



《物流技术》杂志

2010年 5月刊

全国优秀科技期刊
 全国物流行业核心期刊
 RCCSE中国核心学术期刊
 湖北省优秀期刊

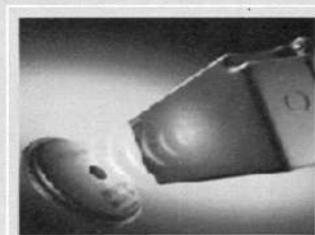
研究与探讨 Research & Discussion

- 1 第三方物流包装的法律责任 郑翔, 张长青
 Legal Liabilities of TPL Packaging Zheng Xiang, Zhang Changqing
- 4 港口企业外部网络特征及其对企业绩效影响 李增军
 Extranet of Port Enterprises: Characteristics and Influence upon Enterprise Performance Li Zengjun
- 8 物流服务失误形成机理分析 李莉
 Analysis of Formation Mechanism of Logistics Service Errors Li Li
- 10 民营快递企业营销组合策略分析 萨茹拉, 陈秀平
 Analysis of Marketing Mix Strategy of Privately-run Express Delivery Enterprises Sa Rula, Chen Xiuping
- 12 服务质量、顾客满意度、关系质量与顾客忠诚度的关联性研究——以台湾航空货运业为例 陈水愉, 涂家彬
 Study on Relevance between Service Quality, Customer Satisfaction, Relationship Quality and Customer Loyalty: Illustrated with Taiwanese Air Freight Industry Chen Yungyu, Tu Jiabin
- 16 电子商务环境下基于产品差异化策略的复合分销渠道协调研究 王磊, 刘加鹏
 Study on Coordination of Differentiation-based Composite Distribution Channels in E-commerce Environment Wang Lei, Liu Jiapeng
- 19 危险化学品废物处置的物流研究 张建耕
 Study of Hazardous Chemical Waste Disposal from the Perspective of Logistics Zhang Jianguo
- 22 基于敏捷供应链思想的烟草配送中心多元化发展模式 陈宁宁, 李明, 陈姗
 Diversified Development of Tobacco Distribution Centers Based on Agile Supply Chain Chen Ningning, Li Ming, Chen Shan
- 25 传统农产品批发市场发展现代物流模式的探讨 李晓玲, 张伟娜
 Exploration of Development of Modern Logistics Mode in Wholesale Market of Traditional Agricultural Products Li Xiaoling, Zhang Weina
- 28 “农超对接”现象浅析 宋超, 李曙光
 Analysis of the Practice of Straight-to-supermarket Distribution of Agricultural Products Song Chao, Li Shuguang
- 31 基于哈大齐工业走廊发展的区域物流服务体系探索 刘莉
 Exploration of Regional Logistics Service System of the Har-Da-Qi Industrial Corridor Liu Li
- 34 企业集团经济网络研究——以铁龙物流为例 叶广辉
 Study on Economic Network of Enterprise Groups: A Case Study of Tielong Logistics Group Ye Guanghui
- 37 物流金融运行中的风险管理 宋扬
 Risk Management of Logistics Finance Industry Song Yang
- 39 运用PDCA循环促进团队学习：以台湾医药物流业务团队为例 刘素娟, 陈玄恺, 林有志
 Application of PDCA Wheel in Promotion of Team Learning: A Case Study of Taiwanese Medical Logistics Enterprise Liu Jane, Chen Hsuankai, Lin Yutsu

技术与方法 Technologies & Methods

- 43 基于MDHGF算法的物流系统绿色度评价 权璐, 秦四平
 MDHGF Algorithm-based Evaluation of the Greenness of Logistics Systems Quan Lu, Qin Siping
- 45 第三方物流企业战略联盟收益分配模型及其应用 李欧阳, 郑国华, 张力敏
 Profit Allocation Model of TPL Enterprise Strategic Alliance and Its Application Li Ouyang, Zheng Guohua, Zhang Limin





