



物流技术

Logistics Technology

2012.11 月刊

第31卷第11期

中国学术期刊(光盘版)收录期刊
中国核心期刊(遴选)数据库收录期刊

中国学术期刊综合评价数据库源期刊
中文科技期刊数据库原文收录期刊

<http://www.logisticstech.com>

厚积薄发,专业致力于物联网实训教育!

国泰安物联网实训 教学综合解决方案

国泰安物联网实训教学综合解决方案,兼顾教学、实训、创新、应用与科研于一体。全新的实践培养模式,让老师教的轻松,学生学的更有用!

物联网实训教学
综合解决方案

高品质的基础
实验软硬件系统

全面而专业的
应用实训系统

权威且丰富的
资源库

全方位的增值
服务与合作

专业源于**技术精湛**

创新基于**实践探索**

权威来自**实力积累**

双赢源于**校企合作**

ISSN 1005-152X





《物流技术》杂志

2012年 第11期

全国中文核心期刊
中国科技核心期刊
全国优秀科技期刊
全国物流行业核心期刊
RCCSE中国核心学术期刊
湖北省优秀期刊



万方数据

研究与探讨 Research & Discussion

- 1 基于IT的煤炭企业代储代销流程再造研究 谭章禄, 张长鲁
Study on Consignment Process Re-engineering of Coal Enterprises Based on IT
..... Tan Zhanglu, Zhang Changlu
- 4 基于自组织的物流产业创新体系主体模式研究 甘卫华, 丁茹
Study on Innovation System of Logistics Industry Based on Self-organization Theory
..... Gan Weihua, Ding Ru
- 7 广西北部湾经济区第三方物流发展战略研究 韦家华, 范莉莉, 林西
Study on Third Party Logistics Logistics Development Strategy of Guangxi Beibuwan Economic Zone
..... Wei Jiahua, Fan Lili, Lin Xi
- 10 收益管理在集装箱海铁联运中的应用研究 刘迪, 杨华龙
Study on Application of Revenue Management in Container Sea-rail Intermodal Transportation
..... Liu Di, Yang Hualong
- 15 江苏物联网环境下物流金融交易市场的构建 刘凤娟, 郭胜大, 瞿立新
Establishment of Jiangsu Logistics Finance Transaction Market under IOT Environment
..... Liu Fengjuan, Guo Shengda, Qu Lixin
- 17 地方铁路委托第三方管理模式研究 朱婷婷, 胡天军, 王喜富, 等
Study of Third Party Commissioned Management Model of Local Railway Systems
..... Zhu Tingting, Hu Tianjun, Wang Xifu, et al.
- 20 轨道交通慢行交通语言设计研究—以北京西直门地铁站为例 胡月, 熊志华, 徐杰, 等
Study on Design of Slow Traffic Language of Railway Transportation: Illustrated with Case of Beijing Xizhimen Subway Station
..... Hu Yue, Xiong Zhihua, Xu Jie, et al.
- 22 第四方物流与第四代港口的耦合机理 赵广华
Study on Mechanism of Coupling between Fourth Party Logistics and 4G Ports
..... Zhao Guanghua
- 28 沃尔玛自有品牌开发对中国本土连锁超市的启示 吴玉娟, 宋玉卿
Insight for Chinese Native Chain Supermarket from Development of Self-owned Brands by Walmart
..... Wu Yujuan, Song Yuqing
- 31 基于ARIS的连锁超市业务流程重组研究 陈诚, 王林帅, 袁哲
Study on ARIS-based Business Process Re-engineering of Chain Supermarkets
