

体育与科学

本刊荣获首届国家社科基金资助

SPORTS & SCIENCE

中文社会科学引文索引(CSSCI)来源期刊
国内中文版体育类核心期刊
中国人文社会科学核心期刊
科学引文数据库(SCD)源期刊
RCCSE中国核心学术期刊



江苏省体育科学研究所
JIANGSU RESEARCH INSTITUTE OF SPORTS SCIENCE

总第198期

2012 5

CONTENTS

● New Forum

- Thoughts on Developing the Soft Power of the State Sports
——Based on the perspective of cultural intersection and commensurability CHENG Linlin(1)
- Reconsideration of Olympic Game under the Crisis WANG Yongshun, YI Jiandong(7)
- Value or Practice: Analysis on the Philosophical Foundation Of Human Sport View ... JIANG Delong(11)
- Loss of Function and System Alienation; Motivation and Inspiration of Imperial Examinations for Choosing Military Officers System Change LI Jiang, ZHANG Yaqiong, WANG Zhihui(16)
- Supply Model of Sport Public Goods Based on Outsourcing Theory ZHANG Mei(20)
- Extension Significance of Sports Stars and the Shape Countermeasures DONG Shibiao(23)
- The Causes and Functions of Hakka Folk Sporting Activities; A Sport Anthropology Perspective
——Exemplified by Fire Dragon Dance XU Xiaorong(27)
- The Evaluation of the Public Service Performance of PE: the construction of index system and scoring method SONG Namei, LUO Yanping, ZHENG Li(30)

● London Olympic Games and Olympic Culture

- The Epitome of Concept
——A Study Based on London Olympic Games' Reports ... SUN Ke, WANG Huizhai, ZHOU Nan(35)
- The Depth Intervention of Olympic Coverage from Networks Communication
——Taking Tencent Coverage of London Olympic Games for Example YAN Liping, WANG Kai(41)
- Positive and Negative Functions of SNS in the London Olympic Games CHEN Guangxu, HUANG Xinyan(44)
- Theory on The London Olympic Games on British Tourism Impact ZHOU Tingting, DIAO Yonghui(48)

● Theoretical Study

- Analysis and Study on Basic Features of China's Sports Service Industry Policy WU Xiangzhi, ZHANG Lin(52)
- The Study of Chinese Non-profit Sport Organizations' Market Orientation ZHANG Yongtao(56)
- Sport Social Management in Process of Urbanization WANG Xiaohong, LI Jinlong(61)
- Analysis of the Correlation between the Hierarchy of Physical Trainings of Urban Women and Its Affecting Factors
——A Case Study of Beijing HUANG Jun, LIU Lianfa(64)
- On the Relationship between Cultural Power and Sports Power ZHU Hua(69)
- Research on a Provincial Model of Sports Integrated Management Information System ZHAO Gu(73)

● Body Constitution Research

- Comparative Study on Growing Development of Children and Adolescents in Macau and Mainland ZHANG Yanfeng, et al. (77)
- Research on the Operational Mechanism of Network of Physical Fitness Survey and Assessment
——A Case Study of Jiangsu XU Hao, et al. (84)

● Theories and Practices of Athletic Sports

- Indicators and Evaluation Methods of Special Exercise Capacities in Tennis Athletes LU Peng, ZENG Shaoxuan, SHENG Lei(90)
- The 'Social Implications of Fans Violence LI Guangzhou, WANG Yong(93)
- Research on Standardization Development of Wushu Dan System of China LI Lei(96)

● Study of Physical Educaiton

- The In-depth Discussion on the Referent Involving Textbook, Teaching Material & Content
——Simultaneous Consultation about Second thought to Some Concepts in Physical Education JIA Qi, ZHU Mei, SHEN Jing(99)
- On the Research Objectives and discipline nature of Sports Pedagogy and Training MI Jing(104)
- Analysis of Factors Related to Capital for Physical Education and Its Evaluation in Higher Educational Institutions LI Yanan(108)
- Relationship Between The Ability of Self-directed Learning of Physical Education and Capability of Creation YAO Yulong, WU Benlian(113)
- A Study on the Building of A Lifelong Physical Education System ZHAO Liang(117)

目次

● 新论坛

发展国家体育软实力的思考

——基于文化交集和通约的视角.....程林林(1)

希腊债务危机是由雅典奥运会导致的吗?.....王永顺,易剑东(7)

价值还是实践:人文体育观哲学基础辨析.....蒋德龙(11)

功能丧失与制度异化:武举制度变迁的动因与启示.....李江,张亚琼,王智慧(16)

服务外包理论下我国体育公共产品供给模式研究.....张梅(20)

体育明星的外延意义及形塑对策研究.....董世彪(23)

客家民俗体育活动的成因与功能:体育人类学的视野

——以舞火龙为例.....许晓容(27)

体育公共服务绩效评价:指标体系构建与评分计算方法.....宋娜梅,罗彦平,郑丽(30)

● 伦敦奥运专题

观念的错位

——对伦敦奥运会报道系列事件的分析.....孙科,王会寨,周楠(35)

网络传播对奥运报道的深度介入

——以腾讯网为例.....阎莉萍,王凯(41)

社交网络在伦敦奥运会中的正负效应探析.....陈广旭,黄新炎(44)

试论伦敦奥运会对英国旅游业的影响.....周婷婷,刁永辉(48)

● 理论研究

我国体育服务产业政策基本特征分析与研究.....吴香芝,张林(52)

我国非营利体育组织市场导向研究.....张永韬(56)

城市化进程中的体育社会管理探析.....王晓红,李金龙(61)

城市女性体育锻炼分层现状及影响因素的关联性分析

——以北京市为例.....黄俊,刘连发(64)

文化强国与体育强国的关系探析.....朱华(69)

省级体育综合管理信息系统架构模型研究.....赵谷(73)

● 体质研究

澳门与全国儿童青少年生长发育特征的比较研究.....张彦峰,等(77)

对国民体质监测网络运行机制的探讨

——以江苏省国民体质监测系统为研究案例.....许浩,等(84)

● 运动竞赛理论与实践

网球运动员专项运动素质评价指标初探.....路鹏,曾少眩,盛蕾(90)

基于社会认同的球迷暴力行为研究.....李广周,王永(93)

中国武术段位制标准化发展探析.....李蕾(96)

● 学校体育理论

对“教材”、“内容”和“教学方法”指称对象的深化讨论

——兼对“对体育课程若干概念指称的再思考”的质疑.....贾齐,朱妹,沈菁(99)

论体育教育训练学的研究对象与学科性质.....米靖(104)

对高校体育教育资本与教育评价相关影响因素的研究.....李亚男(108)

大学生体育自主学习能力和体育学习创编能力的关系.....姚玉龙,吴本连(113)

构建终身体育教育体系的研究.....赵亮(117)