- 48 基于OOPN的港口集装箱堆场作业流程仿真优化研究 王小娟, 钮志强
OOPN-based Simulation and Optimization of Operation Process of Port Container Yard
.....Wang Xiaojun, Niu Zhiqiang
- 52 随机需求与回收条件下提前期对混合系统库存影响研究 宁鹏飞
Influence of Lead Time On the Inventory of Hybrid System with Stochastic Demand and Return
..... Ning Pengfei
- 55 交通仿真技术在现代物流车辆调度中的应用研究 孙姝婷, 赵启兰
Application of Traffic Simulation Technology in Modern Logistics Vehicle Dispatching
..... Sun Shuting, Zhao Qilan
- 58 多产品分销系统库存与订货模型及算法研究 阳永生
Inventory and Ordering of Multi-product Distribution System: Model and Algorithm
..... Yang Yongsheng
- 61 逆向物流网络模型的构建及其遗传算法求解 胡天军, 李蓉蓉
Reverse Logistics Network Model: Establishment and GA-based Solution
..... Hu Tianjun, Li Rongrong
- 66 铁路超限货物精细化运输组织对策 邓永贵
Measures for Promotion of Fine Transport of Railway Off-gauge Goods Deng Yonggui
- 69 物流成本构成形态及关键因子分析 唐永洪
Analysis of Constitution and Key Factors of Logistics Cost Tang Yonghong
- 71 基于Fuzzy-AHP的煤炭配送中心选址研究 郭健, 赵启兰
Allocation of Coal Distribution Centers Based on Fuzzy-AHP Guojian, Zhao Qilan
- 75 铁路应急预案全生命周期管理流程及其Petri网建模技术研究 王子洋, 赵忠信, 刘小霞, 等
Study on Full Life Circle Management of Railway Emergency Plans and Its Modeling through Petri
Nets..... Wang Ziyang, Zhao Zhongxin, Liu Xiaoxia, etc.
- 78 带软时间窗车辆路径问题改进遗传算法 潘丽阳
Improved Genetic Algorithm for VRP with Soft Time Window Pan Liyang
- 80 物流运输网络风险评价指标体系分析研究 徐晶, 王喜富
Analysis of Index System of Risk Evaluation of Logistics Transport Network
..... Xu Jing, Wang Xifu
- 83 物流中心交通组织分析基本模型 郑继华
Basic Analysis Model of Transport Organization of Logistics Centers..... Zheng Jihua
- 86 基于出租车GPS数据聚类分析的动态划分方法研究 吕玉强, 秦勇, 贾利民, 等
Dynamic Traffic Zone Partition Based on Cluster Analysis of Taxi GPS Data
..... Lv Yuqiang, Qin Yong, Jia Limin, etc.
- 89 4PL模式下物流任务分配问题研究 宋杨
Study on Logistics Task Distribution in 4PL Mode Song Yang
- 92 基于胜任能力模型的物流企业人力资源开发培训系统的构建 傅端香, 石美遐
Establishment of Human Resource Development and Training System of Logistics Enterprises
Based on Competence Model.....Fu Duan Xiang, Shi Meixia
- 95 基于IT的业务流程重组价值实现研究 高建明, 卢叶微
Study on Value Realization of IT-based Business Process Re-engineering
..... Gao Jianming, Lu Yewei

供应链管理Supply Chain Management

- 99 低温发酵乳制品的冷链技术标准构建研究 陈静, 翁心刚, 陈红丽
Study on the Technical Standard System of Low Temperature Fermented Dairy Product Cold Chain
..... Chen Jing, Weng Xingang, Chen Hong Li
- 102 Petri网理论在供应链管理中的应用研究综述 张梅青, 周叶
Review of Studies on Application of Petri Nets Theory in SCM Zhang Meiqing, Zhou Ye
- 107 大规模定制供应链合作的绩效评价 刘朝刚
Performance Evaluation of Mass Customization-oriented Supply Chain Cooperation
..... Liu Chaogang
- 112 石油企业供应链管理下的物资采购策略研究 陆华
Study on Material Purchasing Strategy in Petroleum Enterprise Supply Chain Management
..... Lu Hua
- 116 基于生命周期的敏捷供应链中核心企业的绩效评价体系研究 杨文佳, 李伊松
Research on Life Circle-based Performance Evaluation System of the Core Enterprises in Agile
Supply Chain Yang Wenjia, Li Yisong