..... Chen Cheng, Wang Linshuai, Yuan Zhe
- 34 我国快递业漏洞监管问题及解决措施 史霖, 陈磊, 徐达文
Problems in Supervising the Loopholes of Chinese Express Industry and the Countermeasures
..... Shi Lin, Chen Lei, Xu Dawen
- 36 加强物流企业财务管理的探讨 聂永刚
Discussion on Reinforcing the Financial Management of Logistics Enterprises
..... Nie Yonggang
- 39 新亚欧大陆桥运输路径研究 高玲
Study of Transportation Path on New Eurasia Landbridge
..... Gao Ling
- 42 北京通州新城建设面临的交通运输问题分析 刘嘉勋
Analysis of Traffic and Transportation Issues Faced in Construction of Tongzhou New Town
..... Liu Jiaxun
- 44 荆州市农产品第三方物流发展研究 黄贝, 李诗珍
Study on Development of Farm Produce Third Party Logistics in Jingzhou
..... Huang Bei, Li Shizhen
- 47 城市逆向物流运行体系构建研究—以广州市药品回收为例 郝书池
Study on Construction of Urban Reverse Logistics Operation System: Illustrated with Medicine Reclamation in Guangzhou
..... Hao Shuchi
- 51 汽车物流金融业务模式及风险控制体系研究—以广州风神物流有限公司为例 钟志勇, 陈祥国, 康佳, 等
Study on Business Mode and Risk Control System of Automobile Logistics Finance: Illustrated with Guangzhou Fengshen Logistics
..... Zhong Zhiyong, Chen Xiangguo, Kang Jia, et al.
- 55 港口物流能力生态位测度与协同—以江苏省沿海三港口为例 肖怀云, 沈长华
Measurement and Collaboration of Ecological Niche of Harbour Logistics Capacity: Illustrated with Coastal Ports of Jiangsu
..... Xiao Huaiyun, Shen Changhua
- 58 物流法治系统工程初探 张敏
A Preliminary Overview of Logistic Legal System Engineering
..... Zhang Min
- 61 鲜活农产品流通中的问题及流通模式选择 王家旭
Issues in Circulation of Fresh Farm Produce and Selection of the Circulation Mode
..... Wang Jiaxu
- 64 浅析物流金融服务的创新 于晓胜
Discussion on Innovation of Logistics Financial Services
..... Yu Xiaosheng
- 67 天津商贸零售业发展环境与对策分析 姜波, 钱伟荣
Analysis of Environment and Countermeasures for Developing Commercial Retail Industry in Tianjin
..... Jiang Bo, Qian Weirong
- 71 中小企业成长路径的创新模式选择—基于比亚迪公司的典型案例分析 郑红梅, 杜放
Selection of Innovation Mode of SMEs Enterprise Growth Path: the Case of BYD
..... Zheng Hongmei, Du Fang
- 74 关于电子商务物流发展对策研究 周忠志
Study on Countermeasures for Developing E-commerce Logistics
..... Zhou Zhongzhi

