

原书缺封面

目 次

体育人文社会学

- 5 易剑东,任慧涛,等 中美体育人才培养系统、就业路径的比较研究
——从行业·专业·职业匹配与顺应的视角出发
- 12 李 元,王 莉 体育管理研究进展:知识结构、理论演进及其特征
- 18 汪文奇,金 涛 从低水平非均衡迈向高水平均衡
——对我国新农村公共体育服务发展方式转变的思考
- 24 刘 倩,陈元欣,等 大型体育场馆公共服务满意度调查分析
——以洪山体育中心为例
- 29 陈林华,曾 理,等 我国体育城市发展指数研究
——以 35 个大中城市为例
- 34 袁继芳,陈建国 从广场舞扰民看城市体育休闲公共空间的缺失
- 39 吴 鲲,贾丽娟 体育新闻与文化政治
——基于《人民日报》头版消息的文本意义分析

· 体育产业与市场开发 ·

- 44 段艳玲,徐茂卫,等 体育企业新产品绩效的战略前因:资源导向和市场导向的比较分析
- 50 李安娜,林显鹏 我国大型体育场馆分布与运营效益的区域性差异
- 55 郝大伟,崔建军,等 基于政策工具视角下的中国体育产业政策分析

中 文 核 心 期 刊

中国人文社会科学核心期刊

· 体育法学 ·

- 61 李亮,张奇 破解竞技体育纠纷独立仲裁的法律困境及出路
66 崔汪卫 论我国体育名人姓名注册商标的法律保护

武术与民族传统体育学

- 70 申国卿 中华复兴视角下的近代武术发展
75 王宏 民族体育运动发展表征的哲学审视
——以柔力球运动为个案
80 王金朝 基于史前岩画对我国传统体育项目的考源

体育教育训练学

- 85 许志娟 第12届全运会女子赛艇单人双桨项目比赛战术运用研究
90 付东,肖进勇 四川省农村中小学体育教师现状与培训策略

运动人体科学

- 94 夏志,赵艳,等 亮氨酸对老年前期小鼠血浆游离氨基酸的影响

英文目录

JOURNAL OF WUHAN INSTITUTE OF PHYSICAL EDUCATION

Vol. 48 No. 9(Serial No. 286) Sept. 2014

CONTENTS

●Sports Humanities & Sociology

- A Comparative Study of Chinese and American Talent Cultivating System and Ways of Job Hunting: From Perspective of Discipline and Occupation, Matching and Adjustment among Industry YI Jiandong, REN Huitao, et al(5)
- Progress of Sports Management: Knowledge Structure, Theory Evolution and Characteristics LI Yuan, WANG Li(12)
- From Low Level Non-equilibrium to High Level Equilibrium—Shift of Ideas on China's New Rural Public Sports Service Development WANG Wenqi, JIN Tao(18)
- Survey of Satisfaction with Public Service of Large-scale Stadiums—— Case Study of Hongshan Sport Centre LIU Qian, CHEN Yuanxin, et al(24)
- Index of Sports City Development in China—— Taking 35 Large and Medium-sized Cities as Example CHEN Linhua, ZENG Li, et al(29)
- Lack of Public Space for Physical Activities as Seen From Square Dance's Disturbance to Residents YUAN Jifang, CHEN Jianguo(34)
- Sports Journalism and Cultural Politics—A Textual Analysis Based on Front Page News in *People's Daily* WU Kun, JIA Lijuan(39)

●Sports Industry & Market Development

- Strategic Antecedents of New Product Performance of Sports Enterprises: A Comparison of Resource Orientation and Market Orientation DUAN Yanling, XU Maowei, et al(44)
- Regional Differences in Geographical Distribution and Operational Benefits of Sports Stadiums in China LI Anna, LIN Xianpeng(50)
- China's Sports Industry Policy Analysis from Policy Instruments Perspective of HAO Dawei, CUI Jianjun, et al(55)

●Sports Law

- Legal Dilemma in Independent Arbitration of Sports Disputes and Solutions LI Liang, ZHANG Qi(61)
- Legal Protection of Registering Trademark on Sports Celebrity Name in China CUI Wangwei(66)

●National Traditional Sports

- Modern Wushu Development in Context of China's Rejuvenation SHEN Guoqing(70)
- Philosophical Analysis of Developing Chinese National Sports— In View of Taiji Tender Ball Development WANG Hong(75)

- Chinese Traditional Sports Games Seen from Prehistoric Rock Paintings WANG Jinchao(80)

●Physical Education & Sports Training

- Application of Competition Tactics in Women's Sculling at 12th National Games XU Zhijuan(85)
- Status Quo and Development Strategies of P. E. Teachers in Rural Primary and Secondary Schools in Sichuan Province FU Dong, XIAO Jinyong(90)

●Human Kinetics

- Effect of Dietary Leucine Supplementation on Plasma Free Amino Acids in Pre-senile Mice XIA Zhi, ZHAO Yan, et al(94)

原书缺封底