

ISSN 1001-4950  
CN 31-1063/F



上海财经大学

# 外国经济与管理

---

FOREIGN ECONOMICS & MANAGEMENT

---

CSSCI来源期刊 中文核心期刊 中国人文社会科学核心期刊  
RCCSE权威学术期刊 中国国际影响力优秀学术期刊



ISSN 1001-4950



2021 / 8  
第43卷

## 目 次

### [ 创业研究 ]

- 社会企业失灵了吗? 黄英(3)
- 创业叛逃:内涵特征、理论框架及研究展望 周育彬 张玉臣 廖凯诚(19)
- 扶贫类创业众筹动机诉求对融资绩效的影响机理研究 卢宝周 徐烨清 陈昊(38)

### [ 战略管理 ]

- 二代涉入时间越长越不利于家族企业创新投入吗? 李卫宁 张妍妍 吕源(51)

### [ 公司治理 ]

- “妇女能顶半边天”——夫妻共治能抑制“掏空”吗? 许宇鹏 程博 潘飞(73)

### [ 公司财务 ]

- 金融资产配置的同伴效应与企业违规  
——来自2007—2018年非金融上市公司的经验证据 董盈厚 马亚民 董馨格(88)

### [ 人力资源管理 ]

- 社会比较交换关系对职场孤独感的诱发机制研究 徐洋洋 林新奇(105)
- 顾客感激表达对员工工作表现的影响及机制 王琦琦 李增鑫 刘军(121)
- 健康促进型领导研究述评与展望 王强 王庆金 李姗姗(138)

# **FOREIGN ECONOMICS & MANAGEMENT**

**(A Monthly) No.8 2021**

---

## **CONTENTS**

### **•ENTREPRENEURSHIP RESEARCH•**

- Has the Social Enterprise Failed? ..... Huang Ying (3)  
Entrepreneurship Turncoat: Connotative Features, Theoretical Framework and  
Research Prospects ..... Zhou Yubin Zhang Yuchen Liao Kaicheng (19)  
A Study on the Influencing Mechanisms of Motivational Appeals on Financing Performance  
in Poverty Alleviation Crowdfunding ..... Lu Baozhou Xu Yeqing Chen Hao (38)

### **•STRATEGIC MANAGEMENT•**

- A Study on the Relationship between the Second-generation Involvement Time and  
Family Business Innovation Investment ..... Li Weining Zhang Yanyan Lv Yuan (51)

### **•CORPORATE GOVERNANCE•**

- The Power of Women: Does Husband-and-Wife Co-governance Inhibit Tunneling?  
..... Xu Yupeng Cheng Bo Pan Fei (73)

### **•CORPORATE FINANCE•**

- Peer Effects of Financial Asset Allocation and Corporate Fraud:  
Empirical Evidence of Listed Non-financial Companies from 2007 to 2018  
..... Dong Yinghou Ma Yamin Dong Xinge (88)

### **•HUMAN RESOURCE MANAGEMENT•**

- A Research on the Priming Mechanism of Workplace Loneliness from the Perspective of  
LMX Social Comparison ..... Xu Yangyang Lin Xinqi (105)  
The Impact of Customer Gratitude Expression on Employee Working Outcomes and  
Its Mechanism ..... Wang Qiqi Li Zengxin Liu Jun (121)  
A Literature Review of Health-promoting Leadership and Prospects  
..... Wang Qiang Wang Qingjin Li Shanshan (138)