76	广西南宁区域物流配送中心构建设想 Contemplation of Establishment of Regional Logistics Distribution Center in Guangxi Nanning	张梅
78	降低铁路运输成本的铁路物流优化管理探讨 Discussion On Railway Logistics Optimization and Management to Reduce Railway Transportation Cost	王建军
81	物流企业绩效评价管理问题的分析 Analysis of Performance Evaluation and Management of Logistics Enterprises	饶绍伦, 刘银锋
83	关于加快推进经济欠发达地区物流业发展的几点思考 Thinking on Accelerating and Promoting Development of Logistics Industry in Economically Underdeveloped Regions	王晓辉
85	关于道路货运业促进现代物流发展的思考 Thinking on Promoting Development of Modern Logistics Industry by Roadway Freight Transportation	陈海燕, 常连玉
88	区域物流与区域经济的关系探讨 Study on Relationship between Regional Logistics and Regional Economy	刘春梅
90	企业文化教育在物流人才培养中的作用浅析 Analysis of Role of Education of Enterprise Culture in Training of Logistics Talents	宋逸成
93	山东省农村物流供给资源分析及对策研究 Analysis and Countermeasures of Supply Logistics Resources in Rural Shandong	魏新军
96	产业集聚视角下的现代物流业发展分析 An Industrial Conglomeration Perspective on Development of Modern Logistics Industry	张世军
99	航运物流中船舶适航问题探讨 Discussion of Ship Seaworthiness in Shipping Logistics	汪龙生
102	东莞现代物流业发展分析 Analysis of Development of Modern Logistics Industry in Dongguan	王兴
106	北部湾经济区物流园区运作模式研究 Study on Operation Model of Beibuwan Economic Zone Logistics Park	何勇, 屈海群
109	电子商务环境下的物流管理创新研究 Study on Innovation of Logistics Management in E-commerce Environment	郑恒斌
112	全球经济一体化背景下中小企业物流战略研究 Study on Logistics Strategy for SMEs Enterprises against Background of Global Economic Integration	刘健桂
115	基于风险管理视角的国际贸易物流创新分析 A Risk Management Perspective in Analyzing International Trade Logistics Innovation	邹博威, 郎丽华
118	基于3PL的我国建筑材料物流发展对策研究 Study on Countermeasures for Development Construction Material Logistics in China Based on 3PL	宋晓惠
121	基于国际贸易的港口物流竞争力研究—以南通港为例 Study on Port Logistics Competitiveness in International Trade: the Case of Nantong Port	王晓东
124	物流业推进旅游产业发展研究 Study on Application of Logistics in Promotion of Tourism	陈江
127	作业成本法应用于物流企业成本核算的探索 Exploration of ABC in Cost Accounting of Logistics Enterprises	聂艳芳
130	协同理论视角导向下物流企业金融创新策略研究 Study on Logistics Enterprise Financial Innovation Strategy from the Perspective of Collaboration Theory	李莹
133	港口物流企业的资本运营探析 Study on Capital Operation of Port Logistics Enterprises	刘露露
137	物流园区仓储运作管理综述 Review of Literatures on Warehousing Management of Logistics Parks	李一凡
140	欠发达地区旅游特色产品第三方物流解决方案 3PL Solution for Tourist Specialty Products in Under-developed Regions	夏华丽
143	我国物流产业法律体系的构建策略研究 Study on Strategy for Constructing Legal System of Logistics Industry of China	贾蕊
145	新农村建设与区域农业物流一体化的互动发展—以广西北部湾经济区为中心 Study on Interaction between New Rural Area Construction and Regional Agricultural Logistics Integration: the Case of Guangxi Beibuwan Economic Zone	熊艳, 郭平, 梁芷铭, 等
148	物流企业的运营管理现状与对策研究 Current Status and Countermeasures of Operational Management of Logistics Enterprises	王奇, 王丽娜
151	黄河三角洲农产品物流发展模式与展望 Mode and Outlook of Agricultural Produce Logistics Development in Yellow River Delta	潘佳
154	张家界旅游物流模式优化探析—以协同理念为视角 Optimization of the Tourism Logistics Mode in Zhangjiajie: a Collaboration Perspective	张进伟
157	电子商务企业自营物流管理模式优化研究 Study on Optimization of Self-operated Logistics Management Mode of E-commerce Enterprises	张德军
160	网络时代图书馆物流管理工作的创新 Innovation of Library Logistics Management in Internet Era	何爱华
163	基于低碳经济的保定市现代物流业发展研究 Study on Development of Modern Logistics Industry in Baoding Based on Low-carbon Economy	赵松岭
165	现代物流产业发展对策研究 Study on Countermeasures for Developing Modern Logistics Industry	王蓓蓓
167	物流企业营销能力影响因素分析 Analysis of Influence Factors of Logistics Enterprise Marketing Capacity	李惠
170	市场营销与物流管理的整合发展 Integrated Development of Marketing and Logistics Management	刘昱涛
172	铁路物流企业转型研究 Study on Transformation of Railway Logistics Enterprises	刘小平
175	物联网技术在现代物流管理中的应用 Application of IOT Technology in Modern Logistics Management	高迎冬, 李杰, 张颖
178	浅谈市场供求视角下体育物流发展对策 Market Demand-supply Perspective of Sports Logistics Development	张宏涛



