



物流技术

Logistics Technology

ISSN 1005-152X

CN 42-1307/TB

月刊



JUMPCAN
济川药业

NHU
新和成



SINOTRANS
中国外运

ISSN 1005-152X



营销中心地址：南京市建邺区奥体大街 118 号紫金西城中心 1 栋 9 楼

电话：400-997-9161 传真：025-86106530

邮箱：market@nova-china.com 网址：www.nova-china.com



《物流技术》杂志 2020年第10期

著作权许可声明

本刊已许可中国学术期刊（光盘版）电子杂志社、万方数据股份有限公司、重庆维普资讯有限公司、龙源创新数字传媒（北京）股份有限公司等在中国知网、万方数据库、中文科技期刊数据库、龙源期刊网等数据库产品中以数字化方式复制、汇编、发行、信息网络传播本刊全文。该社著作权使用费与本刊稿酬一并支付。作者向本刊提交文章发表的行为即视为同意我社上述声明。

《物流技术》杂志社



万方数据

目次

Contents

研究与探讨 Research & Discussion

- 1 典型发达国家陆空冷链物流标准建设分析与经验借鉴 魏然, 李慧, 王乔博
Analysis and Experience of Land and Air Cold Chain Logistics Standard Construction in Typical Developed Countries.....Wei Ran, Li Hui, Wang Qiaobo
- 6 江苏自贸区连云港片区港口物流发展策略 胡林凤, 刘青青
Development Strategy of Port Logistics in Lianyungang Area of Jiangsu Free Trade Zone.....Hu Linfeng, Liu Qingqing
- 10 突发公共事件下黑龙江省应急物流发展对策 徐洪生, 王强, 周浩, 等
Countermeasures for Developing Emergency Logistics in Heilongjiang under Outbreak of Public Events.....Xu Hongsheng, Wang Qiang, Zhou Hao, et al.
- 13 区域物流业竞争力研究综述 王明严, 李芸嘉
Literature Review on Regional Logistics Competitiveness.....Wang Mingyan, Li Yunjia
- 18 无人机物流配送中面临的法律问题及规范 杨代勇
Legal and Regulatory Issues Faced in Logistics Distribution by UAV.....Yang Daiyong
- 23 孝感市物流园区发展中的问题和对策 刘宁, 左雷, 牛秀明, 等
Problems and Countermeasures in Development of Xiaogan Logistics Park.....Liu Ning, Zuo Lei, Niu Xiuming, et al.
- 27 中俄农业全产业链跨境电商发展及其平台合作模式 侯彦明, 刘丽梅
Cross-border E-commerce Development and Platform Cooperation Mode of Sino-Russian Whole Agricultural Industrial Chain.....Hou Yanming, Liu Limei
- 31 天然气长输管道管输定价研究 申洪亮
Research on Pricing Regulation of Natural Gas Pipeline Transportation.....Shen Hongliang

技术与方法 Technologies & Methods

- 36 新零售模式下多渠道零售商横向并购决策 陈静, 计国君
Horizontal M&A Decisions of Multi-channel Retailers under New Retail Mode.....Chen Jing, Ji Guojun
- 43 服务型制造对造船企业竞争力的影响—基于商业模式创新的中介作用 王利, 章佳辉
Impact of Service-oriented Manufacturing on Competitiveness of Shipbuilders: A Study Based on Intermediary Role of Business Mode Innovation.....Wang Li, Zhang Jiahui

