

ISSN 1001-4950

CN 31-1063/F



上海财经大学

外国经济与管理

FOREIGN ECONOMICS & MANAGEMENT

CSSCI来源期刊 中文核心期刊 中国人文社会科学核心期刊

RCCSE权威学术期刊 中国国际影响力优秀学术期刊



ISSN 1001-4950



2020 / 5
第42卷

万方数据

目 录

[营 销]

国家品牌资产:构念架构及相关研究述评 何佳讯 吴 漪(3)

[公 司 治 理]

巡视监督、内部控制与企业违规 张建平 张嵩珊(17)

大股东股权质押加剧了公司信息披露违规吗? 张晨宇 武剑锋(29)

[战 略 管 理]

“扶大厦之将倾”:女性高管、危机企业反转与管理者认知
徐高彦 李桂芳 陶 颜 刘 洪(42)

战略学习:研究述评与展望 张春阳 徐 岩 丁 堃(60)

[创 新 研 究]

新型政商关系能促进企业创新吗?
——基于中国上市公司的经验数据 周 俊 张艳婷 贾良定(74)

对官方媒体的信任促进了民营企业创新投入吗?
杨赛楠 叶文平 苏晓华(90)

[东 方 管 理]

儒家文化缓解员工工作压力的作用机制研究
常赛超 陈春花 晁 罡 刘子成(105)

[组 织 研 究]

知识隐藏:基于知识图谱的研究述评 赵红丹 刘微微(121)

组织间网络视角下地位研究的发展脉络与未来研究展望
韩 炜 姚博闻(139)

FOREIGN ECONOMICS & MANAGEMENT

(A Monthly) No.5 2020

CONTENTS

•MARKETING•

Nation Brand Equity: Three Perspectives of Conceptualization and Integrative Review
..... He Jiaxun Wu Yi (3)

•CORPORATE GOVERNANCE•

Inspection Supervision, Internal Control and Enterprise Violation
..... Zhang Jianping Zhang Songshan (17)

Does Share Pledging by Controlling Shareholders Aggravate Illegal Actions of
Information Disclosure? Zhang Chenyu Wu Jianfeng (29)

•STRATEGIC MANAGEMENT•

Female Executives, Organizational Turnaround and Managerial Cognition
..... Xu Gaoyan Li Guifang Tao Yan Liu Hong (42)

A Literature Review and Prospects of Strategic Learning
..... Zhang Chunyang Xu Yan Ding Kun (60)

•INNOVATION RESEARCH•

Can the New Government-Business Relationship Promote Firm Innovation?
Evidence from Listed Firms in China Zhou Jun Zhang Yanting Jia Liangding (74)

Does the Trust in Official Media Promote Private Enterprise Investment in Innovation?
..... Yang Sainan Ye Wenping Su Xiaohua (90)

•ORIENTAL MANAGEMENT•

Research on the Mechanism of Confucian Culture in Relieving Work Stress
..... Chang Saichao Chen Chunhua Chao Gang Liu Zicheng (105)

•ORGANIZATION RESEARCH•

Visualizing the Landscape and Trend of Knowledge Hiding Research
..... Zhao Hongdan Liu Weiwei (121)

The Research Trend and Future Research on Status from the Perspective of
Inter-organizational Network Han Wei Yao Bowen (139)