本期责任编辑 陈方建
牛秀明
方威
英文翻译 方威

目次 CONTENTS



VSTRONG
伍强科技

科技为伍
更高更强

作为国内优秀的物流系统集成商，北京伍强科技有限公司一直致力于图书、医药、零售、制造、教育等领域的物流系统集成与工程总承包，目前已成功实施了百余座形式多样的物流系统项目。

北京伍强科技有限公司

Tel: 010-82783336-805/807/808

Fax: 010-82782140/82782141

Web: www.vstrong.com

E-mail: quxiaotong@vstrong.com

Add: 中国北京海淀区上地三街九号嘉华

大厦C座6层 100085

万方数据

- 181 带时间限制的车辆路径问题的遗传算法
Genetic Algorithm for VRP with Time Constraint Li Zhenping, Huang Qiui
李珍萍, 黄秋爱
- 184 回收再生混合库存成本分析
Cost Analysis of Recycled and Reclaimed Hybrid Inventory Zhou Sanyuan, Hu Guiyan
周三元, 胡贵彦
- 187 基于M/G/C/C状态依赖排队模型的通道能力计算
Study on Walkway Capacity Computation Based on M/G/C/C State Dependent Queuing Model
..... Xu Xinyue, Liu Jun, Li Haiying
许心越, 刘军, 李海鹰
- 190 基于主成分分析和神经网络方法的公路运输枢纽布局研究
Study on Highway Transportation Hub Planning Based on PCA and Neural Network
..... Feng Yuan, Hu Dawei
冯源, 胡大伟
- 195 基于SWOT分析和模糊层次评价法的农资供应商选择研究
Study on Selection of Agricultural Material Supplier Based on SWOT Analysis and Fuzzy AHP
..... Liu Sijia, Li Hong, Wang Teng
刘斯佳, 李弘, 王腾
- 200 不确定环境下基于时间成本的多供应商协同研究
Study on Collaboration of Multiple Suppliers Based on Time Cost under Uncertain Environment
..... Zhang Guangyang, Gao Benhe, Zhang Xing, et al.
张光洋, 高本合, 张邢, 等
- 205 模糊综合评判法在物流服务供应商选择中的应用
Application of Fuzzy Comprehensive Evaluation in Selection of Logistics Service Providers
..... Ju Hongmei, Zong Mengmeng
鞠红梅, 宗萌萌
- 208 北京市鲜活农产品物流系统优化方案—基于信息系统的断裂点理论及凯因模型的分析
Optimization of Beijing Fresh Farm Produce Logistics System: Based on Breaking Point Theory and Kain Model
..... Tian Xue, Liu Kang
田雪, 刘康
- 211 基于协同模型的铁路货运与经济发展关系研究
Study on Relationship between Railway Freight Transportation and Economic Development Based on Collaborative Model
..... Zhang Cheng, Zhang Guangsheng
张诚, 张广胜
- 214 烟草物流配送车辆线路优化研究与应用
Study and Application of Routing Optimization for Tobacco Logistics Distribution Vehicles ... Hu Hongchun
胡红春
- 218 物流企业服务质量评价指标体系研究
Study on Service Quality Evaluation Index System of Logistics Enterprises ... Lu Juhua, Sun Huijun, Han Lili
卢菊花, 孙会君, 韩莉莉
- 222 装车地直达情况下电煤库存优化模型研究
Study on Optimization Model of Electricity-use Coal Inventory with Load-place Through Transportation
..... Sun Youxia, Wang Tingjian
孙有霞, 王庭剑
- 225 策略消费者和风险偏好下销售商的快速反应价值分析
Value Analysis of Quick Response of Retailers with Strategic Consumers and Risk Preference