CONTENTS

- 51 基于CVaR的风险规避服务质量保证策略 张涑贤, 栾佳敏
Quality Assurance Strategy of Risk-averse Service Providers Based on CVaR
.....Zhang Suxian, Luan Jiamin
- 62 基于消费者感知视角的生鲜农产品满意度因素分析及优化对策 危建华, 寇军
Countermeasures of Fresh Agricultural Product Satisfaction Factors Based on Consumer Perception
.....Wei Jianhua, Kou Jun
- 68 配送中心人工拣选方式效率测评与选择 杨巨峰, 马宇霞
Efficiency Evaluation and Selection of Manual Picking Methods in Distribution Centers
.....Yang Jufeng, Ma Yuxia
- 74 贵州物流业与新型城镇化协调发展研究 罗艺, 张盛, 付江月
Research on Coordinated Development of Logistics Industry and New Urbanization in Guizhou
.....Luo Yi, Zhang Sheng, Fu Jiangyue
- 78 重大地震后利用无人机配送动物防疫物资影响因素研究—以四川省农村为例 张钊, 张治国
Research on Influencing Factors of Distribution of Animal Epidemic Prevention Materials Using UAV after Major Earthquake: A Case Study of Rural Sichuan.....Zhang Zhao, Zhang Zhiguo
- 84 MAP现代农业技术服务中心选址模型研究 张珈南
Research on Location Model of MAP Modern Agricultural Technology Service Center
.....Zhang Jianan
- 88 美国在华制造业FDI对中美集装箱贸易量的影响 刘洋
Impact of American Manufacturing Industry FDI in China on Sino-US Container Trade Volume
.....Liu Yang
- 93 孝感市公路运输系统效率评价 肖和英, 游攀, 陈希
Efficiency Evaluation of Highway Transportation System in Xiaogan City
.....Xiao Heying, You Pan, Chen Xi
- 99 安徽省物流与经济耦合协调发展研究 王凯丽, 杨康
Coupling and Coordinated Development of Logistics and Economy in Anhui
.....Wang Kaili, Yang Kang
- 103 基于R语言建立SARIMA滑动窗口模型的日度快递业务规模预测 周杨, 甘陆军, 金龙
Prediction of Daily Express Business Scale by R Programming Language-based SARIMA Sliding Window Model.....Zhou Yang, Gan Lujun, Jin Long



供应链管理 Supply Chain Management

- 109 基于收益共享契约的热带农产品供应链仿真 谢萌, 李玉凤
Simulation of Tropical Agricultural Products Supply Chain Based on Revenue Sharing Contract
.....Xie Meng, Li Yufeng

英文翻译 方威
蔡晓冉
排版 章俊松

目次 CONTENTS



本刊启事

本刊于2019年1月1日正式启用在线投稿系统，欢迎作者登陆网站<http://www.logisticstech.com>，在“作者中心”注册在线投稿。

《物流技术》杂志社

- 115 制造商资金约束下的低碳服务供应链融资契约 杨尚桓
Low-carbon Service Supply Chain Financing Contract under Manufacturer Capital Constraint Yang Shanghuan
- 121 碳税政策下供应链碳减排研究 李群霞，方 悅
Research on Carbon Emissions Reduction of Supply Chain under Carbon Tax Policy Li Qunxia, Fang Yue
- 126 供应链全面风险识别方法探索 张 辉，贾 越，申震宇，等
Exploration of Methods for Comprehensive Identification of Supply Chain Risks Zhang Hui, Jia Yue, Shen Zhenyu, et al.
- 130 基于供应链思维的城市生活垃圾管理模式研究 蒋 鑫，韩 彪
Research on Management Mode of Urban Solid Waste Based on Supply Chain Thinking Jiang Xin, Han Biao

企业物流 Enterprise Logistics

- 135 EPC总承包企业外协外购产品质量管理方法的探索和实践 刘雄杰，王佳佳
Exploration and Practice of Product Quality Management Methods of Outsourced Products by EPC General Contractors Liu Xiongjie, Wang Jiajia
- 138 基于供应链视角的永辉超市库存管理分析 缪小红，连 捷
Inventory Management Analysis of Yonghui Supermarket from Supply Chain Perspective Miao Xiaohong, Lian Jie

物流教育 Logistics Education

- 142 线上线下混合式对分课堂的教学实践—以《采购、仓储与配送管理》课程为例 廖明星
Teaching Practice of Online and Offline Mixed PAD Class: Taking Purchasing, Warehousing and Distribution Management Course as Example Liao Mingxing
- 145 融合TBL与课程思政的《配送管理实务》教学改革 王利芳
Teaching Reform of Distribution Management Practice by Integrating TBL with Course-imbedded Ideological and Political Education Wang Lifang
- 151 高职铁路物流（物流）专业建设质量的现状调研与提升对策 赵智锋
Status Quo and Improvement Countermeasures of Construction Quality of Higher Vocational Railway Logistics Specialty Zhao Zhifeng
- 156 新旧动能转换背景下山东省物流人才需求分析以及专业建设的思考 邹 霞，由 涞，赵蕊羽
Analysis of Logistics Talent Demand and Reflection on Specialty Construction in Shandong Province during Transition of Old and New Growth Drivers Zou Xia, You Lai, Zhao Ruiyu