

《中国期刊网》全文收录期刊
《中国学术期刊(光盘版)数据库》收录期刊
《万方数据—数字化期刊群》入网期刊
《中文科技期刊数据库》收录期刊
《91阅读网》收录期刊

国际标准连续出版物
ISSN 1009-1890

WUHAN YEJIN GUANLI GANBU XUEYUAN XUEBAO

武汉冶金管理干部学院学报

JOURNAL OF WUHAN METALLURGICAL MANAGER'S INSTITUTE

武汉冶金管理干部学院学报

二〇二〇年

第三十卷

第三期

(总第一百二十八期)



2020 · 3

· 管理纵横 ·

- 我国平台经济发展过程中的制约因素及对策研究 袁铭阳(3)
- 国有控股混合所有制企业员工持股方案的设计原则、要素和实施策略
..... 冯连标(7)
- 我国村级财务管理的问题及优化路径 高红玫(10)
- 基于符号视角的晋商文化旅游纪念品开发 苏健(13)
- 文化创意企业品牌管理研究 文闻(16)
- 乡村振兴战略背景下农民职业教育问题研究 范春花(18)

· 法苑探索 ·

- 电商平台“二选一”的法律规制之困及其改进 易斌(21)
- 失信被执行人名单制度的完善 秦蔚煜(25)

· 产教融合研究 ·

- 高等教育产教融合“生态圈”的建构
——基于生态系统理论视角 胡昌翠, 赵伟(28)
- 国有企业所属高职院校的产教融合实践探索
——以武汉工程职业技术学院为例 刘兆义, 夏苇(31)
- 深化产教融合之困境与对策
——以湖北省产教融合情况为例 赵小娟(33)
- 基于产教融合的《互换性原理与测量技术》课程教学改革 朱文艺(35)

· 教育与教学 ·

- 后疫情时代大学无边界教育的特点及实施要点 杨春雪(38)
- 疫情防控期间职业院校在线教学质量保障措施探索 蔡炳育(41)
- 工匠精神视域下高职院校职场化校园文化建设研究 张晓杰, 杨阳(43)
- 劳动教育融入高职院校《思想道德修养与法律基础》课程的路径探究
..... 张利云, 李小波(47)
- 1+X证书制度背景下的学前教育专业人才培养改革 巴晓鲜, 石恒帅(50)
- “双园融合+五项全能”双主体育人模式实践探索
——以咸宁职业技术学院学前教育专业为例 肖琼, 余敏(53)
- 高职院校校友文化培育过程中存在的问题及对策
——以福州职业技术学院为例 陈晓凤(55)
- 二十一世纪以来中职体育与健康课程改革的回顾与展望
——基于课程性质与任务 包云(58)
- 中高职衔接学前教育专业学生对现代学徒制的认识及参与意愿
..... 夏宇虹, 杨娜, 陈纳(62)
- 基于信息技术与高职课程教学深度融合的“3+5”云系统应用实践研究
——以《接触网设备检修》为例 张灵芝(66)
- 思维导图在高职《图形图像处理》教学中对学生能力的培养 李莉贞(70)
- 高校以体育俱乐部形式进行教学的研究 张国旗(72)
- 体育教学与训练合理运动负荷研究 崔长军(74)
- 基于学生核心素养培养的体育校本课程开发与构建 郭保国(76)
- 试论大学英语听说课堂中的多模态协同 全树云, 斯琴(79)
- 支架式教学模式在高职英语口语教学中的应用 张玉(82)
- 疫情背景下高职舞蹈线上线下混合式教学模式之实践 罗春慧(85)
- 幼儿园专项功能室创设的现状和问题分析
——以武汉市幼儿园为例 梁爽(88)
- 基于语料库的英语新闻导语文体特征分析 黄智欣, 刘茗妍(91)

· 读点文史哲 ·

- 李清照文学作品中的女性形象探析 赵振江(94)