..... He Xiaoyun, Qi Ershi, Liu Liang
赫晓云, 齐二石, 刘亮
- 230 哈尔滨市完达山配送站-家乐福点对点配送路线优化
Optimization of Point-to-point Distribution Route between Harbin Wandashan Milk Station and Carefour
..... Li Yang, Luo Jiangxiao
李洋, 罗江笑
- 233 基于鲁棒优化的煤炭逆向物流网络设计研究
Study on Design of Reverse Coal Logistics Network Based on Robust Optimization
..... Wang Jinfeng, Wang Junqi, Feng Lijie
王金凤, 王俊淇, 冯立杰
- 237 基于AHP的FCE在地铁走行系统中的应用
Application of AHP-based FCE in the Safety Evaluation of Rail Transit Running Gears
..... Guo Kun, Wei Xiukun
郭昆, 魏秀琨
- 241 基于结构洞理论的物流业与制造业联动分析
Analysis of Collaboration between Logistics and Manufacturing Industries Based on Structural Hole Theory
..... Zhang Liping, Yang Jianglong
张丽萍, 杨江龙
- 245 危险货物运输中最佳路径的计算
Calculation of Optimal Path in Hazardous Material Transportation Ji Fangfang
吉芳芳
- 248 应急物流方案风险评价研究
Study Risk Evaluation of Emergency Logistics Plans Zhao Yuzhong, Song Yang, Chen Yehua
赵玉忠, 宋扬, 陈业华
- 250 基于灰色关联分析的黑龙省物流业影响因素研究
Study on Influence Factors of Heilongjiang Logistics Industry Based on Gray Correlativity Analysis
..... Zhang Qun, Guo Yan, Wu Zhichao
张群, 郭艳, 吴志超
- 253 基于遗传算法的人工订单拣选路径优化研究
Study on Route Optimization in Manual Order Picking Based on Genetic Algorithm
..... Shao Liuxia, Guo Jian, Cao Xueli
邵刘霞, 郭健, 曹雪丽
- 258 化工物流园区专用线运输能力及协调性研究
Study on Transportation Capacity and Coordination of Dedicated Lines in Chemical Logistics Parks
..... Li Xin, Yang Yuefang
李欣, 杨月芳
- 261 基于车种代用的铁路空重车混合优化模型研究
Study on Optimization Model for Mixed Utility of Empty and Loaded Cars Based on Vehicle Substitution
..... Chen Haiping
陈海平
- 265 青岛港口物流与对外贸易的关联发展分析
Analysis of Joint Development of Qingdao Port Logistics and Foreign Trade ... Wang Zhengming, Xia Yibing
王正明, 夏亦冰
- 269 废旧家电回收站选址问题的多目标满意优化方法
Study on Multi-objective Satisfaction Optimization of Location Problem of Waste Household Appliance Reclamation Stations
..... Di Weimin, Wang Jinfeng
狄卫民, 王金凤
- 273 供应链健壮性评价方法
Study on Evaluation of Supply Chain Robustness Fu Jianhong
洪建红
- 277 区域物流能力对经济增长影响分析—以江西省为例
Study on Influence of Regional Logistics Capacity on Economic Growth: The Case of Jiangxi
..... Wang Yanling, Yu Zhaoyu
王艳玲, 于兆宇
- 281 低碳视角下快速消费品配送中心选择评价研究
A Low-carbon Perspective on Selection and Evaluation of Distribution Centers for Fast Moving Consumer Goods
..... Zheng Baohua, Jiang Taotao
郑宝华, 江涛涛

