteristics of Cultivation Model for the Sports Master Degree Candidate in
China in the New Era ZHANG Ruilin(95)
Theoretical Thinking on Balanced Development of Primary and Secondary School Sports in Our Country's
Urban and Rural Area WEI Bing, LI Shuhong(99)
On High—level Sports Teams of University Development WANG Wenping(104)
The Ordinary University Sports Option Class's Innovation Teaching Studies QIU Shihai(108)