本期责任编辑 陈方建
白璟
英文翻译 方威

目次 CONTENTS

Logis
络捷斯特科技

物流实验室提供
物流信息系统专家

- 供应链执行管理系统
- 运输管理系统
- 仓储管理系统
- 资产物流系统

Tel: (010) 5190 9060/1/2/3/4/5
www.logis.cn

万方数据

企业物流 Business Logistics

- 119 配套线材组装生产线价值流程图改善设计 陈福娟, 徐克林
Study on Value Stream Mapping of a Cable Grouping Product Line
.....Chen Fujuan, Xu Kelin
- 121 基于作业成本法的物流成本分析与控制研究 刘秀琴
ABC-based Logistics Cost Analysis and Control Liu Xiuqin

网络与信息化 Networks & Informatization

- 124 零担专线运输物流管理信息系统研究 刘秀田, 安军玲, 王玖河
Study on the Logistics Information System of Less-than-container-load Dedicated Line Transport
..... Liu Xiutian, An Junling, Wang Jiu he
- 128 物流金融服务信息流与技术管理 谢圣涛, 杜文宏
Information Flow and IT Management of Logistics Financial Services
..... Xie Shengtao, Du Wenhong
- 132 基于社会网络分析视角的农业产业链信息网络结构探析 叶振宇
Structure of the Information Network of Industrial Chain of Agriculture: An SNA Perspective
..... Ye Zhenyu
- 136 基于网格技术的应急资源管理平台探讨 王青
Discussion on the Grid Technology-based Emergency Resource Management Platform
..... Wang Qing

军事物流 Military Logistics

- 140 军民融合式应急物流体系建设研究 赵吉敏, 刘长虹
Construction of Emergency Logistics System Based on Civil-Military Integration
..... Zhao Jimin, Liu Changhong
- 143 基于DEA的军用车辆仓库管理绩效评估研究 于殿祥, 代守宇, 常力欣, 等
Research on Performance Evaluation of Military Vehicle Depot Management Based on DEA
..... Yu Dianxiang, Dai Shouyu, Chang Lixin, etc.
- 145 聚类分析在油料装备保障性评价中的应用研究 林世岗, 周庆忠, 李必鑫, 等
Application of Cluster Analysis in Performance Evaluation of Oil Equipment Support
..... Lin Shigang, Zhou Qingzhong, Li Bixin, etc.

物流教育 Logistics Education

(本栏目由上海齐鑫自动化设备有限公司协办)

- 148 应用型速递物流专业(方向)课程体系设计研究 许彤, 蒋明霞, 冯佳
Research on Curriculum Design of Applied Express Logistics Management Major
..... Xu Tong, Jiang Mingxia, Feng Jia
- 150 南华大学物流工程本科专业可视辅助化教学模式探讨 肖汉龙
Study on the Visually-aided Teaching of Undergraduate Logistics Engineering Course in
University of South China..... Xiao Hanlong
- 153 库存管理教学方法探究 赵琨
Exploration of Teaching Methods of Inventory Management Zhao Kun
- 155 高职物流管理课程项目化教学的探索与实践 杨兴, 文林莉
Exploration and Practice of Project Approach to Vocational Logistics Management Teaching
..... Yang Xing, Wen Linli

络捷斯特物流论坛 Logis Logistics forum

- 158 RFID的物流模式在图书馆中的应用 刘景良, 关艳萍
Application of RFID-based Logistics Mode in Libraries..... Liu Jingliang, Guan Yanping