目次

CONTENTS



机械工业第三设计研究院



我院是我国较早从事企业物流研究与开发的单位之一，多年来先后完成了包括企业物流系统规划设计与优化、自动化立体仓库设计（含非标设计）、物流中心（园区）与配送中心规划设计等项目。

机械工业第三设计研究院上海分院

地址：上海市浦东新区浦东大道1525
~1537号中国石化大厦裙房5楼

联系人：樊凌
手机：18917899080
传真：0086-21-58608033



284	贝叶斯决策算法在物流需求分析中的应用 Application of Bayes Decision Algorithm in Logistics Demand Analysis	朱建新 Zhu Jianxin
287	废旧物品逆向物流构建过程中政府与企业的博弈分析 Game Analysis of Government and Enterprise in Establishment of Waste Material Reverse Logistics	屈晓娟 Qu Xiaojuan
290	江苏省物流与产业结构适应性研究—基于DEA和VAR的实证分析 Study on Adaptability of Logistics and Industrial Structure of Jiangsu: An Empirical Analysis Based on DEA and VAR	贾海成, 袁昕昕 Jia Haicheng, Yuan Xinxin
294	食品冷链物流企业绩效评价物元模型研究 Study on Matter-element Model in Performance Evaluation of Food Cold Chain Logistics Enterprises	王芳 Wang Fang
297	基于ISM的MC-FPL风险因素识别 Recognition of MC-FPL Risk Factors Based on ISM	张永宾, 陈培友 Zhang Yongbin, Chen Peiyu
300	现代物流经济增长的增长模型分析和研究 Study on Growth Model of Modern Logistics Economy	廖宏军, 王海格 Liao Hongjun, Wang Haige
302	高校区域图书馆联盟的图书配送路径优化研究 Study on Distribution Routing Optimization of Regional University Library Alliance	张敏 Zhang Min
305	长春一汽国际物流有限公司客户关系管理能力分析 Analysis of CRM Capacity of Changchun FAW International Logistics Company	屈春艳, 刘晓辉, 季晓依 Qu Chunyan, Liu Xiaohui, Ji Xiaoyi
308	应急物流预案综合效果预测研究 Study on Comprehensive Effect Prediction of Emergency Logistics Preplans	彭晗, 吴金妹 Peng Han, Wu Jinmei
311	五粮液品牌价值与物流渠道发展关联性分析 Analysis of Correlation between Brand Value and Logistics Channel Development of Wuliangye	陆霞 Lu Xia
314	粒子群优化算法在煤电企业燃煤供应商组合选择中的优化问题研究 Application of Particle Swarm Algorithm in Optimization of Coal Supplier Portfolio Selection for Thermal Power Enterprises	陈鑫, 胡智勇, 李亚东 Chen Xin, Hu Zhiyong, Li Yadong
317	重心模型在烟草企业仓库选址中的应用 Application of Gravity Model in Warehouse Location for Tobacco Enterprises	杨俊璞 Yang Junyong
320	农村物流固定资产投资对农业产出的支持分析—基于30个省份面板数据的实证研究 Analysis of Supporting Effect of Rural Area Logistics Fixed Asset Investment on Agricultural Production: An Empirical Analysis of Panel Data of 30 Provinces	张志坚, 于兆宇 Zhang Zhijian, Yu Zhaoyu
323	基于灰色组合模型的区域物流需求预测研究 Gray Combinatorial Model in Forecasting of Regional Logistics Demand	俞少君 Yu Shaojun
326	基于BP神经网络的零售连锁企业安全库存预测方法 Study on Safety Stock Forecasting for Chain Retail Enterprises Based on BP Neural Network	刘晶璟 Liu Jingjing
330	C2C虚拟物流初探 Discussion on C2C Virtual Logistics	李宇箭 Li Yujian
333	供应商选择分析 Analysis of Supplier Selection	曹艳国 Cao Yanguo
337	基于层次分析法的国际物流园区主导产业发展规模预测的实证研究 Empirical Study on Forecasting of Development Scale of Leading Industries of International Logistics Parks Based on AHP	王伟 Wang Wei
340	快递配送中心选址模型研究 Study on Location Model of Express Distribution Centers	柳长青 Liu Changqing
343	废旧机电产品第三方回收物流价值链优化研究 Study on Optimization of Logistics Value Chain for Third Party Reclamation of Waste Electromechanical Products	徐婧 Xu Jing
347	基于层次分析法的物流企业竞争力财务评价指标体系的研究 Study on AHP-based Financial Evaluation Index System of Logistics Enterprise Competitiveness	钱玲英 Qian Lingying
350	电力企业物资存储模型研究 Study on Material Storage Model of Electric Power Enterprises	汪仁和, 闵运华, 杨志超 Wang Renhe, Min Yunhua, Yang Zhichao

