

中华人民共和国教育部 主管

湖南大学 主办

文化软实力

CULTURAL SOFT POWER

2018.4

第3卷

- ◎ 李殿仁 道行致远，新时代改革开放再出发
- ◎ 周新城 必须运用矛盾分析方法来研究改革的根本问题
- ◎ 严书翰 改革开放的成功为解决人类问题贡献了中国智慧中国方案
- ◎ 吴增礼 毛泽东与十月革命：定向与变量的一种叙事
- ◎ 向玉乔 软实力的本质内涵及价值维度
- ◎ 李玉洁 河洛帝都文化的价值和影响
- ◎ 刘 顺 新时代高校思政课『有效教学』亟待破解的『三对矛盾』

文化软实力

2018年12月第3卷第4期(总第12期)

主管：中华人民共和国教育部
主办：湖南大学
承办：国家文化软实力研究协同创新中心

纪念改革开放40周年

道行致远，新时代改革开放再出发 李殿仁(5)

必须运用矛盾分析方法来研究改革的根本问题 周新城(13)

改革开放的成功为解决人类问题贡献了中国智慧中国方案 严书翰(18)

新时代深化改革开放 新友谊共建一带一路

..... 张怡恬，齐东向，杨晓慧，樊建武，章忠民，荣跃明

韩喜平，张 霜，洪晓楠，(马来西亚)许庆琦(26)

学习贯彻党的十九大精神

毛泽东与十月革命：定向与变量的一种叙事 吴增礼(45)

习近平关于新时代全面创新重要论述研究 夏泽宏(53)

软实力基础理论

软实力的本质内涵及价值维度 向玉乔，王旻莹(59)

传统文化

河洛帝都文化的价值和影响 李玉洁(64)

关于中华优秀传统文化与构建人类命运共同体的思考 孟凡礼(71)

本期责任编辑：燕 霞

外文审译：汤 迪

封面设计：张 毅

思政教育

新时代高校思政课“有效教学”亟待破解的“三对矛盾”

..... 刘 顺，高玉林(79)

新时代高校网络思想政治教育现状研究与对策探讨

..... 柏 杨，游敏惠，陈淑丽(84)

传媒文化

媒体“中央厨房”建设及发挥的作用探索与思考 崔 健(90)

CULTURAL SOFT POWER

No. 4, 2018 (Sum No. 12)

CONTENTS

● Commemoration of the 40th Anniversary of Reform and Opening-up

- Aiming at the Future: a New Start of Reform and Opening Up in New Era LI Dian-ren (5)
- Must Adopt the Method of Contradiction Analysis to Analyze the Basic Problem of Reform ZHOU Xin-cheng (13)
- The Success of Reform and Opening Up Provides Chinese Wisdom and Solutions for Problems of the Whole Mankind
..... YAN Shu-han (18)
- Deepening Reform and Opening Up in New Era and Constructing the Belt and Road with New Friendship
..... ZHANG Yi-tian, QI Dong-xiang, YANG Xiao-hui, FAN Jian-wu, ZHANG Zhong-min
RONG Yue-ming, HAN Xi-ping, ZHANG Shuang, HONG Xiao-nan, (Malaysia) XU Qing-qi (26)

● Studying and Implementing the Spirit of the 19th National Congress of CPC

- Mao Ze-dong and October Revolution: an Explanation from the Perspective of a Defined Direction and Undefined Methods
..... WU Zeng-li (45)
- A Research on Xi Jin-ping' s Important Statements on Comprehensive Innovation in New Era XIA Ze-hong (53)

● Basic Theories of Soft Power

- The Essential Connotation and Value Dimension of Soft Power XIANG Yu-qiao, WANG Yi-xuan (59)

● Traditional Culture

- The Value and Influence of Heluo Imperial Capital Culture LI Yu-jie (64)
- A Thinking on Chinese Excellent Traditional Culture and the Construction of a Shared Future for Mankind
..... MENG Fan-li (71)

● Ideological and Political Education

- Three Pairs of Conflicts in Urgent Need to be Solved in Effective Teaching of Ideological and Political Lessons in
Universities in New Era LIU Shun, GAO Yu-lin (79)
- A Research on Actuality and a Discuss on Solutions about Online Ideological and Political Education in Universities
in New Era BAI Yang, YOU Min-hui, CHEN Shu-li (84)

● Media Culture

- Exploration and Thinking on the Effects and the Construction of Central Kitchen for Media CUI Jian (90)