

目 次

■ 5 黄浩军,屠萍

体育院校建构学习型校园的思考

体育人文社会学

■ 10 石晓峰

我国中部地区体育旅游资源开发策略

■ 17 邓罗平,欧阳新辉

两型社会试验区体育竞争力水平的实证研究

■ 24 刘亮

新公共管理视角下体育公共服务绩效评估研究

■ 30 黄文卉

——基于武汉“1+8”城市圈的调查与分析

奥运会的知识管理应用研究——以北京奥运会为例

体育产业与市场开发

■ 35 易三平,周本炎

论业余体校体制改革方向的选择

——基于新制度经济学理论视角的分析

■ 39 刘杰

大型体育场馆市场化运营的体制性障碍研究

全 民 健 身

■ 45 周强,李祥昆

健身俱乐部利用者感知服务质量对利用满意和行为意向影响的
实证研究

■ 52 吴永慧,李德生,武兴东

农村居民生命质量影响因素 Logistic 回归分析

中文体育类核心期刊

中国人文社会科学核心期刊

运动人体科学

- 58 祝自新,董德龙 运动认知、情绪与竞技水平的关系性研究
63 李琛,刘述芝 优秀男子跳远运动员起跳动作运动学与肌电的特征

民族传统体育

- 69 卢塞军,代刚 贵州苗族独木龙舟非物质文化遗产景象追踪研究
75 伍娟,林志军,梁荣相 第十六届亚运会龙舟比赛战术模式分析
80 郑薇娜,王宏 项群比较视角下柔力球套路美与难的特征及创新启示

运动训练学

- 83 刘北湘 振动波方向、频率对振动训练的影响
88 何生全,张波,杜更 渐进放松训练对体育院校游泳运动员训练后恢复状况的
对比研究

体育教育学

- 92 王学实 我国体育管理学科与专业建设的反思
96 潘凌云,王健 主体性视阈下体育教师专业发展的真实意蕴

CONTENTS

Construction of lifelong learning campus	HUANG Hao-jun, TU Ping (5)
•Sports Humanities Sociology	
Sports tourism resources and exploitation status in China's central areas	SHI Xiao-feng (10)
Sports competitiveness of social support reform experiment zone	DENG Luo-ping, OU YANG Xin-hui (17)
Performance assessment of sports public service under new public management perspective ——In view of Wuhan Metropolitan Area	LIU Liang (24)
Application of knowledge management of Olympic Games——In view of 2008 Beijing Olympic Games	HUANG Wen-hui (30)
•Sports Industry & Market Development	
Tendency of amateur sports school reform——Analysis based on new institutional economics	YI San-ping, ZHOU Ben-yan (35)
Systematic obstacle of marketization management of large stadiums	LIU Jie (39)
•Fitness for All	
Empirical study of relationships among perceived service quality, user satisfaction and behavioral intentions among fitness club members	ZHOU Qiang, LI Xiang-kun (45)
Logistical regression analysis of factors influencing farmers' quality of life	WU Yong-hui, LI De-sheng, WU Xing-dong (52)
•Human Kinetics	
Relationship between exercise cognition, emotion and competition performance ...	ZHU Zi-xin, DONG De-long (58)
Take-off and muscular exertion characteristics of elite long jumpers	LI Chen, LIU Shu-zhi (63)
•National Traditional Sports	
Non-material cultural heritage of dragon canoes of Miao Nationality in Guizhou	LU Sai-jun, DAI Gang (69)
Tactical mode of Dragon Boat Race of 16th Asian Games	WU Juan, LIN Zhi-jun, LIANG Rong-xiang (75)
Features and innovation of beauty and difficulty of Taiji softball routines under perspective of event group comparison	ZHENG Wei-na, WANG Hong (80)
•Sports Training	
Effects of vibration wave direction and frequency on vibration training	LIU Bei-xiang (83)
Comparative research of physical recovery after physical training with gradual relaxation training	HE Sheng-quan, ZHANG Bo, DU Geng (88)
•Physical Education	
Construction of sport management subject and specialty in China	WANG Xue-shi (92)
Essential connotation of P.E teacher's development seen from perspective of subjectivity	PAN Ling-yun, WANG Jian (96)