供应链管理 Supply Chain Management

353	基于影响图的电力行业供应链风险评估 Evaluation of Risks of Power Industry Supply Chain Based on Influence Diagram	袁瑞萍, 刘丙午, 黄锴 Yuan Ruiping, Liu Bingwu, Huang Kai
356	供应链伙伴特性、信息共享与企业运营绩效的关系研究 Study on Supply Chain Partner Characteristics, Information Sharing and Enterprise Operational Performance	周荣辅, 苏文月 Zhou Rongfu, Su Wenyue
360	闭环供应链环境下的双渠道决策研究 Study on Bi-channel Decision-making in Closed-loop Supply Chain Environment	马凌, 许建雷 Ma Ling, Xu Jianlei
365	供应链合作伙伴关系分类：基于LEG模型的实证研究 Classification of Supply Chain Partners: An Empirical Study Based on LEG Model	徐玲玲, 李军锋, 向文洁 Xu Lingling, Li Junfeng, Xiang Wenjie
370	基于供应链管理推进营销物流的研究 Study on Promoting Marketing Logistics with SCM	王吉斌 Wang Jibin
373	供应链管理导向下电力企业物资供应问题的研究 Study on Material Supply for Power Enterprises under SCM	江静, 熊炬 Jiang Jing, Xiong Ju
375	企业可持续发展前提下的绿色供应链管理探讨 Discussion of Green Supply Chain Management as Premise of Enterprise Sustainable Development	张琳 Zhang Lin
377	电子商务环境下供应商管理库存研究 Study on Vendor-managed Inventory under E-commerce Environment	姬杨 Ji Yang

目次 CONTENTS

Logis
络捷斯特科技

物流实验室提供
物流信息系统专家

- 供应链执行管理系统
- 运输管理系统
- 仓储管理系统
- 资产物流系统

Tel:(010)59621790/2/3/4/5/6/7/8/9
www.logis.cn

万方数据

企业物流 Business Logistics

- 380 基于CPFR的国药控股(沈阳)有限公司补货方案优化研究
Research on Replenishment Scheme Optimization of Sinopharm Medicine Holding Shenyang Co., Ltd. 李青, 刘冰露, 赵琛
Li Qing, Liu Binglu, Zhao Chen
- 383 楼层库装卸搬运系统设计分析—以东洲仓库为例
Design of Handling System in Stereoscopic Floored Warehouse: the Case of Dongzhou Warehouse 顾海良, 薛立立
Lu Hailiang, Xue Lili
- 388 基于SLP的铸钢厂物流设施布置设计
Layout Plan of Logistics Facilities of Steel Foundry Factories Based on SLP 姚会丽, 李冰
Yao Huili, Li Bing
- 392 关于生产企业物流虚拟漫游实验平台的研究
Study on Logistics Virtual Roaming Experiment Platform for Production Enterprises 钟足峰, 冯海媚
Zhong Zufeng, Feng Haimei
- 394 电子标签分拣系统在车轮总成配送中的应用
Application of Electronic Label Sorting System in Wheel Assembly Distribution 胡云, 张源
Hu Yun, Zhang Yuan
- 397 DZ公司仓储信息化解决方案
Solution for IT-based Warehousing of Company Dz 鲁艳萍
Lu Yanping

网络与信息化 Network & Information

- 401 基于本体和JESS的散杂货港口堆位分配专家系统设计和实现
Design and Development of Bulk Cargo Port Stacking Slot Distribution Expert System Based on Ontology and JESS 宋昕, 黄磊
Song Xin, Huang Lei
- 406 基于Tara的B型保税物流中心设施仿真优化研究
Study on Facilities Simulation and Optimization of B-type Bonded Logistics Centers Based on Tara 王林帅, 纪寿文
Wang Linshuai, Ji Shouwen
- 409 物联网RFID技术在防城港港口铁矿石仓储管理中的应用
Application of IOT RFID Technology in Iron Ore Warehousing Management at Fangchenggang Port 樊凡
Fan Fan
- 412 城市物流实时配送系统功能模块设计
Design of Functional Module of Urban Logistics Real-time Distribution System 阎叶琛
Yan Yechen
- 415 云计算在现代物流中的应用
Application of Cloud Computing in Modern Logistics 杨俭
Yang Jian
- 417 广西特色农产品物流信息体系构建研究
Establishment of Specialty Agricultural Produce Logistics Information System in Guangxi 李燕
Li Yan
- 420 基于面向对象Petri网的电子商务物流模式研究
Study on E-commerce Logistics Mode based on Object-oriented Petri Nets 徐术力, 席娜
Xu Shuli, Xi Na
- 423 物流公共信息平台建设问题探析
Analysis of Problems in Construction of Logistics Public Information Platform 林秋平
Lin Qiuping
- 425 基于云计算的物流公司业务信息管理的研究
Study on Logistics Enterprise Business Information Management Based on Cloud Computing 隋振有
Sui Zhenyou
- 429 物流企业实现数字化管理的对策分析
Analysis of Countermeasures for Logistics Enterprises to Realize Digital Management 丁靖轶
Ding Jingyi
- 431 基于物联网的企业物流信息平台的构建
Establishment of Enterprise Logistics Information Platform Based on IOT 胡文海
Hu Wenhai
- 434 基于GIS技术的物流信息系统设计
Study on Design of Logistics Information System Based on GIS 刘媛媛
Liu Yuanyuan
- 436 基于物联网的物资配送监控系统设计
Design of IOT-based Material Distribution Monitoring System 王若其, 刘伟民, 钱孟琳, 等
Wang Ruoqi, Liu Weimin, Qian Menglin, et al.