主 编

夏汉明

常务副主编

叶 茜

执行编辑

周小梅

英文翻译

王 霞

封面设计

吴 鸣

JOURNAL OF WUHAN METALLURGICAL MANAGER'S INSTITUTE

No. 3, 2020

CONTENTS

- Research on Restricting Factors and Countermeasures in the Development of Platform Economy in China Yuan Mingyang(3)
- The Design Principles, Elements and Implementation Strategies of Employee Stock Ownership Scheme in State-owned Holding Mixed Ownership Enterprises Feng Lianbiao(7)
- The Problems of Village-level Financial Management and its Optimization Path in China Gao Hongmei(10)
- The Development of Shanxi Merchants' Cultural Tourism Souvenirs Based on Symbolic Perspective Su Jian(13)
- Research on Brand Management of Cultural and Creative Enterprises Wen wen(16)
- Research on Peasants' Vocational Education under the Background of Rural Revitalization Strategy Fan Chunhua(18)
- The Difficulty and Improvement in Legal Regulations of "Choosing One from Two" on E-commerce Platform Yi Er(21)
- The Perfection of List System of Persons Subject to Enforcement for Breach of Trust Qin Weiyu(25)
- The Construction Path of "Ecosystem" in Integrating Industry and Education in Higher Education—Based on Ecosystem Theory Perspective Hu Changcui, Zhao Wei(28)
- Practical Exploration of Integrating Industry and Education in Higher Vocational Colleges Affiliated to State-owned Enterprises; A Case Study of Wuhan Engineering Institute Liu Zhaoyi, Xia Wei(31)
- The Dilemma of Deepening Integrating Industry and Education and Countermeasures to It; A Case Study of Integration of Industry and Education in Hubei Province Zhao Xiaojuan(33)
- Course Teaching Reform of "Principles of Interchangeability and Measurement Technology" Based on the Integration of Industry and Education Zhu Wenyi(35)
- Characteristics and Implementation Points of Borderless Education in Universities in Post-epidemic Era Yang Chunxue(38)
- Exploration of Measures to Assure Online Teaching Quality in Vocational Colleges during the Period of Epidemic Prevention and Control Cai Bingyu(41)
- Research on Workplace Campus Culture Construction of Higher Vocational Colleges from the Perspective of Craftsman Spirit Zhang Xiaojie, Yang yang(43)
- Path Research on Integrating Labor Education into the Course of Ideological and Moral Cultivation and Legal Basis in Higher Vocational Colleges Zhang Liyun, Li Xiaobo(47)
- The Reform of Training Preschool Education Professional Talents under the Background of 1 + X Certificate System Ba Xiaoxian, Shi Hengshuai(50)
- Practical Exploration of Dual-subject Education Mode by "Double Garden Integration and Pentathlon": A Case Study of Pre-school Education Major in Xianning Vocational & Technical College Xiao Qiong, Yu Min(53)
- Problems in the Process of Cultivating Alumni Culture and Countermeasures to Them in Higher Vocational Colleges; A Case Study of Fuzhou Vocational and Technical College Chen Xiaofeng(55)
- Review and Prospect of Physical Education and Health Curriculum Reform in Secondary Vocational Schools since the 21st Century—Based on the Nature and Task of Course Bao Yun(58)
- Understanding of Modern Apprenticeship, Willingness and Expectation of Participation from Pre-school Education Majors between Secondary and Higher Vocational Education Xia Yuhong, Yang Na, Chen Na(62)
- Research on Practical Application of "3 + 5" Cloud System Based on Deep Integration of Information Technology and Higher Vocational Course Teaching; A Case Study of Catenary Equipment Maintenance Course Zhang Lingzhi(66)
- The Cultivation of Students' abilities by Mind Map in Teaching of Graphics Image Processing in Higher Vocational Colleges Li Lizhen(70)
- Research on Teaching in the Form of Sports Club in the Universities Zhang Guoqi(72)
- Research on Physical Education Teaching and Reasonable Training of Exercise Load Cui Changjun(74)
- Research on Development and Construction of School-based Physical Education Curriculum Based on the Cultivation of Students' Core Qualities Guo Baoguo(76)
- On Multi-modal Collaboration in College English Listening and Speaking Classes Quan Shuyun, Siqin(79)
- The Application of Scaffolding Instruction Model in Oral English Teaching in Higher Vocational Colleges Zhang Yu(82)
- Practice of Online and Offline Hybrid Teaching Mode of Dancing in Higher Vocational Colleges under the Background of the Epidemic Luo Chunhui(85)
- Analysis of Present Situation and Problems of Establishing Special Function Rooms in Kindergarten; A Case Study of Kindergartens in Wuhan City Liang Shuang(88)
- Analysis of Stylistic Features of English News Leads Based on Corpus Huang Zhixin, Liu Zhuyan(91)
- Analysis of Female Images in Li Qingzhao's Literary Works Zhao Zhenjiang(94)