设施与设备 Facilities & Equipment

- 439 基于PXA322的RFID手持终端的设计
Design of RFID Handheld Terminals Based on PXA322 李颀, 胡海强
Li Qi, Hu Haiqiang
- 442 A字架物流拣货设备控制方案设计
Design Solution for Control of A-Frame Logistics Picking Equipment 李典, 张涵跃
Li Dian, Zhang Hanyue

军事物流 Military Logistics

- 445 基于移动Multi-Agent的应急物资协同组织系统模型研究
Study on Model of Emergency Material Collaborative Organization System Based on Mobile Multi-agent 汪贻生, 甘明, 王锐洪, 等
Wang Yisheng, Gan Ming, Wang Ruiqi, et al.
- 450 综合性军事物流基地建设发展研究
Research of Construction and Development of Military Logistics Bases 戴强, 王维俊, 毛龙波
Dai Qiang, Wang Weijun, Mao Longbo
- 452 临到保质期战储物资处理问题的研究
Solution for About-to-expire War Reserves 程瑞, 王海兰, 朱增志
Cheng Rui, Wang Hailan, Zhu Zengzhi
- 455 军队物资集中采购管理模式设计与业务平台研究
Study on Design and Business Platform of Centralized Military Material Purchasing Mode 吴丽波, 孟凡芹, 赵媛莉
Xi Libo, Meng Fanqin, Zhao Yuanli

齐鑫物流教育 Qixin Logistics Education

- 458 《供应链管理》本科教学体系及方法的探讨
Discussion of the Undergraduate Teaching System and Method of Supply Chain Management 刘会新
Liu Huixin
- 461 校企双主体教学模式研究
Study on School-enterprise Bi-agent Teaching Mode 严霄蕙, 马骏, 王荣
Yan Xiaohui, Ma Jun, Wang Rong
- 465 基于职业能力培养的电子商务专业实践教学课程改革研究
Study on Reform of Practical Teaching of E-business Course Based on Professional Competence Cultivation 李玉清
Li Yuqing
- 467 论《国际物流》课程教学资源库的构建
Study on Establishment of Teaching Resource Base of International Logistics 邓传红, 王亚男
Deng Chuanhong, Wang Yanan
- 469 基于3G移动终端的《集装箱运输实务》仿真教学设计
Design of Simulated Teaching of Container Transport Practice Based on 3G Mobile Terminal 张红兵, 张淑莲, 李炜
Zhang Hongbing, Zhang Shulian, Li Wei
- 472 基于校企融合的《运输管理实务》系统化课程设计与评价研究
Design and Evaluation of Systematic Course of Transport Management Practice Based on School-enterprise Fusion 阙丽娟
Que Lijuan
- 475 物流仓储配送仿真平台的构建及其多层次实验教学的研究
Study on Establishment of Logistics Warehousing and Distribution Simulation Platform and Multi-level Experiment Teaching Practice 黄维良, 叶翀
Huang Zhuilang, Ye Chong
- 478 论物流专业创新人才培养—以扬州地方高校为例
Study on Cultivation of Logistics Innovative Talents: Illustrated with Regional Colleges in Yangzhou 霍正刚
Huo Zhenggang